

March 31 - April 2, 2019 • Williamsburg Lodge, Williamsburg, VA



A convergence of technologies in the digital connected care revolution.



Mid-Atlantic
Telehealth
Resource Center

WELCOME to the 2019 Summit!



We are at a tipping point! The exponential growth of technological innovations and its confluence with recent policy shifts are paving the way for dramatic changes in how we deliver health care and influence health behaviors. We have already moved beyond traditional “telemedicine” solutions, to its integration with powerful sensors as part of the “Internet of Things”; its ability to incorporate predictive analytics and artificial intelligence; and soon its ability to leverage 5th Generation (5G) fixed wireless and mobile broadband networks. Where are we going with this digital connected care revolution? How might the convergence of these technologies impact the health of populations and begin to mitigate our greatest health challenges? And perhaps even more importantly, how do we begin to create viable models within our current work settings?



WIFI Access

Network: **AUTOGRAPH_CONFERENCE**

Password: **matrc2019**



Job Board: We are making available a physical “job board” this year. If you have a telehealth related job posting or are looking for a telehealth related position, look for the board near the registration area and pin your one-pager (or smaller) description of your interests or needs.



Mobile Event App

Please visit our mobile event app for speaker bios, presentations, session locations and more:

<https://eventmobi.com/matrc2019/>
or scan the QR code.



**Your
VOTE
Counts!**

**POSTER SESSION
PRESENTATIONS**

Use your mobile app to vote for the poster you feel is the most deserving of our People's Choice Award before **6:15 PM on Monday!**

Use our Hashtag:

#MATRC2019



Partial support for this Summit was made possible by grant G22RH30353 from the Office for the Advancement of Telehealth, Health Resources and Services Administration, DHHS.



SUNDAY MARCH 31, 2019

TIME	ROOM	
10:00 am to 12:30 pm	Patriot	<p>Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator And Technology Professional Hands On Lab (Morning Session)</p> <p>The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video- conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards- based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.</p>
11:00 am to 6:00 pm	Colony Foyer	Registration
12:00 am to 2:00 pm	Colony Foyer	MATRC Regional Hackathon Registration
12:00 pm to 2:00 pm	Tidewater AB	MATRC Advisory Board Meeting
1:00 pm to 5:00 pm	Colony Foyer	Sponsor/Exhibitor Registration and Setup
1:00 pm to 3:30 pm	Patriot	<p>Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator And Technology Professional Hands On Lab (Afternoon Session)</p> <p>The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video-conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.</p>
2:00 pm to 4:30 pm	Tidewater CD	<p>PRE-SUMMIT SESSION A</p> <p>Billing, Coding and Compliance Conundrums*</p> <p>Some clinical scenarios are pretty straight-forward, but others are not. Add telehealth into the mix, and even the seemingly straight-forward ones can become orders of magnitude more complicated. Are you adding a new service line or exploring a way to improve patient care through the use of telehealth technologies, but are stymied about billing and coding or concerned about compliance? If so, this session is for you. This highly interactive session will allow participants to discuss challenges, share successes and learn from a panel of experienced professionals and from one another.</p> <p>Moderator: Jonathan Neufeld, PhD, Program Director, Great Plains Telehealth Resource and Assistance Center</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Catrena L. Smith, CCS, CCS-P, CPCO, CPC, CIC, CPC-I, CRC, CHTS-PW, Coding Manager, KIWI-TEK, LLC • Nathaniel M. Lacktman, JD, Partner and Chair of Telemedicine & Digital Health Industry, Foley & Lardner, LLP • Don Graf, Founder and CEO, Donald A. Graf and Associates • Manuel A. Castro, MD, Medical Director, Behavioral Health Integration, Atrium Health

TIME	ROOM	
2:00 pm to 4:30 pm	Allegheny	<p>PRE-SUMMIT SESSION B</p> <p>Telehealth in Community Health Centers*</p> <p>Community Health Centers (CHCs), including those that have been approved as Federally Qualified Health Centers (FQHCs), are an integral part of the health care safety net, offering integrated primary care and public health services for those who are medically underserved. CHCs as a whole have been slow to fully adopt telehealth as a tool for improving access to care. During this session we will take a closer look at some of the real and perceived barriers, challenges and opportunities in relationship to policies, operational factors, patient demographics, reimbursement and business models. We will then take a closer look at successful established CHC program models and share available resources to assist CHCs with developing and/or expanding the use of telehealth as a tool for improving both efficiency and effectiveness of care delivery. Learn how telehealth is used to advance value-based payment and Patient Centered Medical Home models and support quality improvement efforts.</p> <p>Moderator: <i>Howard Chapman, Director of Programs and Development, Tri-Area Community Health</i></p> <p>Presenters:</p> <ul style="list-style-type: none"> • Sirene Garcia, <i>Director of Special Programs, Finger Lakes Community Health</i> • Kim Schwartz, <i>CEO</i> and Cory Erhard, <i>Director of Population Health, Roanoke Chowan Community Health Center</i> • Jeff Howard, <i>CFO, Cherokee Health</i> • Carla Horton, RN, CDE, <i>Registered Nurse and Certified Diabetic Educator, Tri-Area Community Health</i> • Mandy Lamb, <i>Program Manager, Education Technology Platforms, Weitzman Institute/Community Health Center, Inc.</i>
3:00 pm to 6:00 pm	Piedmont	<p>PRE-SUMMIT SESSION C</p> <p>School Based Telehealth*</p> <p>School-based Healthcare via Telehealth opens up the provider community to children where they spend most of their day - at school. We will deep dive into various successful programs from the region and nation as we consider: ages of student-patients, types of providers, types of care, equipment needs, privacy, presenter types, and rural/urban. We will share best practices from established programs and resources to design and launch new networks.</p> <p>Moderator: <i>Amanda Martin, MHA, Executive Director, Center for Rural Health Innovation</i></p> <p>Presenters:</p> <ul style="list-style-type: none"> • Steve North, MD, MPH, <i>Founder and Medical Director, Center for Rural Health Innovation</i> • Alfred Atanda Jr., MD, <i>Director, Center for Sports Medicine, A.I. DuPont Hospital for Children</i> • Brittany D. Azzolina, MS, LPC, BC-TMH, <i>CEO, Telemental Health Network, LLC and Founder and CEO, Virtual School Counselor Network</i> • Debbie Voyles, <i>Corporate Director, Virtual Health, Ballard Health</i> • Tammy Greenwell, MPH, <i>Chief Operations Officer, Blue Ridge Community Health Center</i> • Tracey Haines, MBA, <i>Digital Health, Enhanced Partnerships Portfolio Leader, Children's Hospital of Philadelphia</i> • Sandy Rowe, <i>Executive Director, Pender Alliance for Teen Health (PATH)</i> • Tonya Shuffler, <i>DNP, Lead Nurse Practitioner, Health-e-Schools Telehealth Program, Center for Rural Health Innovation and Assistant Professor and Nurse Practitioner, Western Carolina University</i> • Sheila Freed, BSN, <i>eCARE eSchool Health Director, Avera eCARE</i>
2:00 pm to 3:00 pm	Virginia	<p>PRE-SUMMIT SESSION D</p> <p>Mini Course - Telehealth 101*</p> <p>This Pre-Summit Mini-Course will provide a <u>high-level</u> overview of the development of telehealth use cases, applicable technologies, and the key laws that must be considered. Specifically, this presentation will focus on the current applications of telehealth, the technology choices, the importance of telehealth champions and the C-suite's buy in, as well as on developing workflows</p>

TIME	ROOM	
		<p>and processes, and identifying the key state federal and state policies, including reimbursement considerations.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Rebecca E. Gwilt, Esq., Partner, Nixon Law Group • Geoff Honaker, Director, Enterprise Media Tech, New Hanover Regional Medical Center • Lara Oktay, Operations Manager, Karen S. Rheuban Center for Telehealth, University of Virginia
3:15 pm to 4:15 pm	Virginia	<p>PRE-SUMMIT SESSION E</p> <p>Mini Course – Telemental Health 101*</p> <p>This interactive Pre-Summit Mini course will guide you through simple steps to set up HIPAA-compliant Telemental Health or Telebehavioral Health services in an agency, hospital or private practice setting. Topics covered will include licensing regulation requirements, practicing across state lines, professional ethics, identifying HIPAA-secure software, handling emergencies, creating referral relationships, how to integrate services into your current practice, reimbursement and more. Bring your “how-to” questions and receive practical answers from a seasoned telemental health provider and trainer.</p> <p>Presenter: Jay Ostrowski, MA, NCC, LPC-S, DCC, ACS, CEO, Behavioral Health Innovation and CEO, Adaptive Telehealth</p>
4:30 pm to 5:30 pm	Virginia	<p>PRE-SUMMIT SESSION F</p> <p>Mini Course – Post-Acute Care Management and Remote Patient Monitoring 101*</p> <p>This Pre-Summit Course will provide the participant with a high-level overview of use cases and conceptual models of post-acute care management and remote patient monitoring (RPM). Emphasis will be placed on how to design workflows and processes that will meet the needs of the use cases and demonstrate significant scalability and long-term Return on Investment. A brief review of RPM technology, policy and reimbursement will also be presented.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Kirby Farrell, CEO, Locus Health • Lindsey Koshansky, BSN, Director of Program Development, Locus Health • Rebecca E. Gwilt, Esq., Partner, Nixon Law Group
5:00 pm to 6:00 pm	Tidewater AB	Virginia Telehealth Network Board Meeting

* CMEs are available for all Pre-Summit Sessions. Forms for requesting CMEs will be available during the session(s). This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of PeerPoint Medical Education Institute, LLC and Mid-Atlantic Telehealth Resource Center. The PeerPoint Medical Education Institute, LLC is accredited by the ACCME to provide continuing medical education for physicians. The PeerPoint Medical Education Institute, LLC designates this live activity for a maximum of 4 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity

Welcome to the 2019 Summit!

MARCH 31, 2019 **SUNDAY**

6:00 pm to 8:30 pm	Colony	<p>Welcome and Networking Reception</p> <p>Heavy hors d'oeuvres with cash bar (or use your drink tickets).</p> <p>Raffle drawing for prizes during reception. You must be present to win!</p>
		Exhibit Hall Open

Networking Opportunities During *Breakfast*

MONDAY Morning State Meet and Greet

Don't eat alone! The Mid-Atlantic Telehealth Resource Center (MATRC) is a regional TRC that serves DC, DE, KY, MD, NC, NJ, PA, VA and WV. If you are from one of these states, visit your mobile app for more specific information about designated meeting areas after you grab your breakfast. Introduce yourselves and get to know others from your state!

TUESDAY Morning Special Interest Group (SIG) Meet and Greet


These are open to anyone with an interest in particular subject areas. It is an informal way to both meet subject matter experts and to network with others who share an interest. Grab your breakfast and bring it with you. Please visit your mobile app for specific room locations.


- **Post-Discharge Acute Care Management, Chronic Disease Management and Remote Patient Monitoring:** If you have an interest in, or are currently involved with post-acute care management or chronic disease management using telehealth and remote patient monitoring as part of your efforts, enjoy breakfast with others and share the struggles and triumphs. **Bonnie Britton, Kirby Farrell and Lindsey Koshansky**, MATRC's Consultative Service Partners, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.
- **School-Based Health Care and Telehealth:** If you have an interest in, or are currently involved with school-based health care and using telehealth as part of your school health efforts, enjoy breakfast with others and share the struggles and triumphs. **Steve North and Amanda Martin**, MATRC's Consultative Service Partners, will be available, during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.
- **Telegenetics:** NYMAC Regional Genetics Network is one of seven regional genetics networks in the country funded by Health Resources and Services Administration (HRSA). Their goal is to expand access to quality genetic services in their eight state/district region (DE, DC, MD, NJ, NY, PA, VA, WV). Because the provision of genetic services by telemedicine has been shown to improve patient access, NYMAC is committed to supporting telegenetics in this region through resources such as telegenetics training, technical assistance, and the NYMAC Telegenetics Community of Practice (TCOP). **Alissa Terry**, a genetic counselor with NYMAC, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in exploring telegenetics or NYMAC resources.



- **Telemental Health:** If you have an interest in, or are currently involved with telemental health, enjoy breakfast with others and share challenges, best practices, tips and tricks. **Jay Ostrowski**, one of MATRC's Consultative Service Partners, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.



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8:00 am to 5:00 pm	Colony Foyer	Registration																					
8:00 am to 8:45 am	Colony	State Meet and Greet and Breakfast Network with others from your state during our breakfast “meet and greet”! Check your mobile app for more detailed information about designated meeting areas for each State.																					
8:45 am to 9:00 am	Virginia	Welcome To Virginia and to MATRC Summit 2019 <ul style="list-style-type: none"> Karen S. Rheuban, MD, Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Karen S. Rheuban Center for Telehealth, University of Virginia Kathy H. Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center <p><i>Raffle drawing for prizes during session. You must be present to win!</i></p>																					
9:00 am to 10:10 am	Virginia	 KEYNOTE ADDRESS Healthcare Incremental and Exponential Keynote Speaker: Nick van Terheyden, MD <i>Founder and CEO, Incremental Healthcare</i> Exploring the potential of technology and innovation - everything from wearables, genomics and robotics that are washing over healthcare at an exponential rate and influencing every aspect of our lives and what it will mean to our healthcare system and in particular to how we deliver healthcare to the population. What are the next big innovations that will affect telehealth and how might they affect you and your organization. How should you plan for these changes and what can you do to incorporate them into your business? What small incremental improvements can you take to move you along the path towards the next leap in innovation? Join Dr. Nick as he takes you on an exciting journey into the future of healthcare and the exciting developments that will increase accessibility to healthcare and will revolutionize the way care is delivered.																					
10:10 am to 10:15 am	Virginia	Intro to the Telehealth Technology Assessment Center and the Telehealth Technology Showcase The National Telehealth Technology Assessment Center (TTAC) will display and demonstrate a range of current and up and coming telehealth technologies through the Telehealth Technology Showcase. The Showcase is designed for participant interaction. Program staff will be on hand to answer questions about the technology present, as well as technology options for those organizations new to telehealth, or who are planning an expansion of their telehealth program.																					
10:15 am to 10:45 am	Colony & Virginia Foyer	Break / Exhibit Hall Open Grab a bottle of water, refresh your coffee or tea, visit with our exhibitors, and explore the Telehealth Technology Showcase <ul style="list-style-type: none"> Posters Presentations (10:25 am – 10:40 am) <table border="1"> <thead> <tr> <th>TITLE</th><th>LEAD PRESENTER</th><th>MONITOR #</th></tr> </thead> <tbody> <tr> <td>Establishment of Multi Speciality Telemedicine Pediatric Services in Appalachia and the Scope of Managed Diagnoses</td><td>Abigail Crawford</td><td>1</td></tr> <tr> <td>Telehealth Implementation for Post Acute and Long Term Care</td><td>Alexandrea Cronin</td><td>2</td></tr> <tr> <td>Utilizing Telemedicine to Pre-screen New Patients to Facilitate Triage and Reduce Exam Room Wait Times in a Pediatric Sports Medicine Clinic</td><td>Alfred Atanda</td><td>3</td></tr> <tr> <td>Use of Telehealth for Supporting End of Life - A Timely Opportunity</td><td>Shiv Lamba</td><td>4</td></tr> <tr> <td>Expanding HIV Telemedicine in Urban Communities: Innovative Approach for Improving Client Retention and Access</td><td>Anna Clayton</td><td>5</td></tr> <tr> <td>Connecting Pediatric Cancer Patients Through a Vgo Robot</td><td>Tina Gustin</td><td>6</td></tr> </tbody> </table>	TITLE	LEAD PRESENTER	MONITOR #	Establishment of Multi Speciality Telemedicine Pediatric Services in Appalachia and the Scope of Managed Diagnoses	Abigail Crawford	1	Telehealth Implementation for Post Acute and Long Term Care	Alexandrea Cronin	2	Utilizing Telemedicine to Pre-screen New Patients to Facilitate Triage and Reduce Exam Room Wait Times in a Pediatric Sports Medicine Clinic	Alfred Atanda	3	Use of Telehealth for Supporting End of Life - A Timely Opportunity	Shiv Lamba	4	Expanding HIV Telemedicine in Urban Communities: Innovative Approach for Improving Client Retention and Access	Anna Clayton	5	Connecting Pediatric Cancer Patients Through a Vgo Robot	Tina Gustin	6
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10:45 am to 12:15 pm	Virginia	<p>PLENARY SESSION</p> <p>Imagining the Future of Healthcare</p> <p>This plenary session will take a look at the “future of health care” from the perspectives of both the patient and the provider/care team. Participants will be introduced to the concepts of predictive analytics, artificial intelligence, virtual reality and the “Internet of Things” as they experience “a year in the life of” a real life patient case. This session will challenge attendees to consider both the threats and the opportunities that lie before us.</p> <p>Moderators: <i>Dan Weberg, PhD, RN, Senior Director, Innovation and Leadership Liaison, National Patient Care, Kaiser Permanente and Kaiser Permanente School of Medicine.</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Robin A. Felder, PhD, Professor of Pathology, Associate Director of Laboratory Medicine, University of Virginia School of Medicine • Rafael J. Grossmann, MD, FACS, Faculty, Singularity University, Surgeon, Eastern Maine Health System and Visiting Faculty, MIT School of Engineering 																					
12:15 pm to 1:45 pm	Virginia Foyer & Virginia	<p>BUFFET LUNCH</p> <div>  <div> <p>LUNCHEON KEYNOTE</p> <p>Convergence: Technology, Networking and Care</p> <p>Keynote Speaker: Brandon Pipkin, MBA <i>Motivational Speaker</i></p> </div> </div> <p>Today’s healthcare climate is tougher than ever before. Health care practitioners, administrators, researchers, vendors - anyone with a stake in the future of healthcare - must work together to meet today’s challenges. What key role will you play for those around you?</p>																					
1:45 pm to 2:15 pm	Colony & Virginia Foyer	<p>Break/Exhibit Hall Open</p> <p>Grab a bottle of water, refresh your coffee or tea, visit with our exhibitors, and explore the Telehealth Technology Showcase.</p> <ul style="list-style-type: none"> • Poster Presentations (1:55 pm – 2:10 pm) <table border="1"> <thead> <tr> <th>TITLE</th><th>LEAD PRESENTER</th><th>MONITOR #</th></tr> </thead> <tbody> <tr> <td>Utilizing Telehealth Devices to Augment the Care of Pediatric Patients with Medical Complexity</td><td>Ashe Allende</td><td>1</td></tr> <tr> <td>Mental and Behavioral Telehealth in Private Practice: Perspectives of Individual Providers</td><td>Daren Reifsneider</td><td>2</td></tr> <tr> <td>Knowledge is Power: Impacting the Opioid Crisis through the Virginia Opioid Addiction Project ECHO</td><td>Vimal Mishra</td><td>3</td></tr> <tr> <td>The Development of an Interprofessional Telehealth Innovation, Training, and Research Center</td><td>Carolyn Rutledge</td><td>4</td></tr> <tr> <td>Utilization Efficacy Perceptions of Telepractice for Speech-Language Pathologists and University Faculty and Administrators: A Qualitative Delphi Study</td><td>Cybele Wu</td><td>5</td></tr> <tr> <td>Advanced Practice Nurses’ Perceived Barriers and Benefits to Electronic Consults</td><td>Denise Chernitzer</td><td>6</td></tr> </tbody> </table>	TITLE	LEAD PRESENTER	MONITOR #	Utilizing Telehealth Devices to Augment the Care of Pediatric Patients with Medical Complexity	Ashe Allende	1	Mental and Behavioral Telehealth in Private Practice: Perspectives of Individual Providers	Daren Reifsneider	2	Knowledge is Power: Impacting the Opioid Crisis through the Virginia Opioid Addiction Project ECHO	Vimal Mishra	3	The Development of an Interprofessional Telehealth Innovation, Training, and Research Center	Carolyn Rutledge	4	Utilization Efficacy Perceptions of Telepractice for Speech-Language Pathologists and University Faculty and Administrators: A Qualitative Delphi Study	Cybele Wu	5	Advanced Practice Nurses’ Perceived Barriers and Benefits to Electronic Consults	Denise Chernitzer	6
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2:15 pm to 3:15 pm		<p>State Meetings</p> <p>This is an opportunity to engage in facilitated discussion by State to share about innovations in telehealth with others in your state, identify potential areas for collaboration and partnership that could result in greater innovation and to get input on policy (legal or regulatory) challenges/ barriers that need to be addressed in order to advance telehealth and related innovative initiatives.</p> <ul style="list-style-type: none"> • Delaware – <i>Liberty Room</i> • District of Columbia – <i>Constitution Room</i> • Kentucky – <i>Tidewater AB</i> • Maryland – <i>Tidewater CD</i> • New Jersey – <i>Heritage Room</i> • North Carolina – <i>Piedmont Room</i> • Pennsylvania – <i>Allegheny Room</i> • Virginia – <i>Virginia Room</i> • West Virginia – <i>Patriot Room</i> <p>For those not living or working in one of the MATRC States, please use this time to visit our Telehealth Technology Showcase, visit with our exhibitors and take a look at our poster presentations.</p>																											
3:15 pm to 4:00 pm	Colony & Virginia Foyer	<p>Dessert And Coffee In Exhibit Hall</p> <p><i>Grab a bottle of water, refresh your coffee or tea, visit with our exhibitors, and explore the Telehealth Technology Showcase.</i></p> <ul style="list-style-type: none"> • Posters Presentations (3:25 pm – 3:40 pm) <table border="1"> <thead> <tr> <th>TITLE</th><th>LEAD PRESENTER</th><th>MONITOR #</th></tr> </thead> <tbody> <tr> <td>Creating Connections: Addressing the Needs of Children and Youth with Autism and Other Developmental Disabilities Using Telehealth</td><td>Ellen Silverman</td><td>1</td></tr> <tr> <td>Can You See/Hear Me Now? Connectivity for Telecolposcopy in Rural/Remote Nicaragua and Honduras</td><td>Emma Mitchell</td><td>2</td></tr> <tr> <td>Social Determinants of Health Policy Implementation in Virginia Public Schools</td><td>Esther Nolton</td><td>3</td></tr> <tr> <td>Integration of Virtual Care Services Into a VA Spinal Cord Injury System of Care</td><td>Melodie Anderson</td><td>4</td></tr> <tr> <td>E-backpac, a School Based Telehealth Program: Analysis of Challenges in Implementation</td><td>Jennell Charles</td><td>5</td></tr> <tr> <td>The Impact of Telelactation Services Among Rural Women: A Randomized Controlled Trial</td><td>Lori Uscher-Pines</td><td>6</td></tr> </tbody> </table> <ul style="list-style-type: none"> • Poster Presentations (3:40 pm - 3:55 pm) <table border="1"> <thead> <tr> <th>TITLE</th><th>LEAD PRESENTER</th><th>MONITOR #</th></tr> </thead> <tbody> <tr> <td>What the ROI? Conquering the Pediatric Telehealth Journey in Unfavorable Conditions</td><td>Judith Triano</td><td>1</td></tr> </tbody> </table>	TITLE	LEAD PRESENTER	MONITOR #	Creating Connections: Addressing the Needs of Children and Youth with Autism and Other Developmental Disabilities Using Telehealth	Ellen Silverman	1	Can You See/Hear Me Now? Connectivity for Telecolposcopy in Rural/Remote Nicaragua and Honduras	Emma Mitchell	2	Social Determinants of Health Policy Implementation in Virginia Public Schools	Esther Nolton	3	Integration of Virtual Care Services Into a VA Spinal Cord Injury System of Care	Melodie Anderson	4	E-backpac, a School Based Telehealth Program: Analysis of Challenges in Implementation	Jennell Charles	5	The Impact of Telelactation Services Among Rural Women: A Randomized Controlled Trial	Lori Uscher-Pines	6	TITLE	LEAD PRESENTER	MONITOR #	What the ROI? Conquering the Pediatric Telehealth Journey in Unfavorable Conditions	Judith Triano	1
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BREAKOUT SESSIONS - 4:00 pm to 5:15 pm

TRACK A: LEARNERS	SESSION A1: Introduction to Telehealth and Telehealth Etiquette	Moderator: Whitney Wiggins, MA , Public Health Analyst, Office for the Advancement of Telehealth, Federal Office of Rural Health Policy, Health Resources and Services Administration, USDHHS	Presenters: • Tina Gustin, PhD , Assistant Professor, Nursing, Old Dominion University • Brian Gunnell , Senior Collaborative Systems Engineer, University of Virginia Karen S. Rheuban Center for Telehealth
Tidewater CD	Telehealth requires professionals to develop the client or patient-professional relationship in a different and more deliberate manner. Health care providers, regardless of their profession, spend time learning how to demonstrate empathy, provide motivational interviewing, and read body language for in-person visits. These in-person skills do not necessarily translate into a successful telehealth encounter. Learn techniques and methods to assure successful telehealth visits, including adaptations needed for visits conducted using mobile devices.		
TRACK B: HOSPITALS AND HEALTH SYSTEMS	SESSION B1: Extending Your Reach with Global/ International Telehealth	Moderator: Nathaniel M. Lacktman, JD , Partner and Chair of Telemedicine & Digital Health Industry, Foley & Lardner, LLP	Presenters: • David R. Burt, MD , Associate Professor of Emergency Medicine, Director, UVA-Guatemala Initiative • Dale C. Van Demark, JD , Partner, McDermott, Will & Emery
Allegheny	During this session, you will hear about opportunities and challenges with global/international telehealth related to education, business, research and humanitarian causes. Glean from the lessons learned of those who have conducted telehealth initiatives abroad and learn about policy/legal issues that need to be considered before embarking in such efforts.		
TRACK C: SPECIAL POPULATIONS AND NEEDS	SESSION C1: Caring for Vulnerable Populations Requiring Skilled Nursing and Rehabilitative Services	Moderator: Carlos Mena, MS , Public Health Analyst, Office for the Advancement of Telehealth, Federal Office of Rural Health Policy, Health Resources and Services Administration, USDHHS	Presenters: • Andrew J. Butler, PhD, MBA, MPT, FAHA , Associate Dean for Research & Professor, Byrdine F. Lewis College of Nursing and Health Professions, Georgia State University • Katherine Davis, MS, AGACNP-BC, AFN-BC , Head of Clinical Operations, Call9 • Diane Croll, RN, DNP , VP Clinical Services, Curavi Health
Piedmont	How can telehealth be used to bring care to patient populations in post-acute settings who require skilled nursing and/or rehabilitative services? Learn about some innovative and even groundbreaking efforts in delivering needed care to a vulnerable population.		
TRACK D: MENTAL/BEHAVIORAL HEALTH	SESSION D1: Building Recovery Capital through Digital Health Technologies	Moderator: Stephanie Begley , Public Health Advisor, Office for the Advancement of Telehealth,	Presenters: • Nancy Roget, MS, MFT, LADC , Executive Director, Center for the
Tidewater AB	Recovery support services are designed to help individuals with substance use disorders (SUDs) enter into and navigate systems of care, stay engaged		

BREAKOUT SESSIONS - 4:00 pm to 5:15 pm

	<p>in the recovery process, and live full lives in their communities. Digital Health Technologies offer other avenues by which behavioral health professionals can support patients' recovery, thereby increasing recovery participation and decreasing the likelihood of relapse or interruption in service delivery or disease management. Currently, the reach of recovery support services can be extended through the use of these digital health technologies (e.g., online support groups and patient forums, social networking sites, smartphone apps, and texting), which is especially important for individuals residing in rural/frontier areas with limited access to services. Recent research studies found that expanding access to recovery support services through the use of digital health technologies can help individuals achieve positive health outcomes. Consequently, it is essential that behavioral health professionals understand and have knowledge regarding: the different digital health technologies that are available; effective patient engagement strategies; privacy and security issues; mobile app evaluation models; and ethical perspectives on recommending digital health technologies to patients</p>	<p><i>Federal Office of Rural Health Policy, Health Resources and Services Administration, USDHHS</i></p>	<p><i>Application of Substance Abuse Technologies, University of Nevada</i> • Renata J. Henry, MEd, Executive Director, Danya Institute and Project Director, Central East Addiction Technology Transfer Center</p>
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TIME	ROOM																						
5:15 pm to 6:45 pm	Colony & Virginia Foyer	<p>Networking Reception Light hors d'oeuvres with cash bar (or use your drink tickets).</p> <p>• Posters Presentations (5:25 pm – 5:40 pm)</p> <table> <tr> <th>TITLE</th><th>LEAD PRESENTER</th><th>MONITOR #</th></tr> <tr> <td>We Are Martinsville (WAM)</td><td>Marcus Divers</td><td>1</td></tr> <tr> <td>Improving Access to Autism Evaluation and Intervention Through Telehealth</td><td>Martha Walter</td><td>2</td></tr> <tr> <td>Development and Feasibility of a Nursing Telemedicine Survivorship Intervention for Rural Health and Neck Cancer Survivors</td><td>Veronica Bernacchi</td><td>3</td></tr> <tr> <td>Retrospective: 10 Year Renal Tele Program Experience</td><td>Rebecca Einwohner</td><td>4</td></tr> <tr> <td>Enhancing Shared Decision Making in Postmenopausal Women Through Patient Portals</td><td>Avi Lamba</td><td>5</td></tr> <tr> <td>KKI-NECT: Preparing Providers for Tomorrow through Tele Education on Neurodevelopmental and Mental Health Disorders in Early Childhood</td><td>Belinda Chen</td><td>6</td></tr> </table>	TITLE	LEAD PRESENTER	MONITOR #	We Are Martinsville (WAM)	Marcus Divers	1	Improving Access to Autism Evaluation and Intervention Through Telehealth	Martha Walter	2	Development and Feasibility of a Nursing Telemedicine Survivorship Intervention for Rural Health and Neck Cancer Survivors	Veronica Bernacchi	3	Retrospective: 10 Year Renal Tele Program Experience	Rebecca Einwohner	4	Enhancing Shared Decision Making in Postmenopausal Women Through Patient Portals	Avi Lamba	5	KKI-NECT: Preparing Providers for Tomorrow through Tele Education on Neurodevelopmental and Mental Health Disorders in Early Childhood	Belinda Chen	6
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		Exhibit Hall Open																					
6:30 pm to 6:45 pm	Colony	Poster Awards																					
7:00 pm to 9:30 pm	Virginia	Networking and Awards Dinner with Post-Dinner Entertainment by The Whiskey Rebellion <div><p>Skillful picking and expert three-part harmonies are just part of what you can expect from the Whiskey Rebellion. The band has recorded two regionally-acclaimed original albums, shared the stage with the Sam Bush Band and Carolina Chocolate Drops, and had their 2011 tour of the Pacific Northwest captured by filmmaker Tony Morin for a forthcoming concert film & documentary. Drawing on their diverse musical backgrounds, The Whiskey Rebellion mix the spontaneity of bluegrass, the collectiveness of jazz, and the urgency of rock and roll to create their own unique take on everything from traditional bluegrass to anthemic party favorites. The band covers a wide array of artists ranging from The Beatles to The Talking Heads to Guns 'n' Roses, but their approach is always steeped in their acoustic roots and uniquely lends itself to being both listenable and danceable.</p><p><i>(Participants Must Have an Advanced Purchase Ticket)</i></p></div>																					

TUESDAY APRIL 2, 2019

TIME	ROOM	
8:00 am to 8:45 am	Colony	Breakfast Special Interest Group Meet and Greet: Network with others who have similar interests during our breakfast “meet and greet”! Check our mobile app for more detailed information about designated meeting areas for SIG. <ul style="list-style-type: none"> • Post-Discharge Acute Care Management, Chronic Disease Management and Remote Patient Monitoring • School-Based Health Care and Telehealth • Telegenetics • Telemental Health
8:45 am to 9:45 am	Virginia	PLENARY SESSION A Look At The Changing Telehealth Policy Environment in 2019 and Beyond and Its Rural Implications This past year has brought an intensification of divisions between political parties and values. Telehealth has been one of a few areas where there has been bi-partisan support. This has resulted in a frenzy of legal and regulatory activity, at both the federal and state levels. Attendees will review the changes that have taken place over the past year and look ahead to anticipated changes for 2020. A special focus will be on the implications of these changes on rural and underserved populations and communities. Presenters: <ul style="list-style-type: none"> • Nathaniel M. Lacktman, JD, Partner and Chair of Telemedicine & Digital Health Industry, Foley & Lardner, LLP • Alan Morgan, MPA, CEO, National Rural Health Association
		Quick Break Grab a quick sip of water or refresh your coffee or tea!

BREAKOUT SESSIONS - 10:00 am to 11:15 am

TRACK A: LEARNERS	SESSION A2: Learning from the Pioneers	Moderator:	Panelists:
Tidewater CD	Join this illustrious panel of pioneers in the world of telehealth. From this group, you will gain a unique perspective on the history, present status and future of telehealth. This will be a highly interactive session so come prepared to ask questions, engage in dialogue, hear some wild stories and pick the brains of some true veterans of the telehealth world.	Rob McKenna, PhD , Senior Public Health Advisory, HRSA	<ul style="list-style-type: none"> • Joe Tracy, MS, Vice President, Connected Care and Innovation, Lehigh Valley Health Network • Gene Sullivan, Telemedicine Coordinator, University of Virginia • Rob Sprang, MBA, Director, Kentucky TeleCare and Board of Directors Chair, Kentucky TeleHealth Network, University of Kentucky • Chris Budig, Telehealth Program Manager, Tower Health

BREAKOUT SESSIONS - 10:00 am to 11:15 am

TRACK B: HOSPITALS AND HEALTH SYSTEMS	SESSION B2: Interfacing with Electronic Health Records (EHRs): Lessons Learned	Moderator: Jonathan Neufeld, PhD, Program Director, Great Plains Telehealth Resource and Assistance Center	Panelists: • Vimal K. Mishra, MD, MMCi, Medical Director, Office of Telemedicine • VCU Health System • Steven Dean, Administrative Director, Inova Telemedicine Program, Inova Health System • Gemma E. Lowery, CATC, eICU Operations Coordinator, Christiana Care
Allegheny	EHRs and telehealth technology impacts health care in a multitude of ways and play a significant role in initiatives like accountable care organizations, which require both data sharing and communication tools among teams of healthcare professionals. It is therefore no wonder that hospitals and health systems have been working on integration between these two systems. Presenters in this session will share about the trials, tribulations and successes as they've gone down the path toward trying to integrate systems.		
TRACK C: SPECIAL POPULATIONS AND NEEDS	SESSION C2: Cancer Care and Telehealth	Moderator: Alissa Bovee Terry, ScM, CGC, Genetic Counselor, Ferre Institute and NYMAC Regional Genetics Network	Panelists: • Brian Dunn, Video Conferencing Systems Engineer, University of Virginia Health System • Gary C. Doolittle, MD, Medical Director, Midwest Cancer Alliance & Center for Telemedicine & Telehealth • Cara Cacioppo, MS, LCGC Genetic Counselor, Telegenetics Program, Department of Hematology and Oncology, University of Pennsylvania
Piedmont	When telehealth programs are thoughtfully developed in a programmatic way, they can transform the way people receive healthcare. Within the cancer community, telehealth programs are improving patient access to a large number of needed oncology services. Teleoncology and cancer telegenetics programs are allowing patients to access cancer prevention programs, cancer screening programs, and cancer risk assessment programs. Patients may also seek diagnostic services, disease management, treatment monitoring, and clinical trials. Telehealth may even be used for tumor boards, survivorship support, and hospice care. During this session you will learn how telehealth can be developed to improve patient access to quality care across the spectrum of oncology services.		
TRACK D: MENTAL/BEHAVIORAL HEALTH	SESSION D2: The Intersection of Mental Health and Technology	Moderator: Jay Ostrowski, MA, NCC, LPC-S, DCC, ACS, CEO, Behavioral Health Innovation	
Virginia	The first ever MATRC Regional Hackathon features several teams of mental health providers, students, technologists and other innovators who have an interest and passion for improving mental health in the lives of children and youth. These teams have been working for the last 24 - 36 hours to create a product that leverages technology to address a real world problem affecting the mental health of children and youth in this region. Hear their pitches and ask them questions during this session. Did they come up with a great idea that might work in your community or practice? You be the judge!		

TIME	ROOM	
11:15 am to 11:30am	Colony	Quick Break Grab a quick sip of water or refresh your coffee or tea!
11:30 am to 12:30pm	Virginia	Closing Plenary: Lessons from the Field - Enterprise Wide Telehealth Care coordination and telehealth are indeed scalable, but it requires significant organizational change to successfully execute the process. During this session, hear about lessons learned from those who have lead the charge in large scale telehealth deployments within an organization. Moderator: David Cattell Gordon, Director, Office of Telemedicine, Karen S. Rheuban Center for Telehealth, University of Virginia Panelists: <ul style="list-style-type: none"> • Antonio J. Eppolito, LtCol USAF, MC, Chief of Telemedicine, U.S. Air Force • Judd E. Hollander, MD, Associate Dean, Strategic Health Initiatives and Professor and Vice Chair of Finance and Healthcare Enterprise, Department of Emergency Medicine, Thomas Jefferson University • Dennis V. Truong, MD, MBA, Regional Telemedicine/Mobility Director, Northern Virginia Assistant Physician-in-Chief, Mid-Atlantic Permanente Medical Group, Kaiser Permanente
12:30 pm to 12:45 pm	Virginia	Wrap Up/Next Steps Kathy H. Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center <i>Raffle drawing for grand prize – you must be present to win!</i>
12:45 pm to 1:30 pm	Colony	Lunch/Networking/Exhibit Hall <i>(Participants are free to stay and eat or grab and go)</i>
1:30 pm to 3:00 pm	Colony	Telehealth Technology Showcase and Sponsor/Exhibitor Breakdown

Williamsburg Lodge Room Layout

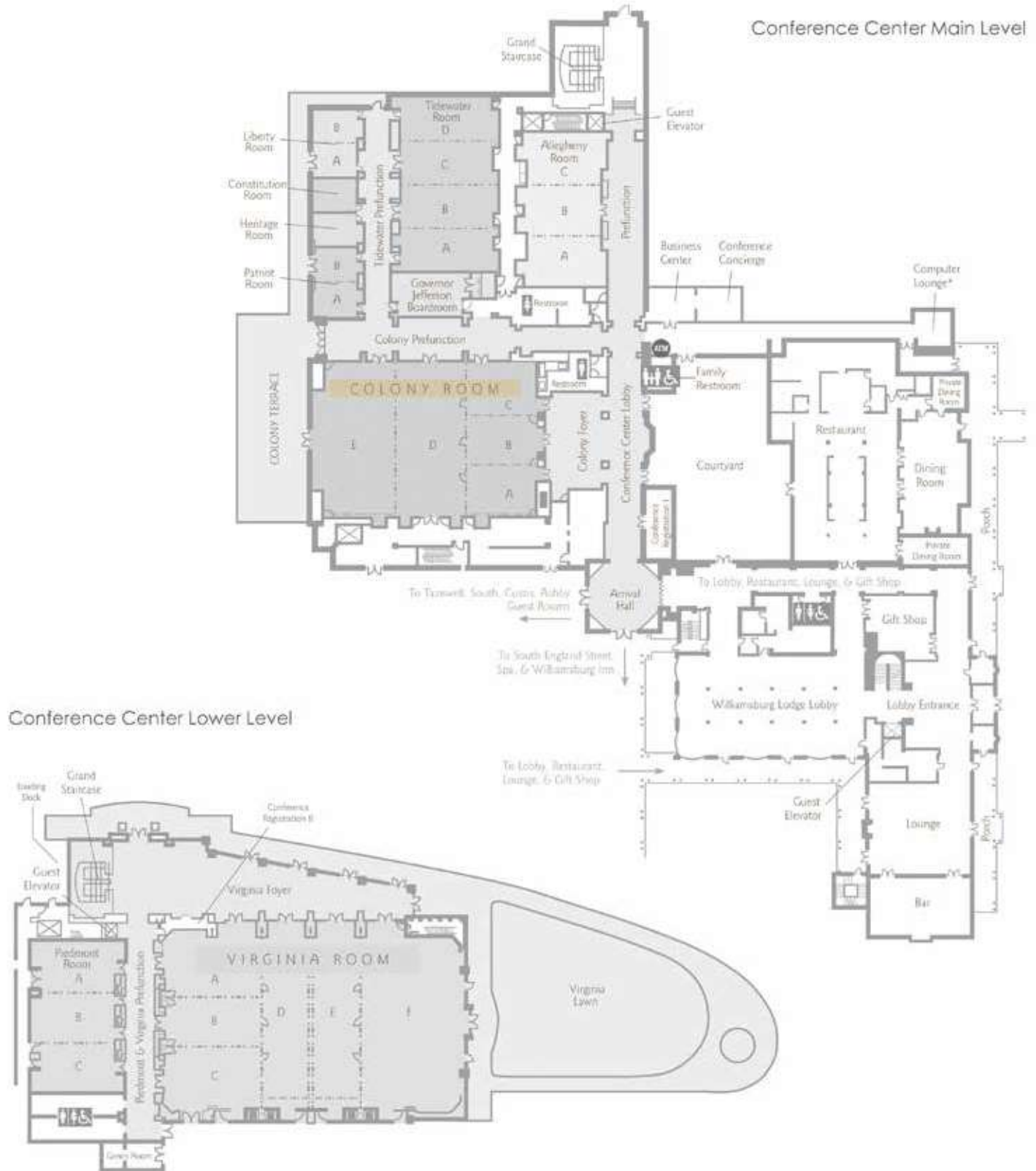


Exhibit Hall Floor Map

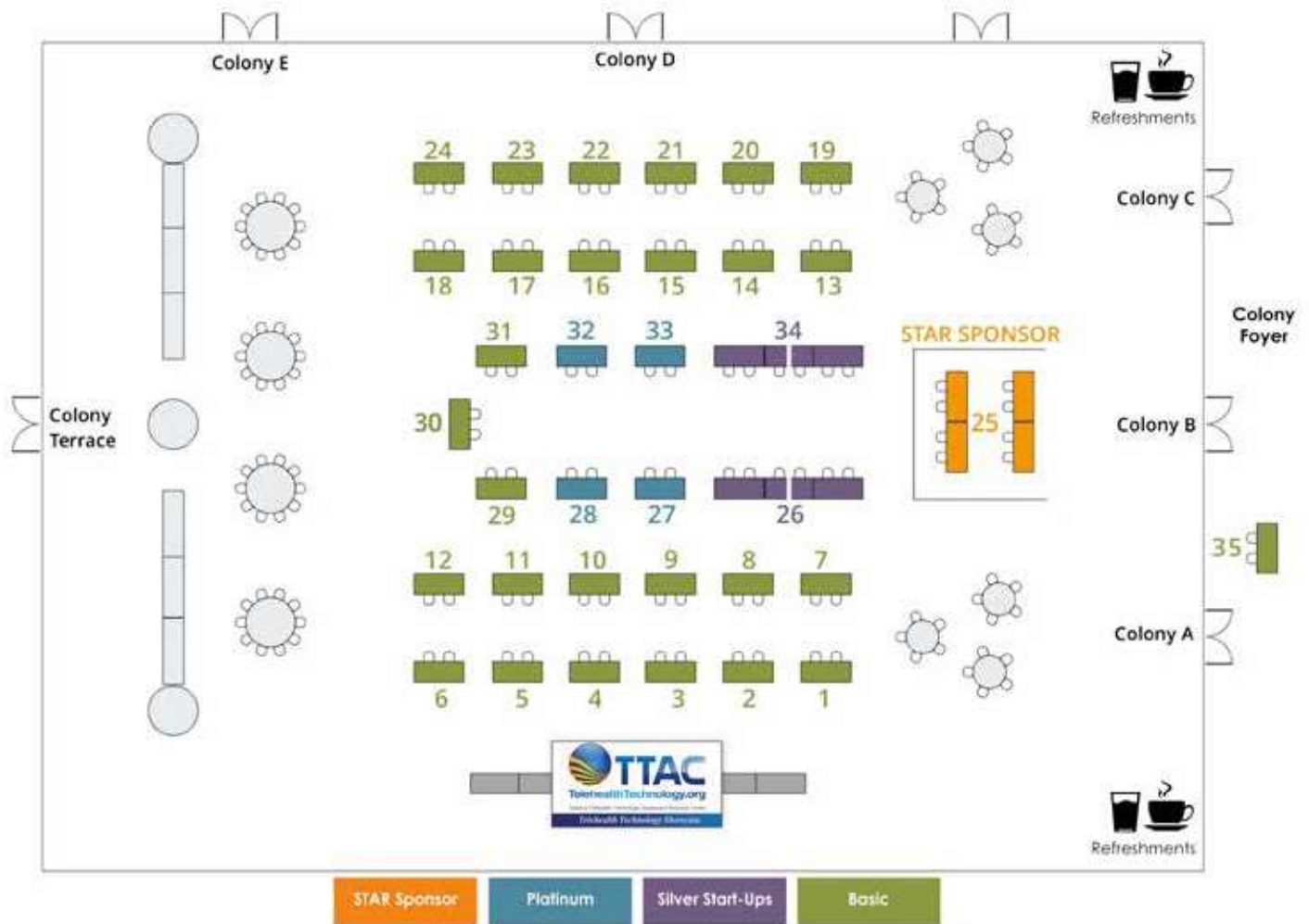


TABLE	EXHIBITOR
1	Center for Credentialing & Education
2	Yorktel
3	USAC
4	MDLIVE
5	Tyto Care
6	MobileODT
7	POLYCOM
8	URAC
9	Iris Telehealth
10	Ingenium Digital Health
11	Cisco Systems
12	InTouch Health
13	TeleQuality Communications
14	Blue Cirrus Consulting
15	SOC Telemed
16	Thomas Jefferson University Hospitals
17	Compunetix
18	Connect America
19	Iron Bow Healthcare Solutions

TABLE	EXHIBITOR
20	Virginia Telehealth Network
21	InSight Telepsychiatry
22	Vidyo
23	Global Partnership for Telehealth, Inc.
24	Shentel
25	ViTel Net
26A	Bright.md
26B	Nixon Law Group
27	Bluestream Health
28	SyCom Technologies
29	Duke University MMCi
30	Karen S. Rheuban Center for Telehealth
31	New College Institute
32	American Well
33	ABS Technology
34A	Remidio
34B	Anytime Pediatrics
35	Charleston Area Medical Center

Exhibit Hall Hours

SUNDAY, MARCH 31

6:00 PM – 8:30 PM

*(Welcome Reception in
Exhibit Hall)*

MONDAY, APRIL 1

10:15 AM – 10:45 AM

1:45 PM – 2:15 PM

3:15 PM – 4:00 PM

5:15 PM – 6:45 PM

TUESDAY, APRIL 2

12:45 PM – 1:30 PM

Exhibit Hall

We want to thank all of our sponsors/exhibitors for helping to make this event possible, and we would like to encourage all of our attendees to spend some time in the exhibit hall with our sponsors/exhibitors.

The Exhibit Hall area will be open all day; however, to allow our exhibitors to fully participate in our program, we are not requiring that they be present at their exhibit area other than at the specified times.

Please feel free to make an appointment with any of our exhibitors by messaging them directly through our mobile app if you would like to meet with any of them during the breakfast hour or during a time not listed to the left.

BREAKING BARRIERS *through Telehealth* AWARD



Mid-Atlantic
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**Winners will be announced at the
Awards Dinner on MONDAY night!**

For those unable to join us for the Awards Dinner, the winning nominations will be announced and posted to the mobile app after the Awards Dinner.

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2019 Annual Summit

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For more info, contact:
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