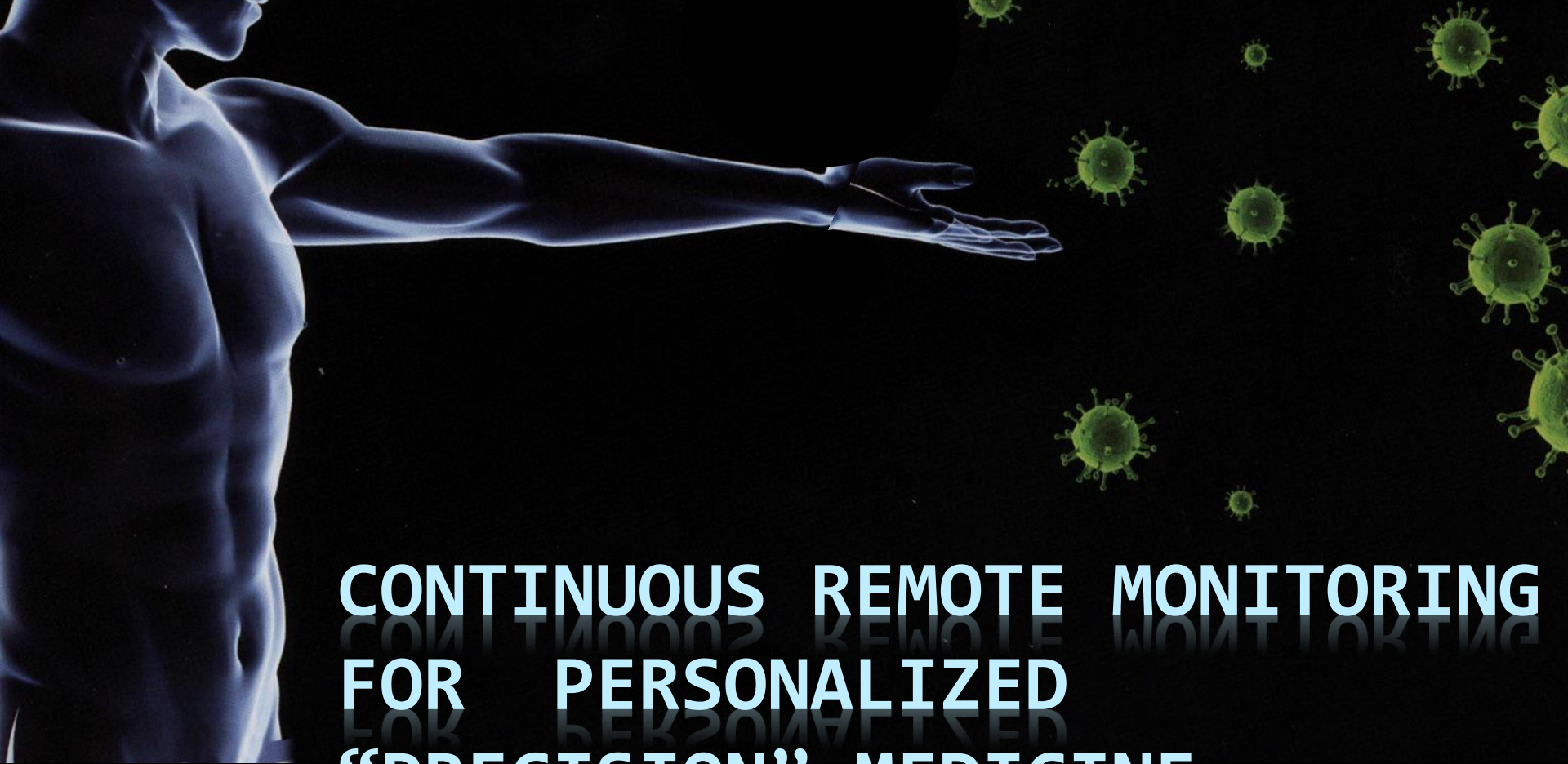


**MATRC17**

**TRACK D:  
INNOVATIONS IN TELEHEALTH  
TECHNOLOGY AND DATA  
ANALYTICS**

**Moderator:** *Robin A. Felder, PhD*

**Panelists:** *Majd Alwan, PhD*  
*Tom Edmondson, MD, CMD, AGSF, FACP*  
*Najib Ben Brahim, PhD*



# CONTINUOUS REMOTE MONITORING FOR PERSONALIZED “PRECISION” MEDICINE

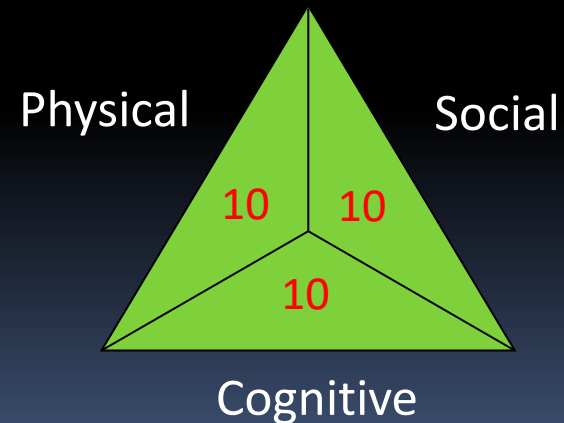
Robin A. Felder, PhD

Chair, Medical Automation <http://medicalautomation.org>

Professor of Pathology, The University of Virginia

# Pursuit of Wellness

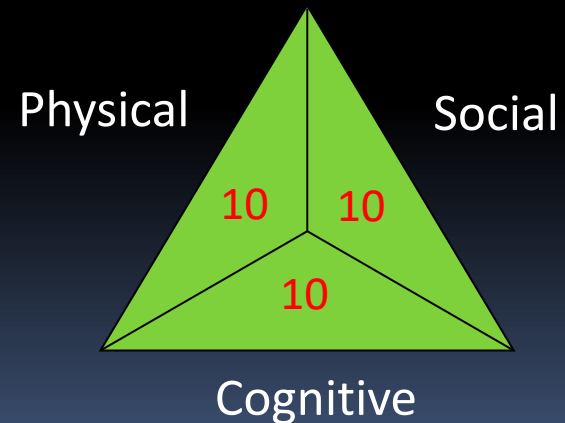
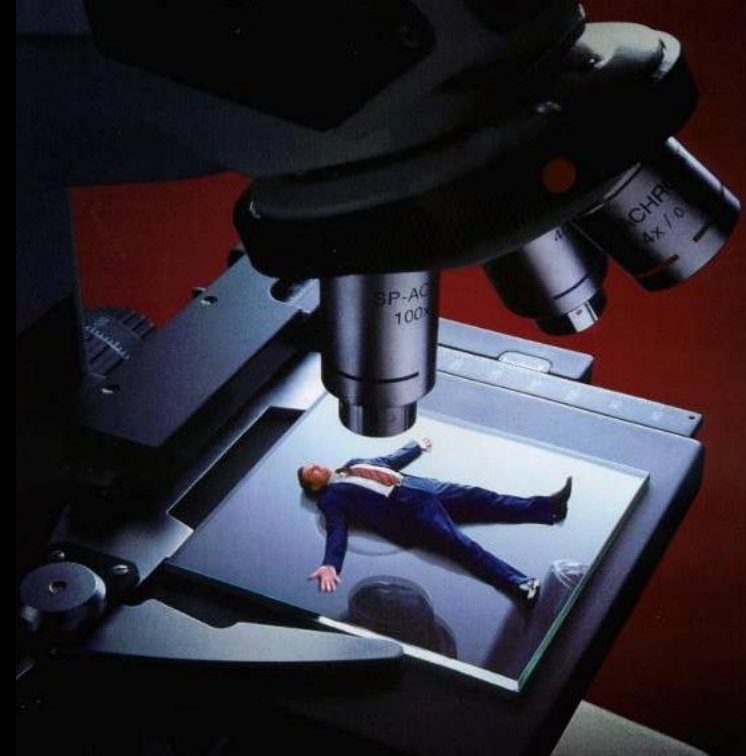
- Achieving physical, mental and social well-being from
  - Positive perspectives and life choices
  - Continuous remote diagnostics can provide real time coaching that facilitates positive choices



**Wellness Balance**

# Pursuit of Wellness

- Achieving physical, mental and social well-being from
  - Positive perspectives and life choices
  - Continuous remote diagnostics can provide information that facilitates positive choices
  - Continuous real time health status



**Wellness Balance**

# THE BUILDING BLOCKS OF REMOTE PRECISION MEDICINE

INFORMATICS

WIRELESS COMMUNICATION

BIOSENSORS

IMPLANTABLE

INSERTABLE

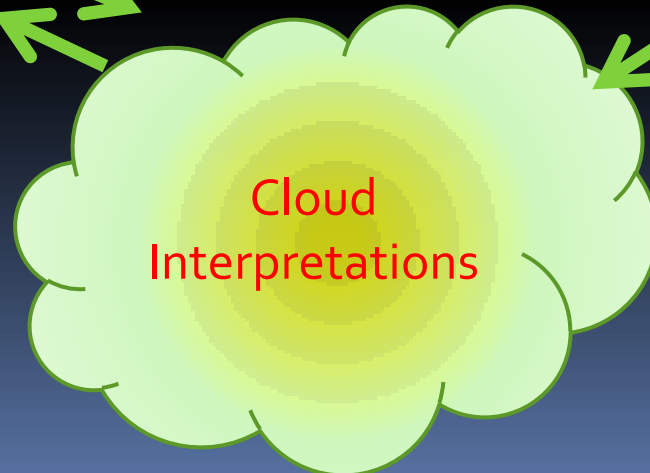
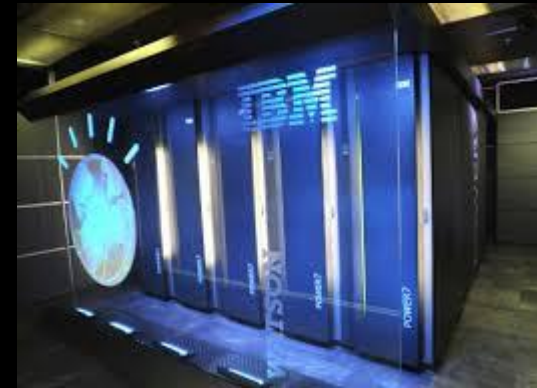
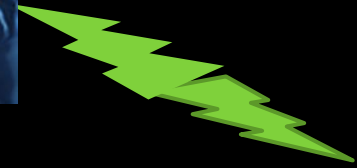
WEARABLE

NON-CONTACT



# Home Health IT

- Medical Cloud interpretations and coaching



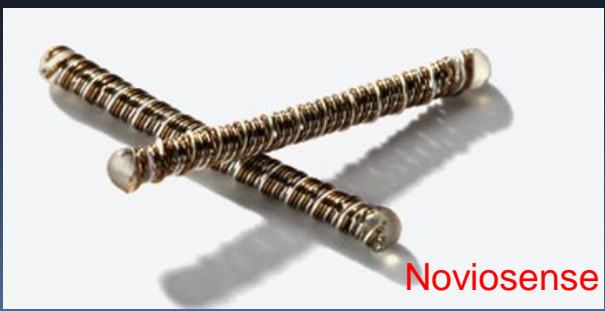
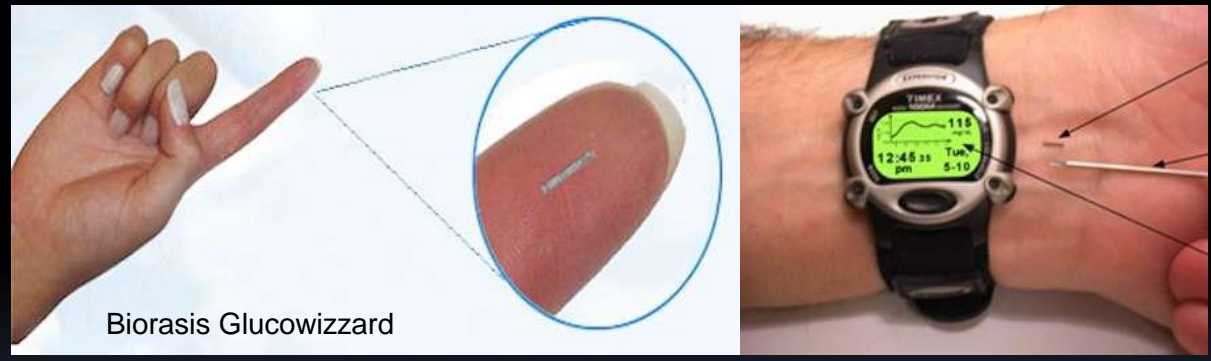
Technologies measure the spectrum of health



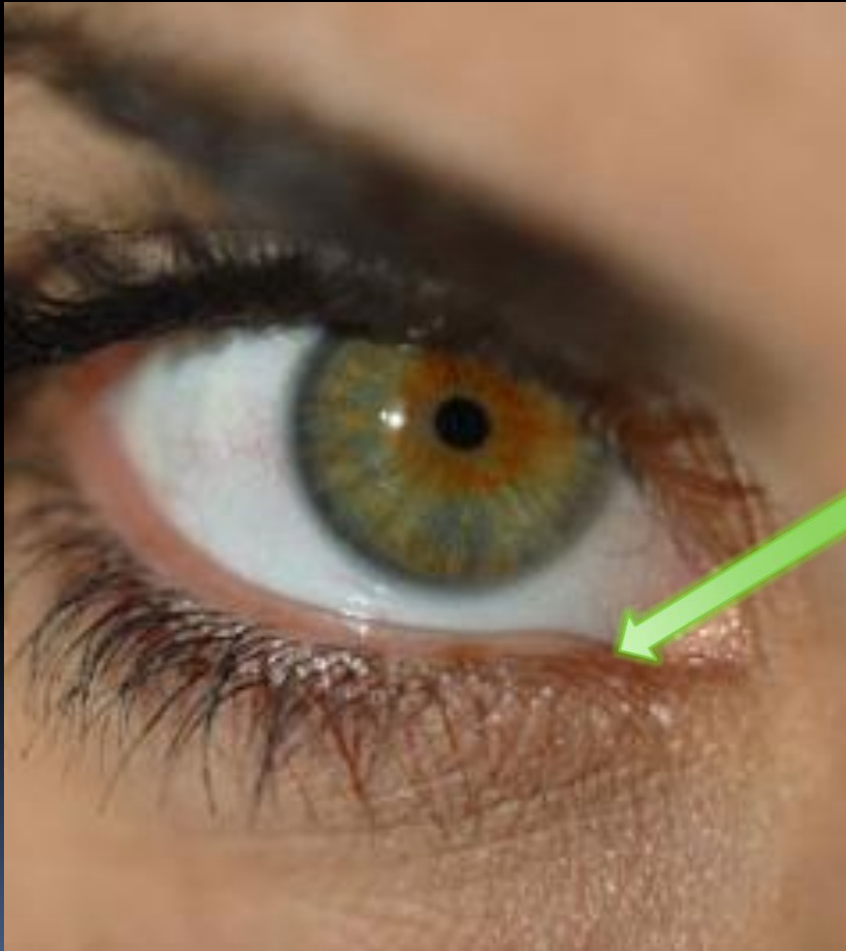
Wellness → Health



# Implantable/Insertable Continuous Glucose Monitoring



# BlinkBit Lachrymal Canalculus Tear Based Chemistry Lab and Biosensing

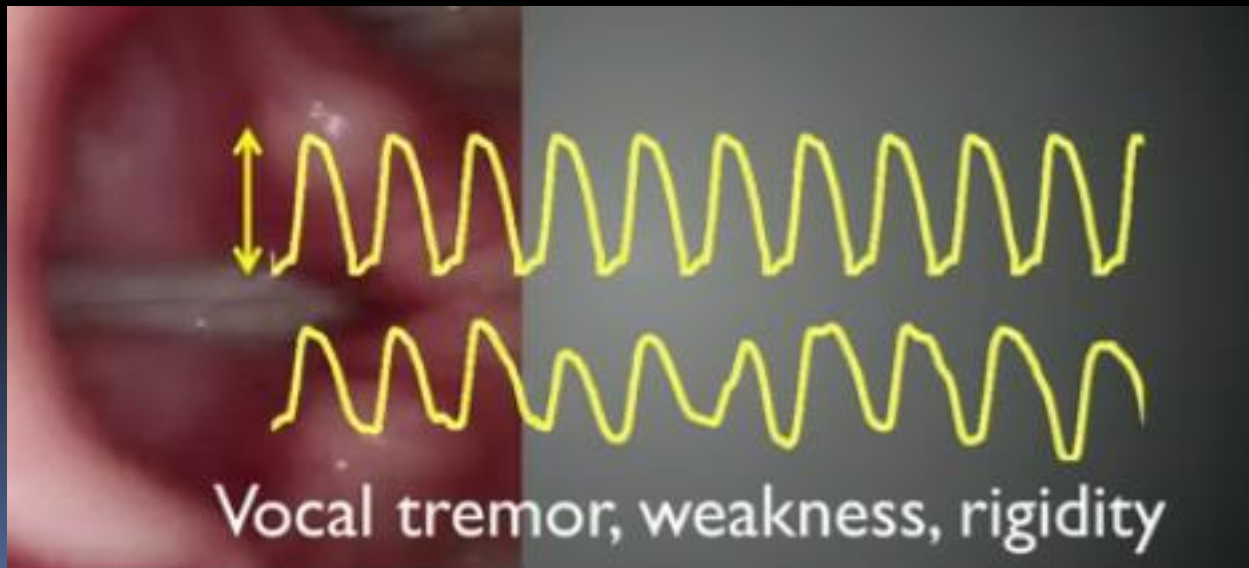


- Measures tear chemistry continuously
- Reports values to cell phone



# Cloud Based Diagnosis of Parkinsons

- Non-invasive phone based
- Accurate (98%)
- Remote, non-expert
- Low Cost
- Rapid diagnosis
- Scalable to large populations



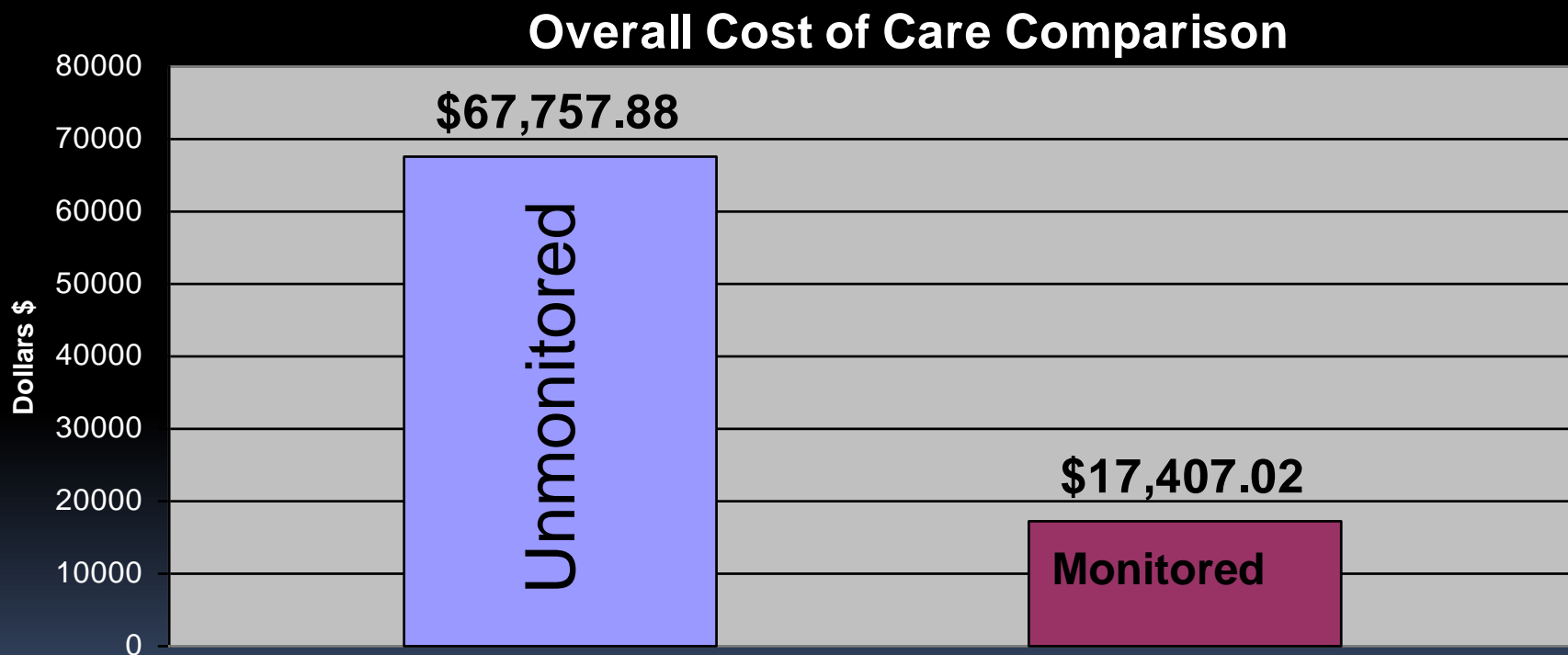
Max Little -  
Parkinson's Voice  
Initiative  
TED Conference  
2012

Passive Remote  
Monitoring



Health Sense solution

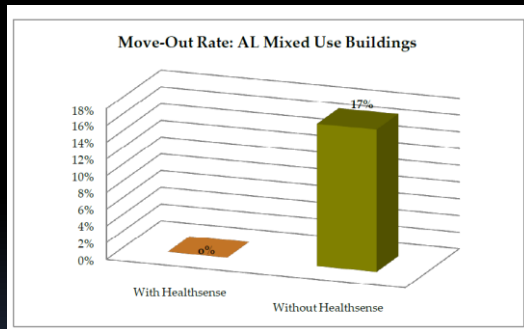
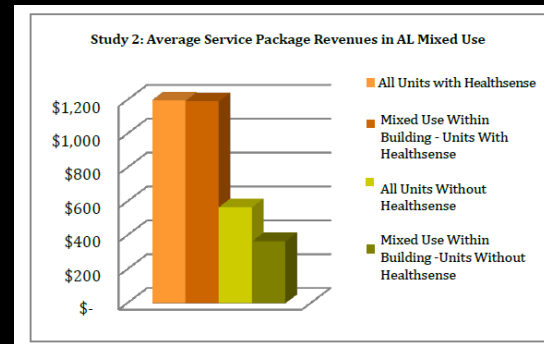
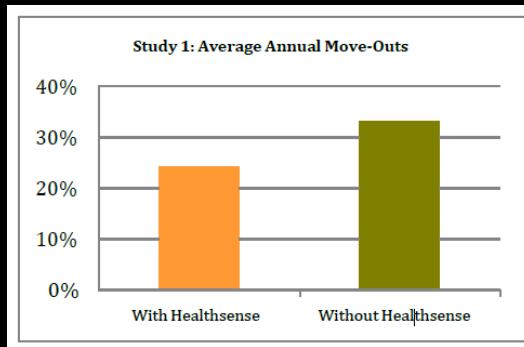
# Telehome Monitoring Decreases Costs by 74%



N=21 in each group, P<0.05;

Telemed J E Health, 2007 13(3):279-85

# White Paper: Economic Analysis



- Study 1: A statistically significant decrease in the discharge rate for facilities with Healthsense vs. facilities without Healthsense.
- Study 2: A threefold increase in the service package price for AL facilities with Healthsense vs. facilities without Healthsense.
- Study 3: An estimated savings of 1 FTE per day for a facility with 42 residents when Healthsense was used in their units.



RESIDENT MANAGEMENT OVERVIEW

Welcome **WellAware Trainee**  
[Log-out](#) | [Edit Profile](#)

Total: 52 Residents

8

10

27

7

6/18/2009

Name	Care Level	Location	Site ID									Status
<a href="#">Laverne Elwood</a>	AL	Deweese, NE	DW2598	●	●	●	●	●	●	●	●	●
<a href="#">Humphry Curtis</a>	AL	Rochester, MN	WCST1111	●	●	●	●	●	●	●	●	●
<a href="#">Karen Cierra</a>	MC	Oakbark, MN	THAO1217	●	●	●	●	●	●	●	●	●
<a href="#">Xavior Gord</a>	MC	Rochester, MN	THAO2854	●	●	●	●	●	●	●	●	●
<a href="#">Ada Thomson</a>	MC	Rochester, MN	WCST1235	●	●	●	●	●	●	●	●	●
<a href="#">Phebe Myrtie</a>	AL	Deweese, NE	DW7632	●	●	●	●	●	●	●	●	●
<a href="#">Elizabeth Burwell</a>	AL	Deweese, NE	DW3498	●	●	●	●	●	●	●	●	●
<a href="#">Ina Starkie</a> ⓘ	MC	Oakbark, MN	THAO2456	●	●	●	●	●	●	●	●	●
<a href="#">Beatrice Parker</a>	MC	Oakbark, MN	THAM317	●	●	●	●	●	●	●	●	●
<a href="#">Melba Bryce</a>	HH	Charlottesville, VA	WATS1342	●	●	●	●	●	●	●	●	●
<a href="#">Sue Nadab</a>	AL	Deweese, NE	DW5478	●	●	●	●	●	●	●	●	●

Search  ▶ Narrow Results ▼ [View All](#)

**CARELEVEL LEGEND** ▼

- Impacts
- Stove
- Sleep
- Bathroom
- Shower
- Medicine
- Movement
- Socialization

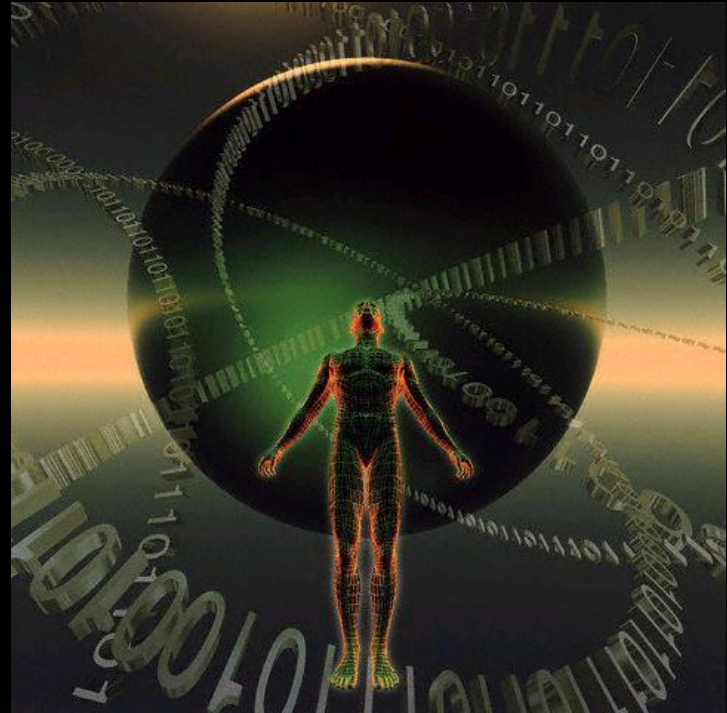
# Summary

- Ubiquitous computing will enable portable health
- Sensors will be inserted, implanted, worn, and passive
- Interpretation will be automated
- Motivation for wellness will be self directed or coached by a wide variety of providers



# Medical Automation.org

A non-profit educational organization improving healthcare quality and efficiency through teaching automation principles and their application in health systems



<http://medicalautomation.org>



*TagLine* - BioMedical reality

*<http://medicalautomation.org>*



# Telehealth & Related Technology Planning and Selection Tools

with MAJD ALWAN, PH.D.

# Models & Enabling Technologies

## Integrated/ Coordinated Health Care

- + Interoperable EHRs & HIE
- + Remote Monitoring/  
Telehealth
- + Care coordination tools

## Community-Based Support Services

- + Interoperable EHRs & HIE
- + Remote Monitoring/  
Telehealth
- + Care coordination tools

- + Remote monitoring and  
assistive devices
- + Wellness & quality of life

## Real Estate Based

- + Interoperable EHRs & HIE
- + Remote Monitoring/  
Telehealth
- + Care coordination tools

- + Remote monitoring and  
assistive devices
- + Wellness & quality of life
- + Facility management

[http://www.leadingage.org/sites/default/files/CAST\\_Scenario\\_Planning.pdf](http://www.leadingage.org/sites/default/files/CAST_Scenario_Planning.pdf)

# TECHNOLOGIES FOR TELEHEALTH



# TECHNOLOGIES FOR MEDICATION ADHERENCE





# TECHNOLOGIES FOR SHARED CARE PLANNING AND COORDINATION TOOLS

- Person-Centered Shared Care Planning:
  - Goals and Preferences
  - Clinical Needs
  - Social Support
  - Family Caregiver
- Care/ Case Management
- Communication Portals and Health Information Exchange (HIE).



# CAST Technology Selection Tools



EHR



Telehealth/RPM



Medication Management



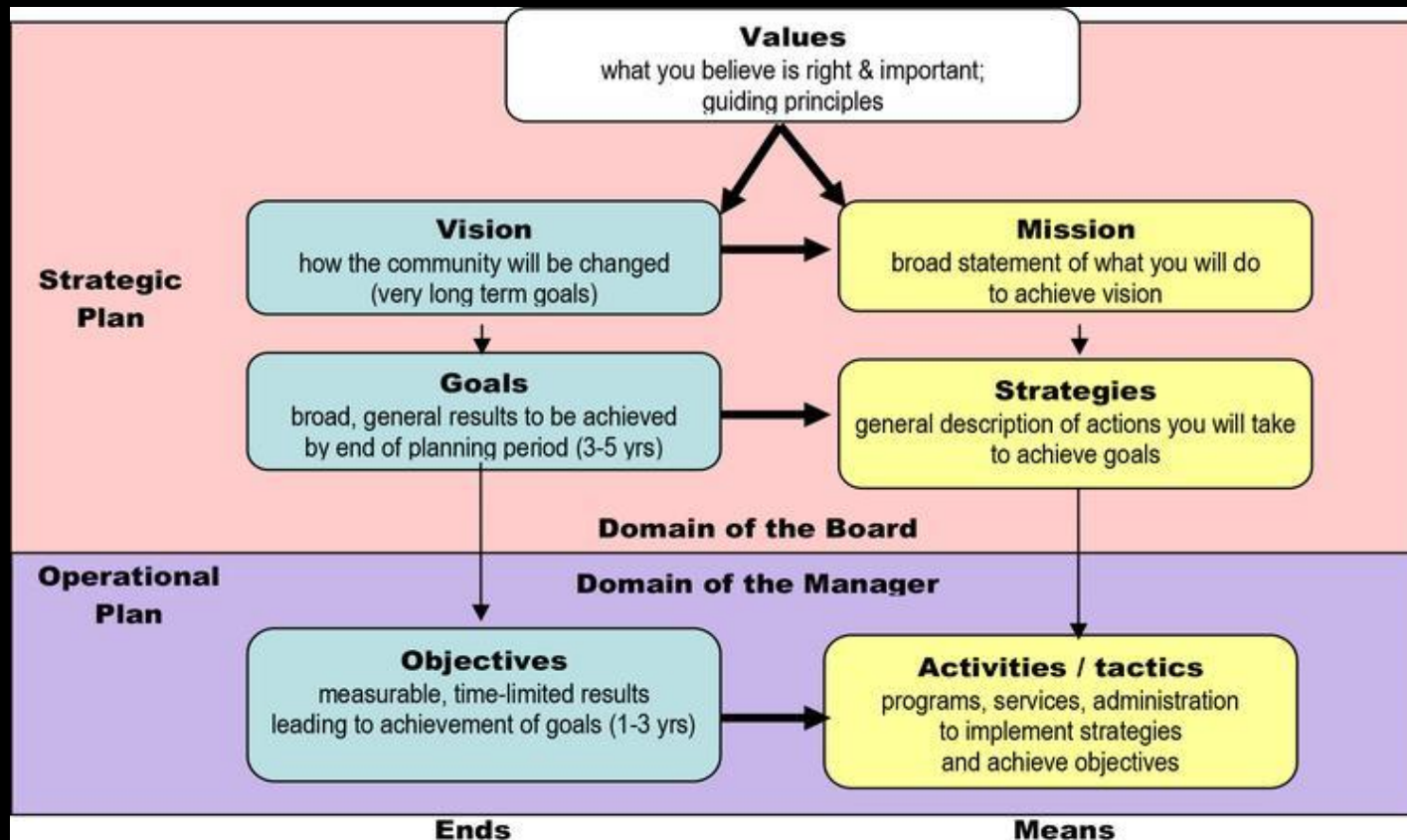
Functional Assessment



Shared Care Planning & Coordination

[http://www.leadingage.org/Technology\\_Selection\\_Tools.aspx](http://www.leadingage.org/Technology_Selection_Tools.aspx)

# CAST Strategic Planning & Strategic IT Planning Workbook



<http://www.leadingage.org/strategic-it-planning-tools>

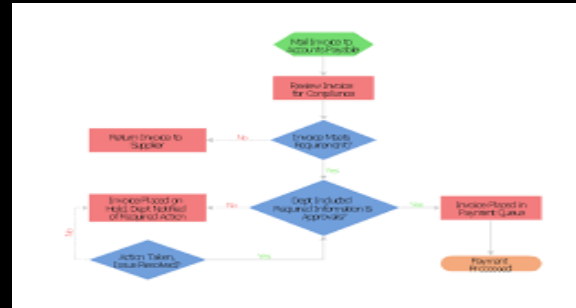
# Strategic IT Planning Tools

Strategic Planning and  
Strategic IT Planning for  
Long-Term and Post-Acute  
Care (LTPAC) Providers:

A "HOW TO" WORKBOOK

WORK  
BOOK

LeadingAge<sup>™</sup>  
center for aging services technologies CAST



Interactive Online Tool



<http://www.leadingage.org/StrategicITPlanning.aspx>

LeadingAge<sup>™</sup>  
center for aging services technologies CAST

# Telehealth Operational Planning

Multi-Disciplinary Team: Leadership, Clinical, Financial, Marketing and IT



Setting S.M.A.R.T Goals for your program

- Clinical, Satisfaction, Operational, Financial, etc.



Program Design

- Operating model, workflow and change management
- Specific patient population
- Business model, revenue sources and ROI



Program design will inform:

- Type of telehealth
- Embodiment (tied to care setting and patient population)
- IT infrastructure implies certain requirements, and your selection

# Online Telehealth Selection Tool



## CAST Telehealth and RPM Selection Tool

Thank you for using the CAST Telehealth and Remote Patient Monitoring (RPM) Selection Tool. This tool will be most useful after you have read our [2014 Telehealth & RPM Whitepaper](#) to understand the planning and requirements identification process.

We highly recommend convening a multidisciplinary team to define requirements for your organization's telehealth program.

Once you have defined such requirements, this tool can help you learn which of the reviewed telehealth and RPM products might meet your needs.

If you receive no results, consider excluding less important requirements to broaden the possibilities.

Our [2014 Telehealth Selection Matrix](#) provides a detailed review of available products and the functionalities they offer that allows you to drill down on the products shortlisted using this tool.

### Business Line/Care Applicability

I need a telehealth and/or RPM system for:

- |  |  |
|--|--|
| <input type="checkbox"/> Physicians' Offices           | <input type="checkbox"/> Long-term Acute Care Hospitals  |
| <input type="checkbox"/> Emergency Department          | <input type="checkbox"/> Long-term Care Rehab Facilities   |
| <input type="checkbox"/> Hospitals                     | <input type="checkbox"/> Skilled Nursing Facilities  |
| <input type="checkbox"/> Attending LTPAC Physician     | <input type="checkbox"/> Intermediate Care Facilities  |
| <input type="checkbox"/> Housing with Services         | <input type="checkbox"/> Intellectual Disabilities/Mental Retardation/Developmental Disabilities (ID/MR/DD) Facilities |
| <input type="checkbox"/> Home Health/Home Care         | <input type="checkbox"/> Continuing Care Retirement Communities (CCRC)   |
| <input type="checkbox"/> Hospice                       | <input type="checkbox"/> Program of All-Inclusive Care for the Elderly (PACE)  |
| <input type="checkbox"/> Adult Day Care/Senior Centers | <input type="checkbox"/> Accountable Care Organizations (ACO)/Integrated Delivery Networks (IDN)                       |
| <input type="checkbox"/> Assisted Living Facilities    | <input type="checkbox"/> Multiple Site Integration   |

<http://www.leadingage.org/cast-telehealth-and-rpm-selection-tool>

**LeadingAge™**  
center for aging services technologies **CAST**



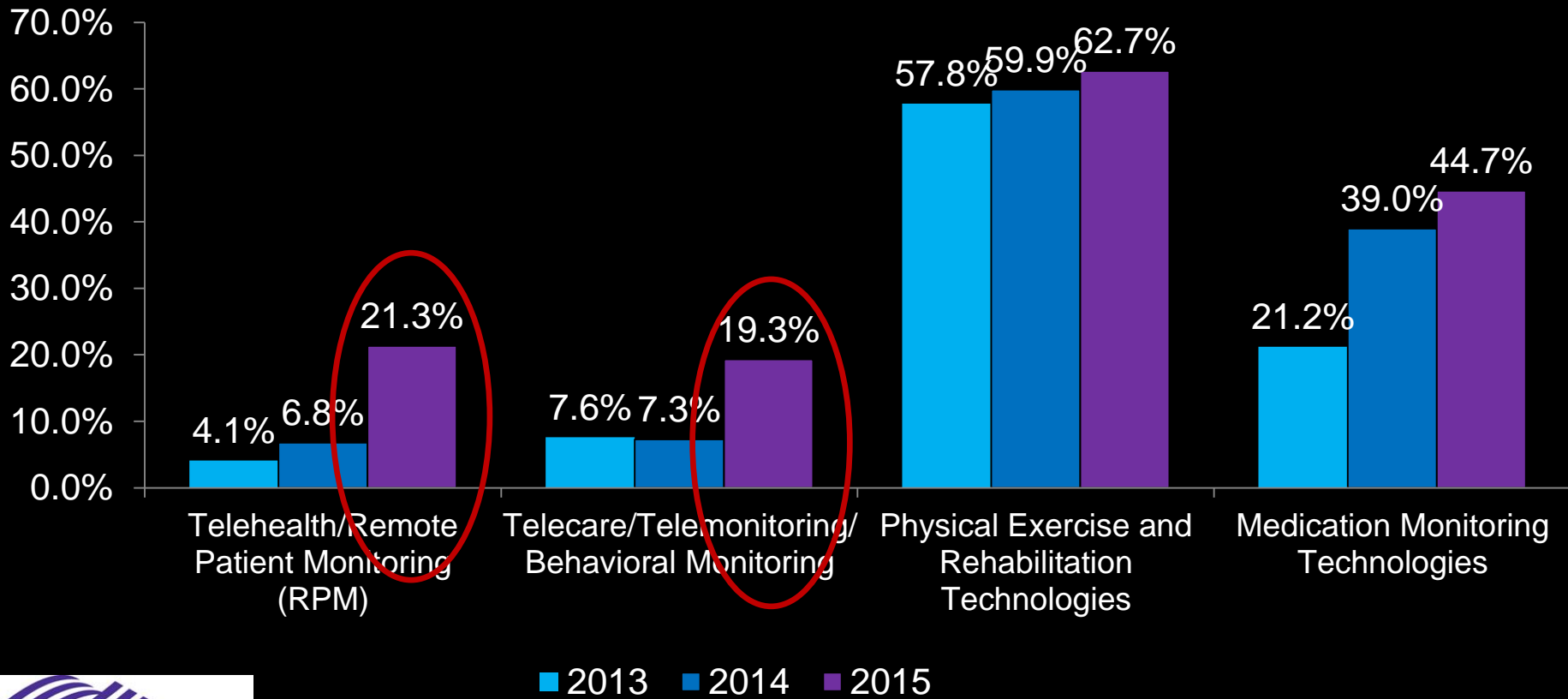


**Readmits**  **from 16% to 5%**  
for congestive heart failure

[http://www.leadingage.org/sites/default/files/Jewish\\_Home\\_Lifecare\\_Case\\_Study.pdf](http://www.leadingage.org/sites/default/files/Jewish_Home_Lifecare_Case_Study.pdf)

# LZ-150 Technology Adoption

PERCENTAGE OF LZ 150 COMMUNITIES/OPERATIONS USING HEALTH & WELLNESS MONITORING TECHNOLOGIES



*Thank You. . .*

MAIwan@LeadingAge.org

# Unlocking The Secrets of Telehealth: Case Studies in Clinical Transformation

Tom Edmondson, MD, CMD, AGSF, FACP  
Physician Director  
Hospital to Home

April 3, 2017



Philips Confidential Information

The following presentation contains privileged and confidential information that is intended for use strictly by the intended audience. Further reproduction or distribution requires prior consent and approval by Philips Healthcare. Philips Healthcare has taken care to ensure the accuracy of this document. However, Philips Healthcare assumes no liability for errors or omissions and reserves the right to make changes without further notice to any products herein to improve reliability, function, or design. Unauthorized copying of this publication is a copyright infringement.

# Session Objectives

- Typical chronic disease management in the U.S.
- Physician's perspective
- Patient perspective
- Telehealth technology versus technology-enabled clinical transformation
- Achieving the Quadruple Aim with the aid of telehealth technologies



# Case Study

Ms. TE is a 73 year old woman

- Separated from her 2<sup>nd</sup> husband of 40 years
- Lives alone in an apartment
- 4 children, 6 grandchildren, 10 great grandchildren and 3 great-great grandchildren
  - Estranged from several
- Served in the military
- Transportation: Drives but her husband has the car
- Advanced care planning: not complete
- Medical history:
  - CAD, TIA, COPD/Asthma, HTN, T2DM, hyperlipidemia, headaches, pancreatitis x 1
  - s/p right below-the-knee amputation; does not use her prosthetic leg but crutches instead
- Fall risk: high
- Admits to stress, anxiety, and depression

# Case Study

- Utilization:
  - PCP
  - Sub-specialists 10
  - ER visits
    - 2014: 18
  - Acute Hospital Admissions
    - 2014: 10



**KEEP  
CALM  
AND  
THROW IN  
THE TOWEL**

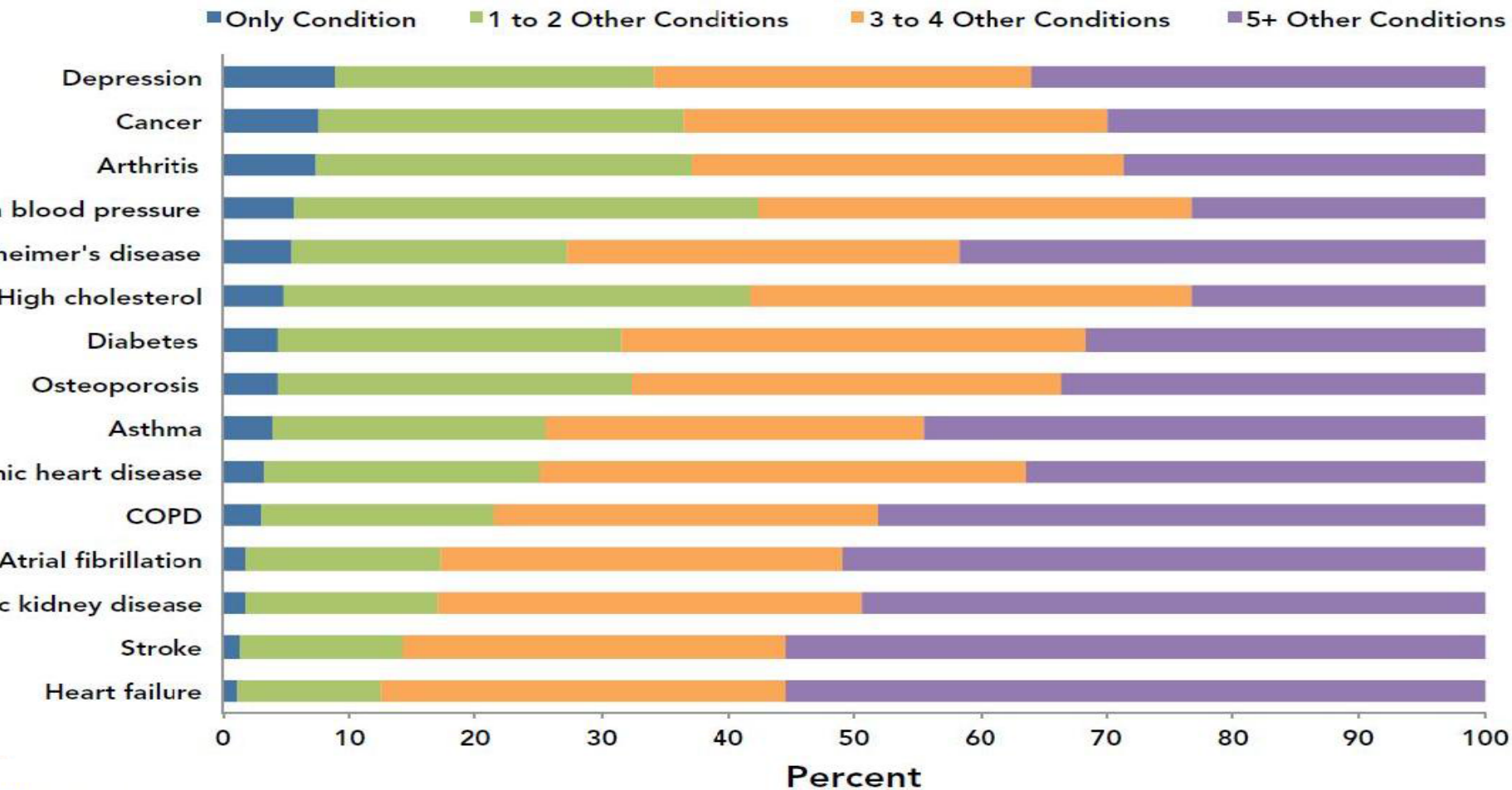
# Physician's Perspective: Quadruple Aim

- For every hour spent with patients, physicians spend 2 hours on EHRs and desk work.
- 49% of physicians' office hours spent on EHR and desk work while 27% spent directly with patients.
- When meeting with patients, physicians spent 37% of their time on EHRs and desk work.
- After office hours, physicians worked a mean of 1.5 hours per day, with most of that time dedicated to EHR tasks.



*Ann Intern Med.* 2016;165:753-760. doi:10.7326/M16-0961

**Figure 4.1** *Co-morbidity among Chronic Conditions for Medicare FFS Beneficiaries: 2010*



# State of the Art care?

## Delivery of chronic care: Fragmented care

- See an average of 7 clinicians each year (Pham AIM, 2009)
- Everyone focuses on different disease outcomes
- Lack of coordination of care: Unclear roles and accountability among clinicians, patients, and caregivers



# How do older adults manage their health?

National Health and Aging Trend Survey

- Self Manage: 69.4%
- Co-Manage: 19.6%
- Delegate: 11%

*Wolff JL and Boyd CM JGIM 2015. DOI: 10.1007/s11606-015-3359-6*

# Living with Multiple Medical Conditions

Time	Medications	Non-pharmacologic Therapy	All Day	Periodic
7 AM	Ipratropium MDI Alendronate 70mg weekly	Check feet Sit upright 30 min. Check blood sugar	Joint protection Energy conservation	Pneumonia vaccine, Yearly influenza vaccine
8 AM	Eat Breakfast HCTZ 12.5 mg Lisinopril 40mg Glyburide 10 mg ECASA 81 mg Metformin 850mg Naproxen 250mg Omeprazole 20mg Calcium + Vit D 500mg	2.4gm Na, 90mm K, Adequate Mg. ↓ cholesterol & saturated fat, medical nutrition therapy for diabetes, DASH	Exercise (non-weight bearing if severe foot disease, weight bearing for osteoporosis) Muscle strengthening exercises, Aerobic Exercise ROM exercises	All provider visits: Evaluate Self-monitoring blood glucose, foot exam and BP Quarterly HbA1c, biannual LFTs Yearly creatinine, electrolytes, microalbuminuria, cholesterol Referrals: Pulmonary rehabilitation
12 PM	Eat Lunch Ipratropium MDI Calcium+ Vit D 500 mg	Diet as above	Avoid environmental exposures that might exacerbate COPD Wear appropriate footwear	Physical Therapy DEXA scan every 2 years Yearly eye exam
5 PM	Eat Dinner	Diet as above	Albuterol MDI prn Limit Alcohol Maintain normal body weight	Medical nutrition therapy <u>Patient Education</u> : High-risk foot conditions, foot care, foot wear Osteoarthritis COPD medication and delivery system training Diabetes Mellitus
7 PM	Ipratropium MDI Metformin 850mg Naproxen 250mg Calcium 500mg Lovastatin 40mg			
11 PM	Ipratropium MDI			

*Boyd et al. JAMA 2005;294:716-724*

If we are to achieve results  
never before accomplished,  
we must employ methods  
never before attempted.

Francis Bacon

Slide courtesy of Banner iCare

# Case Study: Time for a dose of magic



Hospital leadership enrolled Ms. TE in the hospital's new telehealth program

# Case Study: Ms. TE

- Utilization:
  - ER visits
    - 2014 18
    - 2015 26
  - Acute Hospital Admissions
    - 2014 10
    - 2015 13





**Do not throw in the towel;  
use it for wiping the sweat off  
your face.**

” PictureQuotes.org



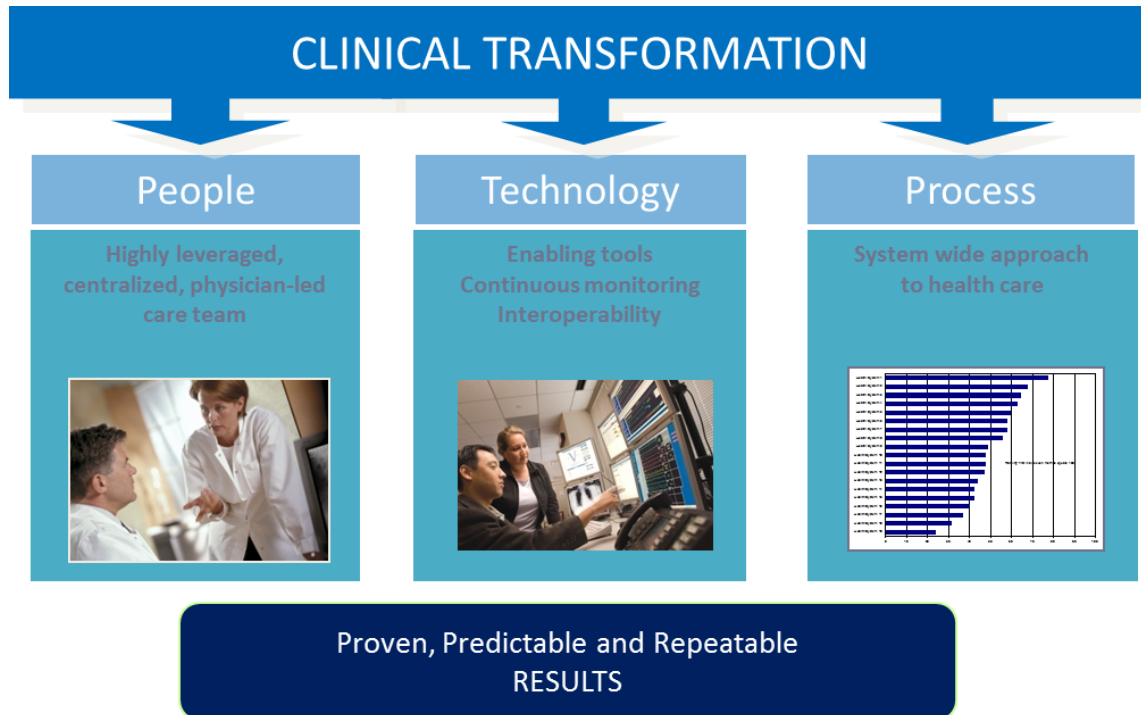
# Case Study: Clinical Transformation In Remote Patient Monitoring Technology

Telehealth technology

versus

Technology-enabled clinical transformation

# Technology Enabled Care Model



# Case Study: Ms. TE

## Clinical Transformation in Remote Patient Monitoring

- Goals & Objectives
  - Specific, Measurable, Attainable, Realistic, Time-bound
- Major focus on Quality Improvement
- Telehealth team
  - ✓ Proactive population health management
    - ✓ Use technology to drive coordination of care and allocation of resources per patient
  - ✓ Includes PCP, specialists, and sub-specialists
  - ✓ Critical workflow:
    - ❖ How the PCP and specialists leverage the telehealth team's work

**NEVER  
THROW IN THE TOWEL  
USE IT TO WIPE THE  
SWEAT OFF, THEN  
KEEP GOING!**

© MuscleThreadz.com

**PHILIPS**

# Case Study: Ms. TE

- Utilization:

- ER visits

- 2014      18

- 2015      26

- 2016      10

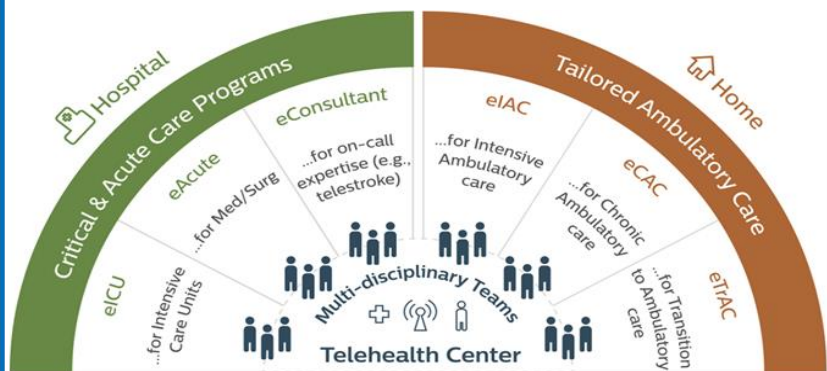
- Acute Hospital Admissions

- 2014      10

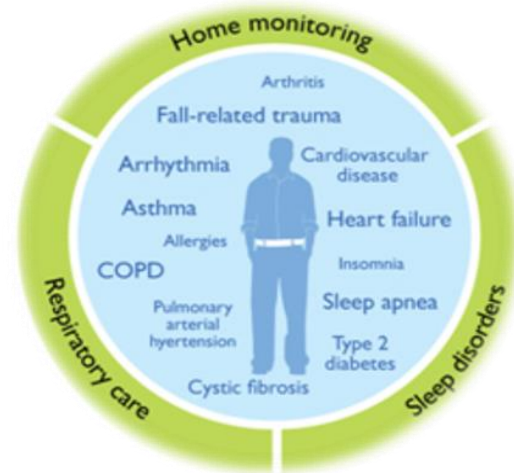
- 2015      13

- 2016      6

*A solutions business spanning the patient continuum...*



*Disease-state monitoring for readmission management*



*Dedicated telehealth business focused on chronic disease management*

**“Hospital To Home”**



Privileged and confidential information that is intended for use strictly by the intended audience



# Continuous health is our unique population health management approach



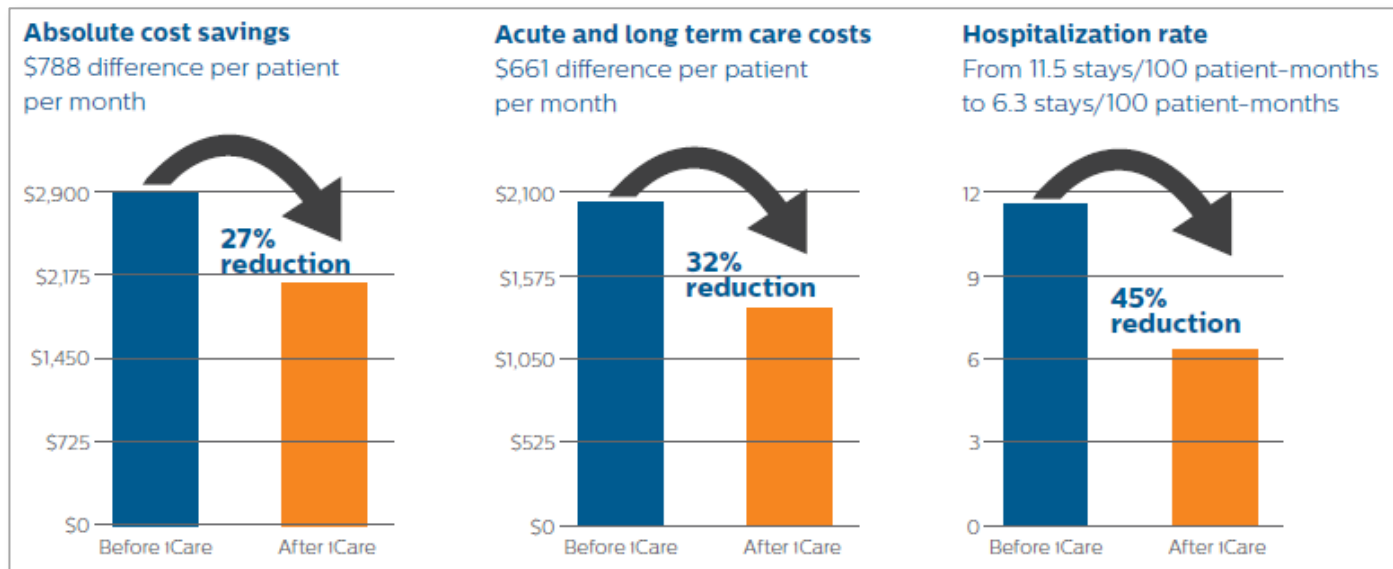
Working across the full spectrum of where, when and how health happens

<b>Across settings</b>	Continuous care as patients transition from <b>one context to another</b>
<b>Across people</b>	Continuity across the <b>care team, populations, and conditions</b>
<b>Across data</b>	Continuous and holistic analysis of <b>all types of data</b>
<b>Across time</b>	Continuous, proactive engagement throughout a <b>person's lifetime</b>

# Philips Intensive Ambulatory Care (eIAC) telehealth program

## *Banner Health in Arizona*

1 yr pre- vs. 6 months eIAC



**NEVER  
THROW IN THE TOWEL  
USE IT TO WIPE THE  
SWEAT OFF, THEN  
KEEP GOING!**

© MuscleThreadz.com

**PHILIPS**

## Case Study: Clinical Transformation In Remote Patient Monitoring Technology

Philips Intensive Ambulatory Care (eIAC) telehealth program, *Banner Health in Arizona*  
 1 yr pre- vs. 12 months eIAC

Total Cost	Hospitalization Rate	Avg. # Days in Hospital	30 day Readmission Rate
\$2,709 vs. \$1,755	10.9 vs. 5.5 # hosp/100 pts/month	60 vs. 30 avg # days in hospital/100 pts/month	20% vs. 5%
34.5 % reduction	49.5% reduction	50% reduction	75% reduction
P<0.001	P<0.001	P<0.001	P<0.004

Tom Edmondson, MD, CMD, AGSF, FACP  
Physician Director, Ambulatory Solutions  
[tom.edmondson@philips.com](mailto:tom.edmondson@philips.com)

# AN ENTERPRISE RESOURCE PLANNING APPROACH TO MANAGING TELEHEALTH

*Najib Ben Brahim, PhD*

*Founder and CEO, Telehealth Management*

# HISTORY

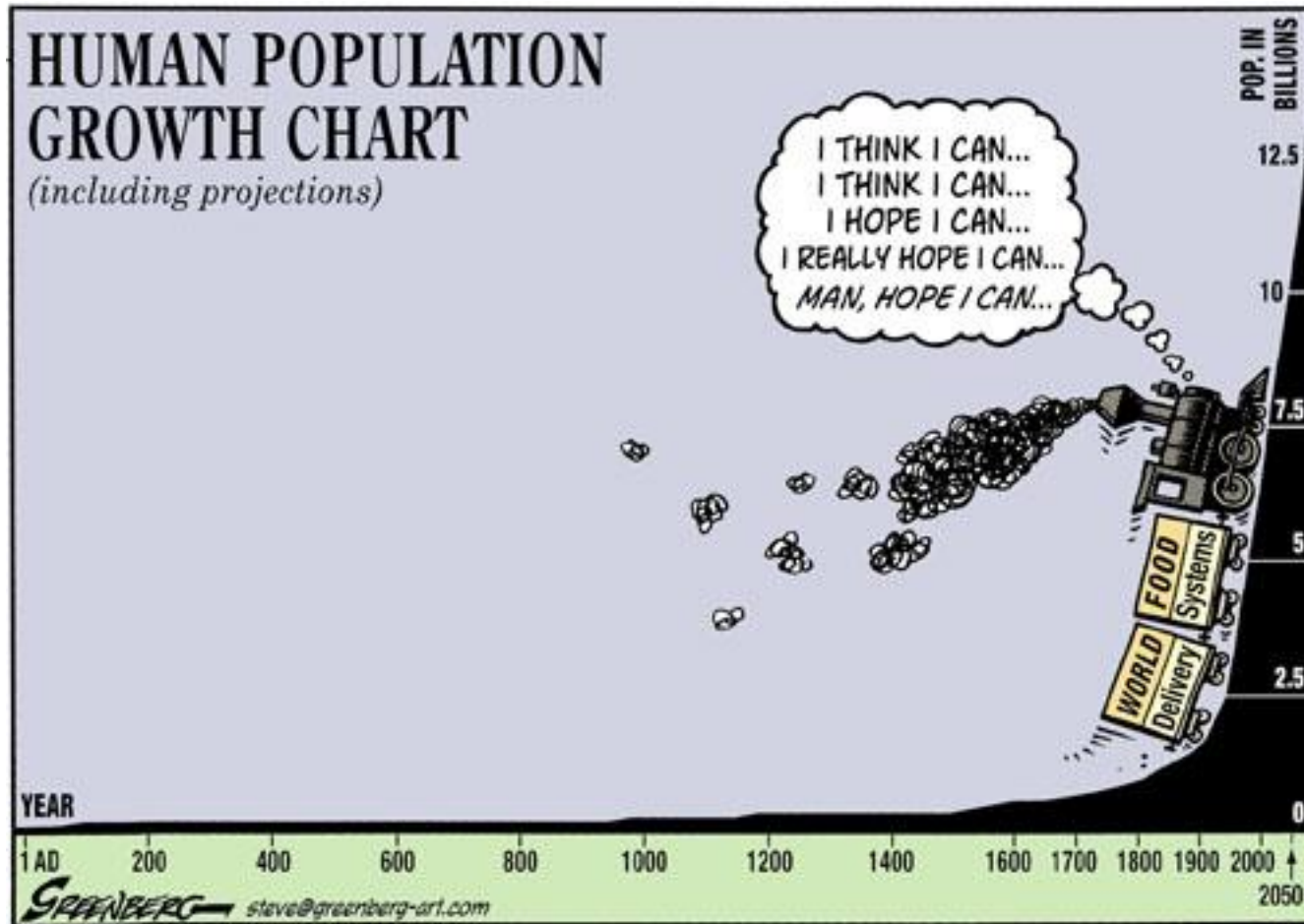


# SYMPTOMS

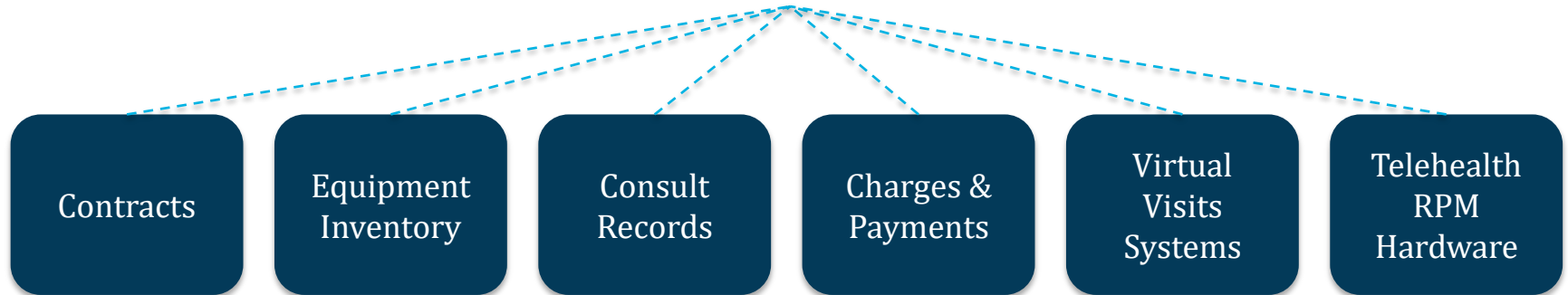
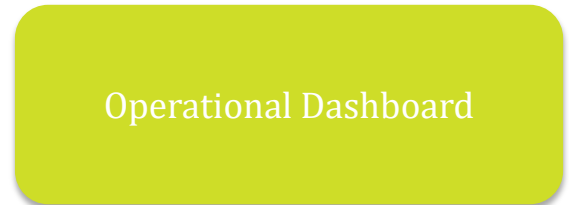
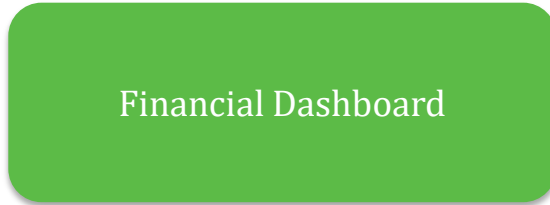
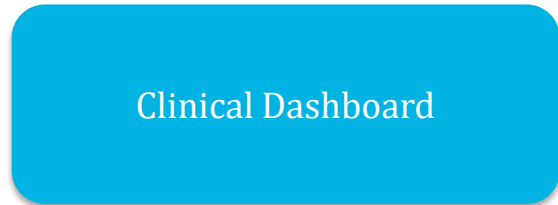
1. You Have Lots of Different Software for Different Processes
2. You Don't Have Easy Access to Information About Your Business
3. Accounting Takes Longer and Is More Difficult



# TELEHEALTH



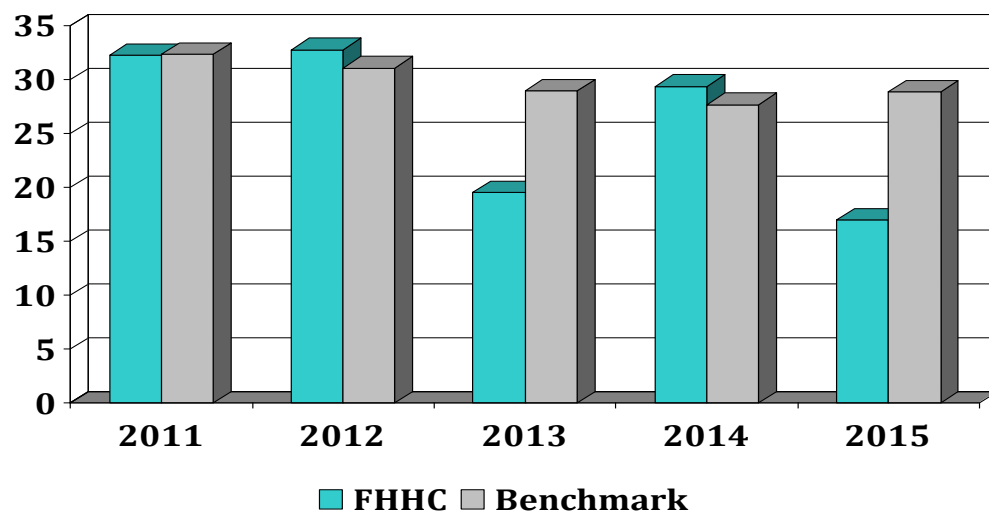
# APPROACH



# CASE STUDY #1 – HOME HEALTH

- Application: Chronic Disease Management
- Technology: Remote Patient Monitoring & Virtual Visits
- Site: FirstHealth of The Carolinas

Hospitalization Rates - Diabetes



# CASE STUDY #1 – HOME HEALTH

- Application: Chronic Disease Management
- Technology: Remote Patient Monitoring & Virtual Visits
- Site: FirstHealth of The Carolinas

FirstHealth Complex Care Management Program in Conjunction with Health Recovery Solutions (HRS) Saves \$1.9M with Reduction in Readmissions

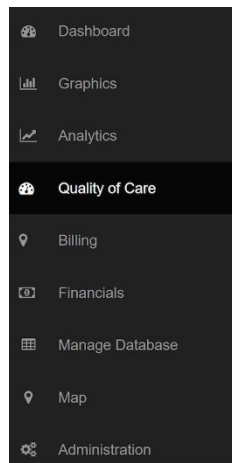
---

In a study of 220 high risk heart failure, COPD, and diabetes patients, from September 2015 through May 2016, FirstHealth of The Carolinas achieved a 53% reduction in hospital readmissions with their Complex Care Management Model (CCM) and HRS's telehealth and patient engagement software, saving \$1.9 million for payers.

---

# CASE STUDY #2 – TELESTROKE

- Application: Telestroke
- Technology: Virtual Visits
- Site: University of Virginia

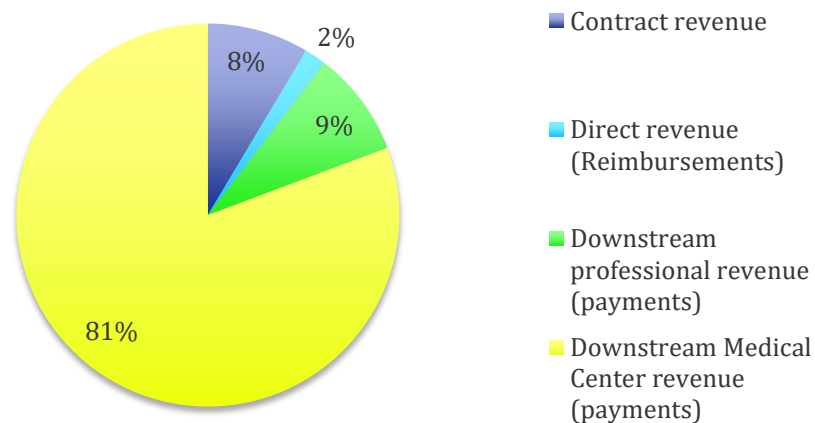


Tele Stroke Clinical Metrics		
Metric Description ↕	Value ↕	Percentage
TPA administered	41	14.49%
Patient UVa Transfer rate	72	25.44%
Remained at local hospital	204	72.08%
Transferred to other	7	2.47%
Given TPA and transferred to UVa	25	8.83%
Given TPA and stayed at local	14	4.95%
Given TPA and transferred to other	2	0.71%
Seizure rate	15	5.3%
tPA eligibility rate	141	49.82%
Embolectomy eligibility rate	141	49.82%
Rate of calls with suspected stroke diagnosis	95	33.57%
Rate of suspected stroke diagnosis treated with TPA	41	43.16%

# CASE STUDY #2 – TELESTROKE

- Application: Telestroke
- Technology: Virtual Visits
- Site: University of Virginia

## REVENUE DISTRIBUTION



# WHAT NEXT?

School Based Telehealth

Direct to Consumer

Urgent Care

Pediatric Echocardiogram

Pediatric Echocardiogram

Diabetes

## Physician: We Need A Bloomberg Terminal For Healthcare

Posted in [Information Technology](#) by Arundhati Parmar on September 5, 2014

**As we move toward an interoperable future, analytics tools need to be developed so that providers aren't overloaded raw data, says a physician, and an expert in medical informatics and clinical research.**



THANK YOU

*Najib Ben Brahim, PhD  
CEO, Telehealth Management  
benbrahim@telehealthmgt.com | 434 466 8719*



**MATRC17**

**TRACK D:  
INNOVATIONS IN TELEHEALTH  
TECHNOLOGY AND DATA  
ANALYTICS**

*Questions?*