

WV Project ECHO

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How ECHO Started in WV

- **Initial development of WV Project ECHO started at Cabin Creek Health Systems**
 - Received a grant from the Benedum Foundation
 - Partnered with WV Clinical and Translational Institute program facilitation
- **Completed immersion training and became an official replication partner in December 2015**
- **Promotion and recruitment partners**
 - WV Practice-Based Research Network (WVPBRN)
 - WV Primary Care Association (WV PCA)
 - WV Area Health Education Centers (AHEC)

WV Project ECHO Stats

- **WV Project ECHO launched in May 2016**
- **Current Projects**
 - Hepatitis C
 - Chronic Pain
 - Medication-Assisted Treatment (MAT)
 - Psychiatry
 - Chronic Lung Disease
- **Overall Statistics as of April 1st**
 - Participating organizations: 37
 - Sessions held: 108
 - Cases reviewed: 152
 - Didactic presentations: 63



WV Project ECHO Partners



Choosing ECHO Topics

- **Topics are normally generated from the ground up**
 - Community providers will voice opinions on new topics at current ECHO sessions or email ECHO Manager/Coordinator
- **Ideas can come from academic providers but we ask for community collaboration on proposal of ideas**
- **Ideas are submitted through iLab**
 - Online project/service request program
- **Ideas are then reviewed by our WV Project ECHO Review Committee**
 - Committee is made up of ECHO director, manager, coordinator, community provider, and community clinic administrator
- **After approval**
 - Participation agreement
 - CME application
 - Hub and Spoke recruitment
 - Case form development
 - Promotion

How WV Project ECHO Operates

ECHO Staff

Facilitate sessions

Provide IT support

Constant communication
with Hubs and Spokes

Hub Members

Group of 3-5 specialists in a
specific area

Review cases prior to sessions

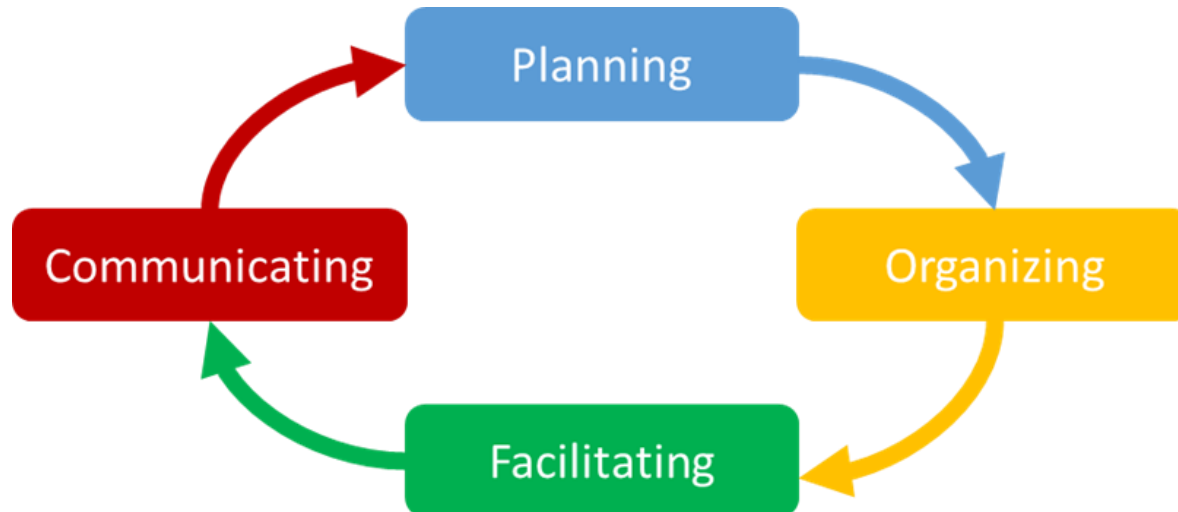
Provide recommendations on
cases

Present didactic topics

Spokes

Primary care teams out in
the field

Include primary care
physicians, nurses,
behavioral health, and
case managers



What's Working?

- **Getting ECHO ideas from the community**
 - This has been our biggest success and why WV Project ECHO has been able to expand in just 2 years
 - Creating a learning collaborative for PCPs in WV
- **Staff facilitating sessions**
 - The ability to take the pressure off of the Hub members to facilitate
 - Hub can focus on providing better recommendations and didactics
- **Technology in WV**
 - Thought this would be our biggest barrier
 - Use of electronic case forms for presentations
 - Project ECHO has proven using technology in WV can work
- **Continuing education credits**
 - Offered to the Hub and Spokes
 - Great recruitment tool and value added

Challenges

- **Provider burn out**
 - Having trouble finding that second or third provider to attend ECHO sessions
 - Not as many providers in WV compared to other states
- **Not enough days in the week**
 - Currently have 5 ECHO projects that meet twice a month
 - Have 2 or 3 sessions a week depending on the month
- **Finding the right time of day**
 - Have tried various times
 - Hard to please everyone



Lessons Learned

- **Funding**
 - Can run ECHO on a small budget
 - Looking to diversify our funding between sources like HRSA and foundations
 - Being creative with partnerships
- **Outreach/Recruitment/Operations**
 - Have to be proactive
 - Constant communication with Hub and Spoke members
 - Use existing partnerships for recruitment and outreach
 - Website is key!



Questions?

Thank You

