Mid-Atlantic
Telehealth
Resource Center

MATRC 2017

TELEHEALTH SUMMIT

Quality and Innovation in Health Care

April 2 - 4, 2017
Lansdowne Resort and Spa, Leesburg, VA

Mid-Atlantic **Telehealth** Resource Center

How do we reduce costs and increase value, improve patients' experiences and outcomes, apply and integrate new technologies into clinical practice, and create greater access to quality healthcare? These goals require us to focus on both quality and innovation at the same time, but can we have both? Quality involves adherence to standards, application of best practices and the elimination of errors. Innovation on the other hand requires creativity. It demands a willingness to try new ideas and to experiment with out of the box thinking. It requires resources devoted to projects that have not been tested and may or may not succeed.

Telehealth technologies offer the promise of improving what we are currently doing, but also open the door to finding new and better ways to do it. What does continuous quality and process improvement look like in telehealth? How can we be successful combining innovation with quality improvement? How do we manage new ideas, effectively test them, develop processes to evaluate them and establish mechanisms for continuous quality monitoring? We will take a closer look at these questions and more in the areas of behavioral health, population health, specialty and subspecialty care and telehealth technology.

WIFI Access:
Network: **LANSDOWNE GUEST NET**
(Same network for guest rooms & meeting spaces)
No password or sign in required

Mobile Event App:
Please visit our mobile event app for speaker bios, presentations, session locations and more: **eventmobi.com/matrc2017** or scan the QR code.

Use our Hashtag:
#MATRC2017

TIME	ROOM	
10:00 am to 1:00 pm	Amphitheatre	**Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator and Technology Professional Hands On Lab (Morning Session)** The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video-conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.
12:00 pm to 6:00 pm	Lansdowne Ballroom Foyer	**Registration**
1:00 pm to 5:00 pm	Lansdowne Ballroom Foyer	**Sponsor/Exhibitor Registration and Setup**
1:00 pm to 2:30 pm	Bacon Room	**MATRC Advisory Board Meeting**
2:30 pm to 5:30 pm	Faulkner Room	**PRE-SUMMIT SESSIONS** **SESSION A: Telehealth in Criminal Justice and Correctional Settings** Over the past thirty years, populations in both adult and juvenile correctional facilities have increased dramatically, creating significant challenges with overcrowding and putting a strain on the capacity for these facilities to meet the health and mental/behavioral health care needs of those in these facilities. In a closing plenary session at the 2014 National Commission on Correctional Health Care Leadership Institutes, the Medical Director of the Federal Bureau of Prisons presented an overview of emerging management and clinical opportunities that could lead to better, more cost-effective patient care in correctional medicine. In his talk, a strong case for creative uses of telehealth was made. Although correctional telehealth was first introduced into the prison systems almost twenty years ago, there is still a significant opportunity for increasing its adoption across a variety of clinical use cases, within a greater range of correctional settings, and using an array of telehealth technologies. Telehealth is also being used with increasing frequency in forensic settings, for purposes such as mental health and competency evaluations to delivering care to victims of sexual and elder abuse. Learn about how telehealth can play a significant role in improving care in the criminal justice and correctional environments. **Target Audience:** Administrators and staff in adult and juvenile correctional facilities at the federal, state and local levels; those involved in criminal justice; behavioral health providers/agencies; primary and specialty care providers; and city/county planners. **Moderator: William England, PhD, JD**, *Director, Office for the Advancement of Telehealth, Federal Office of Rural Health Policy, HRSA* **Presenters:** • **H. Neal Reynolds, MD,** *Associate Professor of Medicine, University of Maryland School of Medicine and Associate Director; Multi-Trauma Critical Care Unit, R. Adams Cowley Shock Trauma Center* • **Dale Floyd, RN, BSN, Med, NCSN**, *Manager, Juvenile Justice Health Services, North Carolina Department of Public Safety* • **Ellen Rappaport, MPH, CCHP**, *Telehealth and ReEntry Director, Wexford Health* • **Lawrence Mendel, DO, CCHP**, *Medical Director, Leavenworth Detention Center* • **Kristina Rose,** *Deputy Director for National Training and Program Development, US Department of Justice*

Sunday April 2, 2017

TIME	ROOM	
1:00 pm to 6:00 pm	Lansdowne Ballroom	**Session B: Telehealth and the Opioid Epidemic: Protecting Safety and Promoting Health**

Session B: Telehealth and the Opioid Epidemic: Protecting Safety and Promoting Health

Prescription opioids are commonly used to reduce pain for a variety of health conditions, but if not used correctly, can lead to overdose deaths and longer term addictions. Heroin is another form of an opioid that is illegally obtained. It too can also lead to overdose deaths and longer term addictions. More people died from drug overdoses in 2014 than in any other year on record, and the majority of those deaths involved an opioid. In March 2015, the US Department of Health and Human Services (HHS) Secretary Sylvia M. Burwell announced an initiative targeting three priority areas to tackle the opioid epidemic and help save lives. These include: improving prescribing practices, expanding access to and the use of medication-assisted treatment, and expanding the use of naloxone. Much progress has been made in these key areas, but much more still needs to be accomplished along the whole continuum of care if we are truly to make progress in reversing the course. Efforts in relationship to prevention and screening, patient and provider education, and the combination of evidence-based models of medication and psychosocial interventions are all needed. Telehealth technologies are tools that can be used across the whole continuum of care.

Learning Objectives: Upon completion of this session, participants should be able to:
1. Explain the magnitude of and driving factors contributing to the current opioid epidemic.
2. Identify current evidence based best practices across the whole continuum of care.
3. Describe how telehealth has been successfully used as a tool across the continuum of care.
4. Discuss opportunities and challenges in the current policy environment.

Continuing Education Credits Available: Continuing education credits will be available through NAADAC and for social workers. More information will be available during the session.

Target Audience: Policy makers, behavioral health providers/agencies, social service workers/agencies, hospital administrators, first responders and primary care providers/clinics.

Moderators:
- *Rhonda Jackson, Public Health Analyst, Health Resources and Services Administration, Region III*
- *Renata Henry, MEd, Executive Director, Danya Institute and Project Director, Region 3 Central East Addiction Technology Center*

Presenters:
Overview of the Epidemic and its Driving Factors
- *William A. Hazel Jr. MD, Secretary of Health and Human Resources, Commonwealth of Virginia*

Overview of Current Evidence-Based Best Practices Across the Continuum of Care
- *Eric Weintraub, MD, Associate Professor, Psychiatry and Division Head, Alcohol and Drug Abuse, University of Maryland School of Medicine*
- *Brandon Johnson, MBA, Public Health Analyst, Office of the Chief Medical Officer, Office of Policy Planning and Innovation, SAMHSA*

Use of Telehealth in Prevention and Screening
- *Holly Hagle, PhD, Director of the National Screening, Brief Intervention and Referral to Treatment Addiction Technology Transfer Center (National SBIRT ATTC)*
- *Thomas Scott, MD, Assistant Professor of Anesthesiology and Critical Care Medicine, The GW Medical Faculty Associates, George Washington University School of Medicine*

Use of Telehealth to Assist Health Professionals
- *J. Kevin Massey, Director, Strategic Business Development and Innovation, Weitzman Institute*
- *Amanda Sharp, MPH, Project Manager, Q-consult, LLC*
- *Mitra Ahadpour, MD, DABAM, Director, DPT/CSAT, SAMHSA*

Use of Telehealth for Treatment and Relapse Prevention
- *Susie Mullens, MS, LPC, ALPS, Licensed Psychologist, AADC-CCS, DCC, SAP, Program Director, Technology Assisted Care, First Choice Services, Inc.*
- *Patrick Marshalek, MD, Assistant Professor, Addictions Services and Consultation/Liaison Services, Robert C. Byrd Health Sciences Center, West Virginia University*
- *Wanhong Zheng, MD, Msc, MA, Assistant Professor, Behavioral Medicine & Psychiatry, Robert C. Byrd Health Sciences Center, West Virginia University*

TIME	ROOM	
		• **Kathleen M. Carroll, PhD**, *Albert E. Kent Professor of Psychiatry, Director of Psychosocial Research, Division of Addictions, Yale School of Medicine* • **Eric Weintraub, MD**, *Associate Professor, Psychiatry and Division Head, Alcohol and Drug Abuse, University of Maryland School of Medicine* • **Brandon Johnson, MBA**, *Public Health Analyst, Office of the Chief Medical Officer, Office of Policy Planning and Innovation, SAMHSA* • **Camelia Thompson, PhD**, *Office of Public Health Strategy and Analysis, Office of the Commissioner, US Food and Drug Administration* **Policy Opportunities and Challenges for Telehealth and the Opioid Epidemic – Guided Discussion with all Presenters**
1:00 pm to 6:00 pm	Conant Room	**Session C: Telegenetics** Understanding the role of clinical genetics for both health and disease plays a significant role in the prevention, diagnosis and treatment of many common conditions across the lifespan. Additionally, as genetic testing and genomic data become more and more readily available, the need to educate the healthcare workforce, patients, their family members and the general public about the implications of the results and data will also continue to grow. There are currently significant challenges regarding access to clinical geneticists and genetic counselors due to limitations in the number of available genetic providers and their predominant distribution in academic health centers. Telemedicine and other digital solutions are tools which can help increase access to genetic expertise and services. This workshop will present examples of ways telegenetic services are currently being provided, as well as provide a vision for how to improve and expand the use of telegenetics. **Continuing Education Credits:** Continuing education credits will be available for genetic counselors through NSGC. More information will be available during the session. **Target Audience:** Clinical geneticists, genetic counselors, genetic metabolic dietitians, nurses, policy makers, primary care providers/clinics and other specialty practices who have a need to engage with geneticists and genetic counselors. **Moderator: Alissa Bovee Terry, ScM, CGC**, *Genetic Counselor, Ferre Institute and NYMAC* **Presenters:** **The Past, Present and Future of Telegenetics** • **David B. Flannery, MD, FACMG, FAAP,** *Medical Director, American College of Medical Genetics and Genomics/National Coordinating Center for Regional Genetic Services Collaboratives* **Best Practices and Lessons Learned in Telegenetics** • **Elisabeth McCarty Wood, MS, LCGC,** *Senior Genetic Counselor, Telegenetics Program, University of Pennsylvania* • **Tahnee N. Causey, MS, CGC,** *Assistant Director and Genetic Counselor, VCU Genetic Counseling Program, VCU Health* • **Kelly Donahue, MS, LCGC,** *Senior Genetic Counselor, Center for Medical Genetics and Genomics, Magee-Women's Hospital of UPMC, Adjunct Instructor of Human Genetics, University of Pittsburgh* • **Diana J. Bailey, MS, LCGC,** *Genetic Counselor, GeneScreen* **Telegenetics Hands-On Simulation Lab Training** • **Brian Gunnell,** *Senior System Engineer, Karen S. Rheuban Center for Telehealth, University of Virginia* **Evaluating Telehealth Programs** • **Elizabeth A. Krupinski, PhD, FSIIM, FSPIE, FATA**, *Professor & Vice Chair for Research, Department of Radiology & Imaging Sciences, Emory University (via video)* **Policy Opportunities and Challenges for Telegenetics – Guided Discussion with all Presenters**

Sunday April 2, 2017

TIME	ROOM	
2:30 pm to 5:30 pm	Amphitheatre	**Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator and Technology Professional Hands On Lab (Afternoon Session)** The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video-conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.
4:00 pm to 5:30 pm	Bacon Room	**Virginia Telehealth Network Board Meeting**
6:00 pm to 8:30 pm	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Welcome Reception** Heavy hors d'oeuvres with cash bar (or use your drink tickets!). Raffle drawing for prizes during reception. You must be present to win! **Exhibit Hall Open**

NOTES

TIME	ROOM	
8:00 am to 8:45 am	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Registration and Breakfast** **State Meet and Greet** Look for "State" signs in the Exhibit Hall and network with others from your State!
8:45 am to 9:00 am	Lansdowne Ballroom	**Welcome** *Karen S. Rheuban, MD, Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Center for Telehealth, University of Virginia (UVA)* *Kathy H. Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center (MATRC)*
9:00 am to 10:00 am	Lansdowne Ballroom	**OPENING KEYNOTE ADDRESS:** **Quality And Innovation In Health Care** *Kevin Larsen, MD, FACP, Enterprise Lean and Performance Improvement Lead and Health IT Advisor, Centers for Medicare & Medicaid Services, Associate Professor of Internal Medicine, University of Minnesota.*
10:00 am to 10:30 am	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Break / Exhibit Hall Open** Grab a bottle of water, refresh your coffee or tea, and visit with our exhibitors.
10:30 am to 11:15 am	Lansdowne Ballroom	**PLENARY SESSION:** **Measuring Quality in the Context of Innovation** *Ateev Mehrotra, MD, MPH, Associate Professor of Health Care Policy and Medicine, Harvard Medical School* We innovate to reduce costs, increase value and create greater access. Retail clinics and Direct to Consumer e-visits are all innovations in the delivery of health care that have emerged in the past decade as a way to achieve these goals. Have they worked? How do we assess their effects? Do e-visits improve or disrupt coordination of care? How have these innovative models of care delivery impacted the quality of care?
11:15 am to 12:15 pm	Lansdowne Ballroom	**PLENARY SESSION:** **Perspectives on When Telehealth is Considered Clinically Appropriate** What is the standard by which we assess the appropriateness of the use of innovative new telehealth technologies and the applications of those technologies in the delivery of care? Are there innovative ideas that we simply should not try because of their risk in compromising patient safety or the quality of care, or is everything fair game in the pursuit of increasing access to care? As examples, can telepsychiatry be effectively delivered asynchronously (store and forward)? Or can dermatologists effectively make diagnostic and treatment decisions based on images of moles or acne taken by the patient from his or her own mobile devices? There are widely different views on these questions. Join us as we engage in a thought provoking and lively discussion. **Moderator:** *David Pittman, eHealth reporter, POLITICO* **Panelists:** • *Robert L. Caudill, MD, Associate Professor, Director of Psychiatry Resident Training Program, Director of Telemedicine and Information Technology Programs, Department of Psychiatry and Behavioral Sciences, University of Louisville School of Medicine and Director of Telemedicine, Centerstone Kentucky* • *Jason Tibbels, MD, Senior Medical Director, Quality Programs, Teladoc* • *Curtis L. Lowery Jr., MD, Director of CDH, Professor and Chair, Department of Obstetrics and Gynecology, University of Arkansas for Medical Sciences* • *Russell C. Libby, MD, FAAP, Founder and President, Virginia Pediatric Group*
12:15 pm to 1:45 pm	Riverside Hearth	**BUFFET LUNCH** Grab your lunch and head back to the Ballroom – you won't want to miss our Luncheon Keynote!

Monday April 3, 2017

TIME	ROOM	
	Lansdowne Ballroom	**KEYNOTE:** **Do It Well, Make It Fun®: The Key to Success in Life, Death, and Almost Everything In Between** *Ron Culberson, MSW, CSP, CPAE, Speaker, Author, Humorist* Be uplifted, challenged, and inspired to apply the concept of pursuing excellence and fun in both your work and personal lives. Based on his most recent book, this funny yet practical presentation shows you how to change your perspective in life and work so that you can manage stress, communicate more effectively, and Improve your work environment.
1:45 pm to 2:15 pm	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Dessert and Coffee in Exhibit Hall** This is also a great time to get a preview of our Posters to help you decide which session you might want to attend later AND so that you can vote for our People's Choice Award

BREAKOUT SESSIONS

TIME	ROOM	
2:15 pm to 3:30 pm	Amphitheatre	**TRACK A: TELEHEALTH 101** **I Don't Know What I Don't Know** Are you just entering into the world of telehealth? If so, this session is for you. Come and learn the basics: • terminology • technologies • common applications across the care continuum • best practices associated with successful program development and implementation • reimbursement and business models • legal and regulatory factors that need to be considered • grant and other available funding sources for telehealth program development • general resources **Moderator**: *Rebecca E. Gwilt, Esq. Partner, Nixon Law Group, PLLC* **Panelists:** • *Rob Sprang, MBA, Director, Kentucky TeleCare, University of Kentucky, UK HealthCare; Co-Project Manager, Kentucky TeleHealth Network* • *David Cattell Gordon, MDiv, MSW, Director, Office of Telemedicine, Karen S. Rheuban Center for Telehealth and Senior Advisor, Healthy Appalachia Institute, University of Virginia* • *Sarah Rhoads, PhD, DNP, WHNP-BC, Associate Professor, Center for Distance Health, University of Arkansas for Medical Sciences*
	Lansdowne Ballroom	**TRACK B: INNOVATIONS IN BEHAVIORAL HEALTH** **Innovations in Mental/Behavioral Health** Are you wondering why telehealth technologies have been booming, but little is shared about mental/behavioral health innovation? If so, this session is for you. Come and learn how innovative uses of new and existing technologies are having an impact on creating positive mental/behavioral health outcomes. **Moderator:** *Jay Ostrowski, MA, NCC, LPC-S, DCC, ACS, Director of Product and Business Development, National Board for Certified Counselors and CEO, Behavioral Health Innovation* **Panelists:** • *Robert L. Caudill, MD, Associate Professor, Director of Psychiatry Residency Training, Director of Telemedicine and Information Technology Programs, Department of Psychiatry and Behavioral Sciences, University of Louisville School of Medicine, and Director of Telemedicine, Centerstone Kentucky* • *Harold Jonas, PhD, LMHC, President, Sobernetwork, Inc.* • *Steven Locke, MD, Chief Medical Officer, Co-Founder, iHope Network; Primary Care Psychiatrist and Research Psychiatrist, Division of Clinical Informatics, Beth Israel Deaconess Medical Center; and Associate Professor of Psychiatry, Harvard Medical School*

TIME	ROOM	
	Faulkner Room	**TRACK C: INNOVATIONS IN POPULATION HEALTH AND HEALTH SERVICE DELIVERY** **Innovations in Population Health and Health Service Delivery** Are you a clinician or health administrator, or do you work in the field of public health? If so, this session is for you. The proverb "Necessity is the mother of invention" is certainly true in the world of population health and health service delivery. Come and hear about innovative ways telehealth technologies are successfully being used to mitigate real life challenges. **Moderator:** *Rhonda Jackson, Public Health Analyst, Health Resources and Services Administration, Region III* **Panelists:** • *Malinda Peeples, RN, MS, CDE, Vice President of Clinical* • *Veronica Combs, Executive Director, Institute for Healthy Air, Water, and Soil*
	Conant Room	**TRACK D: INNOVATIONS IN TELEHEALTH TECHNOLOGY AND DATA ANALYTICS** **Innovations in Technology and Data Analytics** Are you a health techie or data geek that is looking for a wearable sensor that will provide useful health information? If so, this session is for you. Come and learn about new and emerging telehealth technologies, as well as opportunities and uses for data analytics to inform personal and clinical decision making as a result of these new telehealth technologies. **Moderator:** *Robin A. Felder, PhD, Professor, Pathology and Associate Director, Laboratory Medicine, University of Virginia School of Medicine* **Panelists:** • *Majd Alwan, PhD, Senior Vice President of Technology and Executive Director, LeadingAge Center for Aging Services Technologies (CAST)* • *Tom Edmondson, MD,CMD, AGSF, FACP, Physician Director, Hospital to Home, Philips Enterprise Health* • *Najib Ben Brahim, PhD, Founder & CEO, Telehealth Management*
3:30 pm to 3:45 pm		**Quick Break**
3:45 pm to 4:30 pm	Amphitheatre	**SPEED ROUNDS** <u>Session A:</u> **Improvements in Health Care Quality Poster Speed Rounds** Come hear brief presentations from those who submitted posters related to "improvements in health care quality". This topic includes use cases of telehealth that have contributed to the evidence base regarding how telehealth: • Improves adherence to evidence-based practices • Increases efficiency/reduces waste • Enhances timely access to care • Reduces medical errors/increases patient safety **Moderator**: *Sharon Kromer, BSN, RN, Clinical Coordinator, Lehigh Valley Health Network* **Poster Presentations:** • *Innovative telemedicine approach for accelerated assessment of brain attack patients (Mary Bilotta)* • *Utilization of telehealth in inner city pediatric primary care nursing triage (Kathy Kramer)* • *Utilization patterns in a rural school-based telemedicine program: A three-year analysis (Amanda Martin)* • *Measuring parental and adult user satisfaction with a school-based telemedicine program (Steve North)* • *ConnectER Usage: Are physicians comfortable using telemedicine for follow ups on non-visual diagnoses? (Neal Sikka)* • *Telemedicine: A Dogwood Village and UVA collaborative success (Teresa Dean)* • *Quality assurance in telehealth: Adherence to evidence – based indicators (Anuj Shah)* • *Impact of cardiology telehealth utilization for improving timing of diagnosis, compliance, treatment and patient satisfaction (Marc Arnold)*

Monday   April 3, 2017

TIME	ROOM	

Lansdowne Ballroom

Session B: Innovations in Population and Behavioral Health Poster Speed Rounds
Come hear brief presentations from those who submitted posters related to "innovations in behavioral health and population health". This topic includes new and innovative uses of telehealth technologies that:
- Reduce health disparities
- Facilitate the diagnosis, treatment, and/or management of mental illnesses
- Improve the management of chronic diseases
- Support/promote patient engagement in preventive health behaviors
- Support/educate health professionals in using telehealth
- Mobilize nontraditional providers in communities to deliver health education and/or services

Moderator: Sarah Rhoads, PhD, DNP, WHNP-BC, *Associate Professor, Center for Distance Health, University of Arkansas for Medical Sciences*

Poster Presentations:
- *Remote patient monitoring in rural Mississippi (Tearsanee Davis)*
- *Digitalizing health to enhance the well-being agenda at the University of Virginia (Jess Sill)*
- *Stepping up cancer prevention: Delivering a novel lung cancer screening telehealth clinic to the tobacco footprint (Brian Dunn)*
- *Telegenetics in underserved communities: Delivering remote risk assessment and management guidance for high risk Individuals in a primary care setting (Rebecca Kaltman)*
- *Innovative telehealth models in rural NJ (Roslyn Council)*
- *I PICCC: Incorporating primary integrative care with crisis centers (Lindsey Kennedy)*
- *APN-PLACE Telehealth Network: A transformational tool for empowering and supporting Nurse Practitioner preceptors (Patty Schweickert)*
- *The importance of teaching telehealth etiquette: Not an intuitive skill (Tina Haney)*

Faulkner Room

Session C: Innovations in Health Service Delivery Poster Speed Rounds
Come hear brief presentations from those who submitted posters for the categories of "innovations in health service delivery". This topic includes new and innovative uses of telehealth technologies that:
- Improve the diagnosis, treatment, and/or management of complex or rare health conditions
- Support/educate health professionals to improve their knowledge and understanding of how to manage complex or rare health conditions.
- Facilitate the use of inter-professional care teams in the delivery of health care services

Moderator: Mara Servaites, MSW, PCMH, CCE, *Interim Executive Director, Virginia Telehealth Network and Principal, mjs Consulting*

Poster Presentations:
- *Telemedicine Utilization in a Pediatric Sports Medicine Practice (Alfred Atanda)*
- *Trouble-Shooting a Novel Tele-cystoscopy Program: The Value of Video-Systems Engineering (Thomas Corey)*
- *The Use of Telemedicine for Patients Needing Organ Transplantation: Barriers and Facilitators (Mary Heekin)*
- *Telemedicine Services for Huntington's Disease: Past, Present and Future (Madaline Harrison)*
- *Estimated Travel Cost Savings Using a Novel Telemedicine Model to Manage Patients with Complex Dysrhythmias Associated With Complex Congenital Heart Disease (John McDaniel)*
- *Transforming Care Delivery in the Digital Age – How to Launch, Integrate and Scale Virtual Care (Amy Roberts)*
- *Using Telehealth Technology to Build a Motivational Interviewing Skillset for Renal Dietitians (Amanda Sharp)*
- *Working Together in Real Time: Case Studies of Team-Based Collaborative Care (Jill Jennings)*

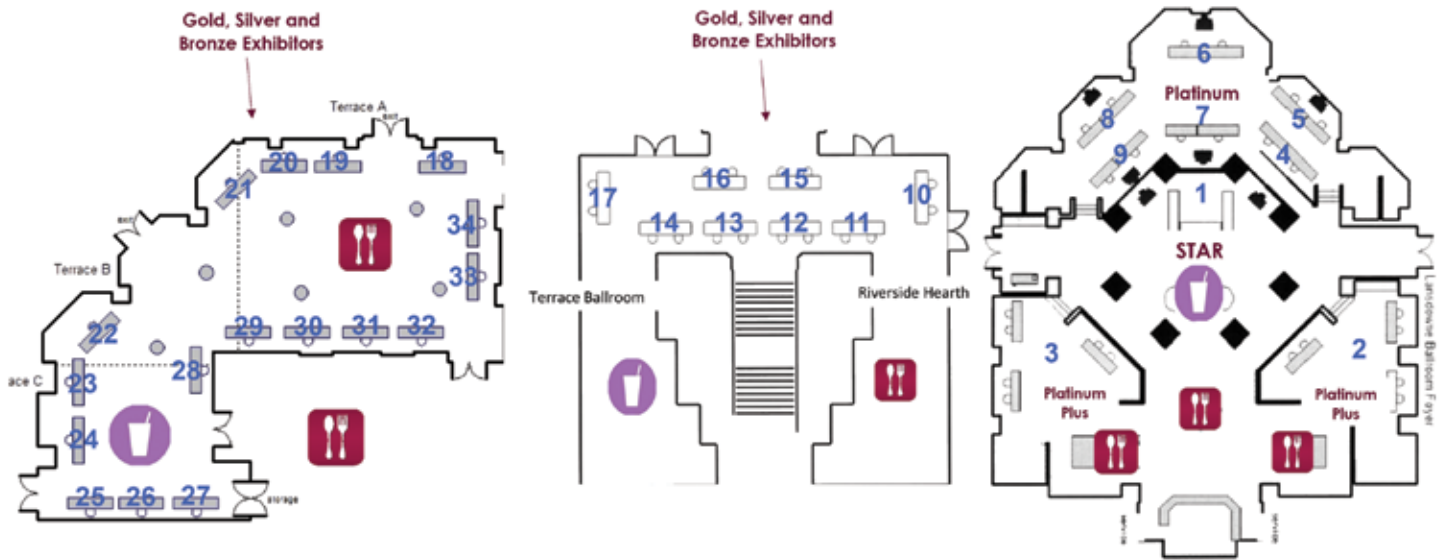| TIME	ROOM	
	Conant Room	**Session D: Technology and Service Provider Speed Rounds** Come hear brief presentations from our Star, Platinum Plus and Platinum exhibitors who will share about new and upcoming technology innovations that are currently in development or that have just recently entered the market. **Moderator: *Steven Dean***, *Director of Telehealth, Inova Health System* **Industry Presentations:** • *Rob Kolodner,* VP & Chief Medical Officer, ViTel Net • *Noreen Powell,* Regional Sales Manager, Mid-Atlantic & Federal, Avizia • *Justin Brady,* Account Manager SyCom • *Josh Brook,* Account Executive, Zipnosis • *Tracie Bryant,* VP of Sales, State & Local Government, Education, AVI-SPL • *Toni Austin,* Senior Account Manager, ABS Technology • *Richard Shumaker,* Public Sector Account Manager, Cisco • *Stefano Migliorisi,* CEO, swyMed • *Clay Malloy,* Regional Sales Director, InTouch Health
4:30 pm to 5:15 pm	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Break / Exhibit Hall Open** Grab a pick-me-up, practice your networking skills and visit with one of the poster session presenters or exhibitors to ask questions or find out more information about what you heard during the speed rounds. This is also your last chance to vote for your favorite poster for our People's Choice Award!
5:15 pm to 6:15 pm	Kettering Room Conant Room Bacon Room Faulkner Room Thurber Room Lansdowne Ballroom	**State Meetings** • Delaware/New Jersey • District of Columbia/Maryland - *Conant* • Kentucky/West Virginia – *Bacon* • North Carolina - *Faulkner* • Pennsylvania - *Thurber* • Virginia - *Lansdowne Ballroom*
6:15 pm to 7:00 pm	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Networking Reception** *Light hors d'oeuvres with cash bar (or use your drink tickets!)* **Poster Session Awards** **Exhibit Hall Open**
7:00 pm to 9:30 pm	Clubhouse Ballroom	**Networking and Awards Dinner With Post-Dinner Entertainment** featuring comedy ventriloquist, Tom Crowl *(Participants Must Have an Advanced Purchase Ticket)*

Tuesday April 4, 2017

TIME	ROOM	
8:00 am to 8:45 am	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Breakfast**
		Global/International Telehealth Meet and Greet Look for the "Global/International Telehealth" sign in the Exhibit Hall and network with others involved in global/international telehealth!

BREAKOUT SESSIONS

TIME	ROOM	
8:45 am to 9:45 am	Lansdowne Ballroom	**Session A: Assessing Quality in Telehealth Initiatives** Are you interested in finding out how to answer questions such as: • "how do I know that telehealth is effective?" • "how can I demonstrate the return-on-investment (ROI) of my telehealth initiatives?" • "what kind of data should I be collecting in my telehealth program?" If so, then this session is for you. Come and learn about the existing evidence base for telehealth, the intersection between telehealth and existing standards of care, and about performance metrics for assessing quality in the context of telehealth. **Moderator**: *Natassja Manzanero, MS, Public Health Analyst, Office for the Advancement of Telehealth, Federal Office of Rural Health Policy, HRSA* **Panelists:** • ***Elizabeth A. Krupinski, PhD, FSIIM, FSPIE, FATA**, Professor & Vice Chair for Research, Department of Radiology & Imaging Sciences, Emory University* • ***Bonnie P. Britton, MSN, RN, ATAF**, Co-founder and Executive Director, Reconnect4Health (via video)* • ***Ateev Mehrotra, MD, MPH,** Associate Professor of Health Care Policy and Medicine, Harvard Medical School* • ***Marcia Ward, PhD,** Professor, Health Management and Policy, College of Public Health and Director, Center for Health Policy and Research, University of Iowa and Director, Rural Telehealth Research Center*
	Faulkner Room	**Session B: The Things That Keep Me Up At Night** Are you a seasoned telehealth professional? Perhaps you were one of the frontiersmen and have been doing this for over twenty years. Or maybe telehealth has just been your life for the last five years. Either way, this session is for you if you are not a relative newbie. This moderated interactive session will be used to identify the top three challenges currently causing telehealth veterans to lose sleep and to engage the collective brainstrust in brainstorming solutions and fixes to those challenges. Not for the faint of heart! **Moderator: David Brennan,** *Director, Telehealth Initiatives, MedStar Health*
	Amphitheatre	**Session C: Understanding and Aligning Telehealth with Medicare Payment Reform and Quality Measures** Do you understand how the acronyms MACRA, MIPS, APM, QPP and ACO will impact you, and more importantly, align with your telehealth initiatives? Did you know that the first performance period under Medicare Payment Reform has already started? This session is for you if you are still struggling to get a handle on all of this. Learn about the framework by which Medicare will reward healthcare providers for delivering quality health care and learn how telehealth fits into this new payment model. Although the concepts in this session are directed toward Medicare providers, there is a high likelihood that they will lead to system-wide changes across both the public and private sectors. Therefore, this session should be of interest to all health care providers. **Moderator: Jonathan M. Joseph**, *Partner, Christian & Barton, LLP* **Panelists:** • ***Karen Meador, MD, MBA**, Managing Director, BDO Consulting* • ***Cybil G. Roehrenbeck, JD,** Counsel, Polsinelli*

TIME	ROOM	
	Conant Room	**Session D: Assessing Quality in Telehealth Technology** Do you get overwhelmed when you walk through the exhibit halls of trade shows featuring all the shiny new telehealth technologies? Do you wonder how you can tell If the equipment or software or app is truly a quality product that has value to the end-user? If so, then this session is for you. Explore ways to assess the quality of technology, from the vetting of the content of mobile apps to vendor hype related to HIPAA security and interoperability and safety. **Moderator:** *William England, PhD, JD, Director, Office for the Advancement of Telehealth, Federal Office of Rural Health Policy, HRSA* **Presenter:** *Garret Spargo, MA, Director of Product Development, Alaska Native Tribal Health Consortium and Technology Director, CTeL Innovations*
9:45 am to 10:15 am	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Break / Exhibit Hall Open** *Grab a bottle of water, refresh your coffee or tea, and visit with our exhibitors.*
10:15 am to 11:15 am	Lansdowne Ballroom	**PLENARY SESSION:** **Perspectives On Quality Assurance And Risk Reduction In Telehealth** What quality standards should be applied to telehealth and to the clinicians who deliver care via telehealth? Clinical practice guidelines related to telehealth have grown increasingly prominent and prevalent. Are they necessary? Do their benefits outweigh the risks? Similarly, certifications and credentialing are intended to assure the qualifications of telehealth providers. Are these necessary? Should they be mandatory or voluntary? Some would say that they should simply be eliminated because they create barriers to the adoption of telehealth as evidenced by the need for such things as credentialing by proxy and delegated credentialing. There are widely different views on these questions. Join us as we engage in a thought provoking and lively discussion. **Moderator:** *Joe Tracy, MS, Vice President, Connected Care and Innovation, Lehigh Valley Health Network* **Panelists:** • *Jay Ostrowski, MA, NCC, LPC-S, DCC, ACS, Director of Product and Business Development, National Board for Certified Counselors and CEO, Behavioral Health Innovation* • *Joe McMenamin, JD, MD, Principal, McMenamin Law Offices and Co-founder, Civic Telehealth* • *Junqing Liu, PhD, MSW, Research Scientist, National Committee for Quality Assurance (NCQA)* • *Rene Quashie, Esq., Member, Cozen O'Connor*
11:15 am to 12:15 pm	Lansdowne Ballroom	**Where Do We Go From Here?** What should we expect in the upcoming year related to both federal and state telehealth policy? Where are the opportunities for telehealth in the CONNECT for Health Act, the 21st Century Cures Act, the ECHO Act and other federal legislative initiatives? How might the new administration impact telehealth? Join us for some thought provoking discussion of these issues. **Introduction:** *Mario Gutierrez, Executive Director, Center for Connected Health Policy* **Panelists:** • *Alan Morgan, MPA, Chief Executive Officer, National Rural Health Association* • *Nathaniel M. Lacktman, Partner, Foley & Lardner, LLP*
12:15 pm to 12:30 pm	Lansdowne Ballroom	**Wrap Up/Next Steps** *Kathy H. Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center (MATRC)* *Steve Sedlock, MURP, Executive Director, GeoHealth Innovations*
12:30 pm to 1:00 pm	Terrace Ballroom, Waterfall Terrace & Riverside Hearth	**Lunch/Networking** (Participants are free to stay and eat or grab and go) **Exhibit Hall Open**

Exhibit Hall Floor Map

EXHIBITOR SPACE	EXHIBITOR	EXHIBITOR SPACE	EXHIBITOR	EXHIBITOR SPACE	EXHIBITOR
1	ViTel Net	13	PHILIPS Enterprise Telehealth	23	REACHHealth The Telemedicine Software Company
2A	InTouch Health	14	STAR TELEHEALTH	24	SENSOGRAM TECHNOLOGIES
2B	LOCUS HEALTH	15		26	REFLEXION
3	Avizia	16	IRIS TELEHEALTH	28	Universal Service Administrative Co.
4	swyMed	17	yorktel	29	SnapMD
5	AVI SPL	18	good neighbor	30	ellumen
6	zipnosis	19	IRON BOW HEALTHCARE SOLUTIONS	31	CLOUD DX
7	SyCom Connected	20	GeoHealth Innovations	32	INSIGHT
8	ABS TECHNOLOGY	21	Blue Cirrus CONSULTING	33	FIRST CHOICE HEALTH SYSTEMS / FIRST CHOICE SERVICES
9	CISCO	22	MMCi Duke Master of Management Clinical Informatics	34	mouthwatch
10	SHENTEL Always connected to you				
11	DoctorsTelemed				
12	SimpleVisit				

Exhibit Hall Hours

Sunday, April 2
6:00 pm – 8:30 pm
(Welcome reception in Exhibit Hall)

Monday, April 3
10:00 am – 10:30 am
1:45 pm – 2:15 pm
3:30 pm – 3:45 pm
4:30 pm – 5:15 pm
6:15 pm – 7:00 pm

Tuesday, April 4
9:45 am – 10:15 am
12:30 pm – 1:00 pm

We want to thank all of our sponsors/exhibitors for helping to make this event possible, and we'd like to encourage all of our attendees to spend some time in the exhibit hall with our sponsors/exhibitors.

The Exhibit Hall area will be open all day; however, to allow our exhibitors to fully participate in our program, we are not requiring that they be present at their exhibitor spaces other than at the times to the left. Please feel free to make an appointment with any of our exhibitors by messaging them directly through our mobile app if you would like to meet with any of them during the breakfast hour or during a time not listed.

SEARCH2017 invites connected health researchers, academicians, and innovators to join in structured and open discussions of telemedicine research, findings, and priorities. SEARCH2017 seeks to both share findings and foster research partnerships among researchers and organizations that wish to define and develop the field of connected health research.

SEARCH2017 is presented by the newly-formed Society for Education and the Advancement of Research in Connected Health (SEARCH) and by the South Central Telehealth Resource Center and immediately follows the MATRC 2017 Telehealth Summit. The SEARCH2017 conference sessions will begin at 1:00 pm on April 4, 2017 and end at 4:00 PM on April 5, 2017.

Thank You...

We want to especially thank Vitel Net for choosing to be our 2017 Telehealth Summit "STAR Sponsor" as well as the sponsor for our second annual *MATRC Telehealth Innovation Award* and *MATRC Telehealth Excellence in Service for Rural and/or Medically Underserved Populations Award*. In recognition for their support, we encourage you to thank them personally by visiting their exhibitor space in the Exhibit Hall, visiting their website, and considering their services.

A special "thanks" to the following sponsors/exhibitors for making available scholarships to attendees to reduce cost as a barrier to participation:

Poster Session
PRESENTATIONS

YOUR VOTE COUNTS!

Use your mobile app to vote for the poster you feel is the most deserving of our *People's Choice Award* before 5:15 pm on Monday!

MATRC Telehealth Innovation Award
and
MATRC Telehealth Excellence in Service for Rural and/or Medically Underserved Populations Award

Winners will be announced at the Awards Dinner on Monday night!
Check your mobile app for announcements about the winning nominations.
For those unable to be with us for the Awards Dinner, the winning nominations
will be announced and posted to the mobile app after the Awards Dinner.

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Partial support for this Summit was made possible by grant G22RH22700 from the
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Thank you for attending the
2017 MATRC Telehealth Summit

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