

# Telehealth 101

## Part 3

Legal Risk Management &  
Reimbursement

Rebecca Gwilt

Partner, Nixon Law Group PLLC



# The Legal Landscape

- **What scope of laws apply?**
  - Federal vs. State
  - Health information privacy
  - Professional Services
  - Technology
  - Reimbursement

# The Legal Landscape

- **Who enforces Telehealth Laws?**

- Federal
  - HHS (CMS, OCR)
  - FTC
  - FCC
  - FTC
- State
  - State Attorneys General
  - Professional licensing bodies
- Vendors/Customers



# Risk Management

- **What are my areas of risk?**
  - Licensing/Scope of practice
  - Practitioner-Patient Relationship and Duty of Care
  - Informed consent
  - Tele-prescribing
  - Health information privacy (e.g., HIPAA)
  - Credentialing/privileging
  - Fraud/Abuse

# Reimbursement

- **Fee-for-Service**
  - Medicare
  - Medicaid
  - Commercial
- **Risk-based payment models**
  - Shared Savings
  - Bundled Payment/Capitation
- **Direct Contracting**
  - Employer
  - Other Provider



# Thank you!

## **QUESTIONS?**

Rebecca E. Gwilt

Partner, Nixon Law Group PLLC

[rebecca.gwilt@nixonlawgroup.com](mailto:rebecca.gwilt@nixonlawgroup.com)

757.846.4936

[www.nixonlawgroup.com](http://www.nixonlawgroup.com)

