



April 10 - 12, 2016

MATRC²⁰¹⁶

TELEHEALTH SUMMIT

**Improving Lives Through Advances
in Technology and Meaningful Data**



Hyatt Regency Chesapeake Bay Golf Resort Spa and Marina
100 Heron Blvd at Route 50 • Cambridge, MD 21613

Welcome to the

MATRC 2016

TELEHEALTH SUMMIT



Mid-Atlantic
Telehealth
Resource Center

The Affordable Care Act has created the impetus for health care in the United States to undergo rapid changes that aim to improve care coordination, provide new service models, and expand access to care. Many organizations are forming Accountable Care Organizations (ACOs), implementing bundled payments and putting into place new models of care delivery, such as patient-centered medical homes and integrated healthcare networks. We are excited to have you with us for these next two days as we explore how and why bringing connected care through telehealth is critical to our success in addressing the Institute for Healthcare Improvement's (IHI) "Triple Aim" of improving the patient experience of care; improving the health of populations; and reducing the per capita cost of health care.



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Mobile Event App:

Please visit our mobile event app for speaker bios, presentations, session locations and more: eventmobi.com/matrc2016 or scan the QR code.



Trending:
#MATRC



April 10, 2016 **Sunday**

| TIME | ROOM | |
|---------------------|-------------------|---|
| 10:00 am to 1:00 pm | Schooner AB | <p>Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator and Technology Professional Hands-On Lab (Morning Session)*</p> <p>The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.</p> <p><i>* Successful completion of the online portion of the course work (approximately 3 - 5 hours) is a pre-requisite for participation in this hands-on lab.</i></p> |
| 1:00 pm to 4:30 pm | | Sponsor/Exhibitor Registration and Setup |
| 1:00 pm to 2:30 pm | Skipjack A&B | MATRC Advisory Board Meeting |
| 2:00 pm to 6:00 pm | | REGISTRATION |
| 2:30 pm to 5:30 pm | Choptank Ballroom | <p>PRE-SUMMIT SESSIONS</p> <p>SESSION A: EMS Pre-hospital Care, Mobile Integrated Healthcare and Community Paramedicine: Challenges and Opportunities with Telehealth</p> <p>How might Emergency Medical Services (EMS) leverage telehealth and health information technology to improve pre-hospital care for those critically ill and/or injured before they reach the hospital Emergency Department (ED)? How might EMTs and paramedics leverage telehealth and health information technology to support patient-centered Mobile Integrated Healthcare (MIH) and Community Paramedicine (CP) initiatives? With MIH and CP, EMTs and paramedics have demonstrated that they can actually help prevent 9-1-1 calls by navigating patients to destinations other than the ED, and/or by bringing care into patient homes after hospital discharge. This session will explore both the challenges and the opportunities for telehealth within these contexts.</p> <p>Moderator: David Glendenning, EMT-P, Education and Outreach Support, Emergency Medical Services, New Hanover Regional Medical Center</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Robert J. McCaughan BS, EMT-P, Vice President, Prehospital Care Services, Allegheny Health Network • Kathleen Sharp, CPC, CMM, LBB, Senior Performance Innovation Consultant, Population Health, Geisinger Health System • Jack Cote, MPA, NR-P, Clinical Research Coordinator, iTREAT & STAT Programs, University of Virginia School of Medicine Department of Neurology • Jean R. Sumner, MD, Associate Dean for Rural Health, Mercer University School of Medicine • Sherita N. Chapman-Smith, MD, Assistant Professor, Neurology, VCU Stroke Center |
| | Galleon ABC | <p>Session B: Extending the Reach of Clinical Supervisors: Technology-based Clinical Supervision for Behavioral Health</p> <p>The goal of this course is the familiarize Clinical Supervisors with technology-based clinical supervision (TBCS) research, demonstrate its utility, and provide opportunities to observe and</p> |

| TIME | ROOM | |
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| | Clipper ABC | <p>practice delivery of clinical supervision services using different types of technology. This course is designed for individuals with training and experience as a Clinical Supervisor and should not be used as a foundational clinical supervision training course.</p> <p>Moderator: Robert McKenna, PhD, MS, MCHES, Senior Public Health Advisory, USDHHS HRSA Office of Regional Operations – Region III</p> <p>Presenter: Nancy A. Roget, MS, MFT, LADC, Project Director/Principal Investigator, National Frontier and Rural Addiction Technology Transfer Center, Division of Health Sciences, University of Nevada, Reno</p>  <p>NAADAC Approved Education Provider #599</p> <p>Session C: Show Me The Money: Federal Funding for Telehealth</p> <p>Federal agencies invest millions of dollars each year to support better access to quality health care for rural and other underserved areas and population. Learn about federal funds available to support telehealth efforts, from broadband network infrastructure, to telehealth equipment, to program planning, development and implementation.</p> <p>Moderator: Brian Kelley, PhD, Senior Partner, Innovative Funding Partners</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Paloma Costa, Manager of Outreach, Rural Health Care Program, Universal Service Administrative Company • Leila Samy, MPH, Rural Health IT Coordinator, Office of the National Coordinator for Health Information Technology, HHS • Natassja Manzanero, MS, Rural Health IT Workforce Program Coordinator, Federal Office of Rural Health Policy, HRSA • Richard E. Jenkins, General Field Representative for VA, WV and NW NC, Telecommunications Program, Rural Utilities Service, Rural Development, USDA • Mark DeFalco, Telecommunications Initiative Manager, Regional Program Operations, Appalachian Regional Commission |
| 2:30 pm to 5:30 pm | Schooner AB | <p>Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator and Technology Professional Hands On Lab (Afternoon Session)*</p> <p>The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.</p> <p><i>* Successful completion of the online portion of the course work (approximately 3 - 5 hours) is a pre-requisite for participation in this hands-on lab.</i></p> |
| 4:00 pm to 5:30 pm | Skipjack A&B | VIRGINIA TELEHEALTH NETWORK BOARD MEETING |
| 6:00 pm to 8:30 pm | Chesapeake Ballroom | <p>WELCOME RECEPTION</p> <p>Heavy hors d'oeuvres with cash bar (or use a drink ticket!). Raffle drawing for prizes during reception. You must be present to win!</p> |
| | | Exhibit Hall Open |

| TIME | ROOM | |
|----------------------|--------------------------------------|--|
| 6:30 am to 7:00 am | Michener's Lounge (just below lobby) | <p>Morning Power Walk With Michele Bordelon For all you early birds, get your heart pumping, reduce your stress level, and boost your productivity with this invigorating 30 minute brisk interval power walk!</p> |
| 8:00 am to 8:45 am | Chesapeake Ballroom | <p>Registration and Breakfast</p> <p>State Meet and Greet Look for "State" signs in the Exhibit Hall and network with others from your State!</p> |
| 8:45 am to 9:15 am | Choptank Ballroom | <p>Welcome Karen Rheuban, MD, Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Center for Telehealth, University of Virginia (UVA) Kathy H. Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center (MATRC)</p> <p>Raffle drawing for prizes during session. You must be present to win! Thank you to CSI Consulting for sponsoring our Catchboxes!</p> |
| 9:15 am to 10:15 am | Choptank Ballroom | <p>KEYNOTE ADDRESS:</p>  <p>Christopher Gibbons, MD, MPH, Chief Health Innovation Officer, Connect2Health Task Force, Federal Communications Commission (FCC)</p> |
| 10:15 am to 10:45 am | Chesapeake Ballroom | <p>Break / Exhibit Hall and Connected Care Showcase Open Grab a bottle of water, refresh your coffee or tea, and visit with our exhibitors.</p> |
| 10:45 am to 11:45 pm | Choptank Ballroom | <p>PLENARY SESSION: The Patient Will See You Now: Understanding and Navigating the Direct to Consumer Evolution in Healthcare The combination of access, cost, convenience and technological advances appear to be driving a direct to consumer (DTC) evolution in healthcare. Join us as we examine the DTC evolution from a variety of perspectives. What types of consumers/patients have been early adopters of the DTC model of care and why? Why are insurance companies making these offerings available to those they cover? What is driving health systems to embrace virtual visits? Why are employers beginning to embrace this model for their employees? And finally, what are the potential challenges, risks and opportunities associated with this model of care delivery?</p> <p>Moderator: Joe Tracy, MS, Vice President, Connected Care and Innovation, Lehigh Valley Health Network</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Lori Uscher-Pines, PhD, Policy Researcher, RAND Corporation • Andrew Watson, MD, MLitt, FACS, Medical Director, Center for Connected Medicine and CMIO, International and Commercial Services, UPMC (via video conference) • Stephen D. Jones, MBA, Vice President, Urgent Care & Virtual Visits, Carolinas HealthCare Systems • Nathaniel M. Lactman, JD, Partner, Foley & Lardner, LLP |
| 11:45 am to 1:15 pm | Choptank Ballroom | <p>Buffet Lunch</p>  <p>KEYNOTE: Ain't No Such Thang As a Purdy Good Alligator Rassler: Preparing For Success In the "Swamps" of Today's Ever Changing Unpredictable Landscape...</p> <p>Bob Flynn, Change Management Specialist, Peopleworks, Inc.</p> |

Monday April 11, 2016

| TIME | ROOM | |
|-----------------------|---------------------|--|
| 1:15 pm to 2:00 pm | Chesapeake Ballroom | <p>Dessert and Coffee in Exhibit Hall/Poster Session Presentations</p> <ul style="list-style-type: none"> • Improving Population Health Outcomes through Telehealth • Advancing Patient Engagement through Telehealth • Innovations in Healthcare Education Related to Telehealth • Integrating Meaningful Data into Telehealth Practice and/or Policy |
| 2:00 pm to 3:00 pm | Choptank Ballroom | <p>BREAKOUT SESSIONS</p> <p>Session A: Innovations in Nursing Telehealth Part 1: New Models for Care Delivery</p> <p>The infusion of telehealth technology into health care and health care delivery has presented new opportunities for increasing patient access to care and decreasing costs, while improving desired care outcomes. The changing healthcare landscape presents a unique opportunity for nursing to fully embrace this revolution and respond. This breakout session will focus on nursing's role in the development of new models of care using telehealth.</p> <p>Moderator: <i>Patty Schweickert, RN, MSN, PMC, FNP-BC, DNP</i>, Nurse Practitioner, Interventional Neuroradiology and General Faculty Department of Radiology University of Virginia Health System; Adjunct Faculty UVA School of Nursing; Adjunct Faculty Old Dominion School of Nursing; Contributing Faculty Walden University College of Health Sciences.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • <i>Mindy Brosious, BSN, RN</i>, Clinical Coordinator, Center for Connected Care and Innovation, Lehigh Valley Health Network • <i>Christianne Fowler, DNP RN, GNP-BC</i>, Assistant Professor, School of Nursing, Old Dominion University • <i>Allison P. Walton, MSN</i>, Family Nurse Practitioner, Department of Neurological Surgery, University of Virginia Health System • <i>Beth Mehring, MSN</i>, Manager, Emergency Services, University of Virginia Health System |
| | Galleon ABC | <p>Session B: New Ethical Dilemmas in the Digital Age</p> <p>Advances in technology and availability/access to the Web are impacting how clinicians deliver treatment services and what constitutes typical standards of care. This presentation will review the current literature regarding new ethical dilemmas related to technology and the Web, and provide guidance and recommendations for both behavioral health and other health professionals. Specifically, this workshop will discuss: 1) Digital Types; 2) Clinician Self-Disclosure; 3) Emailing & Texting/Messaging Patients; and 4) Social Media Policies.</p> <p>Moderator: <i>Robert McKenna, PhD, MS, MCHES</i>, Senior Public Health Advisory, USDHHS HRSA Office of Regional Operations – Region III</p> <p>Presenter: <i>Nancy A. Roget, MS, MFT, LADC</i>, Project Director/Principal Investigator, National Frontier and Rural Addiction Technology Transfer Center, Division of Health Sciences, University of Nevada, Reno</p> |
| | Clipper ABC | <p>Session C: Successes and Lessons Learned from State Funded Telehealth Initiatives</p> <p>States are recognizing the value of telehealth, and that recognition is translating into State-funded initiatives. These initiatives include the development of statewide provider networks to telepsychiatry initiatives to education and training through a Project ECHO model. This session will take a closer look at how some States managed to obtain State-funded telehealth initiatives and will also look at operational lessons learned in the implementation of such initiatives.</p> <p><i>(Continued on following page)</i></p> |

| TIME | ROOM | |
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| | Schooner AB | <p>(Continued) Session C: Successes and Lessons Learned from State Funded Telehealth Initiatives Moderator: Rob Sprang, MBA, Director, Kentucky TeleCare and Board of Directors Chair, Kentucky Telehealth Network</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Kathy G. Schwarting, MHA, Executive Director, Palmetto Care Connections • Sy Atezaz Saeed, MD, Chair, Department of Psychiatry and Behavioral Medicine, Brody School of Medicine at East Carolina University • E. Rachel Mutrux, Senior Program Director, Missouri Telehealth Network, Operations Director, Missouri HIT Assistance Center and State Director, Heartland Telehealth Resource Center, University of Missouri School of Medicine <p>Session D: Let the Buyer Beware: Telehealth Contract Risk Management Telehealth technology and services vendor and partner contracts are often a great mystery to care providers and vendors alike. A contract is meant to describe a “meeting of the minds” of its signatories, but complicated or unclear contract language can obscure the parties’ intentions. This can create conflict, which can lead to unnecessary time and financial resources devoted to mitigation, termination, and litigation. This hassle and expense can often be avoided by ensuring a clearer understanding of the terms of these contracts from the start. The decision to purchase a product or service from a telehealth vendor is the start of a key business relationship with your organization, and transparency should be the foundation upon which that relationship is built. In this session, Attorney Rebecca E. Gwilt will draw from her experience negotiating technology contracts to discuss key provisions for parties on both sides of the transaction to examine before signing on the dotted line.</p> <p>Presenter: Rebecca E. Gwilt, Esq., Partner, Nixon Law Group and Health Reform Attorney/Consultant, Healthcare Solutions Connection</p> |
| 3:00 pm to 3:30 pm | Chesapeake Ballroom | <p>Break / Exhibit Hall Open Grab a pick-me-up, practice your networking skills and visit with one of our exhibitors.</p> |
| 3:30 pm to 4:30 pm | Choptank Ballroom | <p>AFTERNOON PLENARY SESSION: Reed V. Tuckson, MD, FACP, Managing Director, Tuckson Health Connections, LLC</p>  <p>Raffle drawing for prizes during session. You must be present to win!</p> |
| 4:30 pm to 5:00 pm | Choptank Ballroom | <p>DEMONSTRATING RETURN ON INVESTMENT FOR TELEHEALTH As healthcare systems, providers and payers seek to analyze a host of factors related to investments in and outcomes related to telehealth, the need for a standardized framework for performance reporting/assessment and quality assurance for telehealth services and programs has become apparent. A pilot project was implemented at the University of Virginia Center for Telehealth to bring together clinical, financial and operational data in order to track and demonstrate Return on Investment (ROI) for telehealth. See preliminary data and hear about lessons learned from this pilot.</p> <p>Presenters: Karen Rheuban, MD, Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Center for Telehealth, University of Virginia (UVA) Najib Ben Brahim, PhD, Founder & CEO, Telehealth Management and Research Assistant, Diabetes Technology Center, University of Virginia</p> |

Monday April 11, 2016

| TIME | ROOM | |
|--------------------|--|---|
| 5:15 pm to 6:15 pm | Skipjack A Galleon ABC Skipjack B Cutter AB Schooner AB Clipper ABC | State Meetings <ul style="list-style-type: none"> • Delaware and New Jersey • District of Columbia and Maryland • Kentucky and West Virginia • North Carolina • Pennsylvania • Virginia |
| 6:15 pm to 7:00 pm | Chesapeake Ballroom | Networking Reception/Connected Care Showcase/Poster Session Presentations <i>Light hors d'oeuvres with cash bar (or use a drink ticket!)</i> <p>Poster Session Presentations and Awards:</p> <ul style="list-style-type: none"> • Improving Population Health Outcomes Through Telehealth • Advancing Patient Engagement Through Telehealth • Innovations in Healthcare Education Related to Telehealth • Integrating Meaningful Data into Telehealth Practice and/or Policy |
| 7:00 pm to 9:30 pm | Chesapeake | Exhibit Hall Open |
| | Choptank Ballroom |  <p>Networking and Awards Dinner With Post Dinner Entertainment By Magician and Mentalist, Dick Steiner</p> <p><i>*Participants must have an advanced purchase ticket.</i></p> |

Tuesday April 12, 2016

| TIME | ROOM | |
|--------------------|--------------------------------------|--|
| 6:30 am to 7:00 am | Michener's Lounge (just below lobby) | Morning Power Walk with Michele Bordelon For all you early birds, get your heart pumping, reduce your stress level, and boost your productivity with this invigorating 30 minute brisk interval power walk! |
| 8:00 am to 8:45 am | Chesapeake Ballroom | Breakfast |
| | | State Meet and Greet Look for "State" signs in the Exhibit Hall and network with others from your state! |
| 8:45 am to 9:45 am | Schooner AB | BREAKOUT SESSIONS <p>Session A: Innovations in Nursing Telehealth Part 2: Chronic Disease Management and Population Health</p> <p>The infusion of telehealth technology into health care and health care delivery has presented new opportunities for increasing patient access to care and decreasing costs, while improving desired care outcomes. The changing healthcare landscape presents a unique opportunity for nursing to fully embrace this revolution and respond. This breakout session will focus on the role nurses play in chronic disease management and population health.</p> <p><i>(Continued on following page)</i></p> |

| TIME | ROOM | |
|--------------------|-------------------|---|
| 8:45 am to 9:45 am | Clipper ABC | <p>Moderator: <i>Tamara Broadnax, MSN, RN, NEA-BC, Department Director, Telemedicine Center, VCU Medical Center</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • S. Craig Thomas, MSN, RN, ACNP, CHFN, Acute Care Nurse Practitioner, Division of Cardiovascular Medicine, University of Virginia Health System • Bonnie Britton, MSN, RN, ATAF, Owner/Manager, Reconnect4health • Charlene McFeeley MSN, NP-C, LNC, NLCP, SANE, CME, Co-Founder and Managing Partner, The River Practice <p>Session B: Leveraging CPT Codes: Developing Business and Payment Models for Telehealth Developing a telehealth strategy and creating a sustainable business model requires not only an understanding of the value proposition of telehealth, but also requires an understanding of existing and emerging business and payment models for telehealth. Learn about existing and emerging reimbursement, contractual and value-based payment models for telehealth.</p> <p>Moderator: <i>David Cattell-Gordon, M.Div, MSW, Director, Office of Telemedicine, UVA Center for Telehealth</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Don Graf, National Director of Telehealth, UnitedHealthcare, Community and State and member, AMA Telehealth Services Workgroup • Rebekah S. Wallace Pardeck, CMPE, CPC, MCS-P, Director, BKS, LLP • Carrie Nixon, JD., CEO, Nixon Law Group and Co-Founder and CEO, Healthcare Solutions Connection |
| | Choptank Ballroom | <p>Session C: Real Life Opportunities and Challenges in Connected Health The facilitation of communication between patients, providers and caregivers through the use of technology is key to developing fully integrated patient-centered care. Yet at the same time, these advances in technology are also giving patients unprecedented choices as to how and where they receive care. What are some real life opportunities and challenges as health systems move toward into the future of connected health?</p> <p>Moderator: <i>Robert Kolodner, MD, Vice President and Chief Medical Officer, ViTel Net</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> • Andrew Watson, MD, MLitt, FACS, Medical Director, Center for Connected Medicine and CMIO, International and Commercial Services, UPMC (via video conference) • David Brennan, MBE, Director of Telehealth Initiatives, MedStar Institute for Innovation • Elizabeth “Liz” Price, Senior Director, Community Practice Best Practices/Care Gaps, Geisinger Health System |
| | Galleon ABC | <p>Session D: Educating for the Future: Integrating Telehealth into Health Professions Education The value of telehealth for increasing access to quality care, reducing the cost of care, decreasing preventable hospitalizations and emergency department utilization, and increasing patient satisfaction and engagement is well established. However, training the health professions workforce (both current and future) to fully take advantage of these technologies and to integrate them into clinical practice has not always been easy. Learn about successes and challenges with current efforts in training the health workforce.</p> <p>Moderator: <i>Scott Shipman, MD, MPH, Director, Primary Care Initiatives and Workforce Analysis, Association of American Medical Colleges</i></p> <p>(Continued on following page)</p> |

Tuesday April 12, 2016

| TIME | ROOM | |
|----------------------|---------------------|---|
| | | <p>(Continued) Session D: Educating for the Future: Integrating Telehealth into Health Professions Education</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Neal Sikka, MD, Co-Chief, Section of Innovative Practice and Associate Professor, Department of Emergency Medicine, George Washington University School of Medicine & Health Sciences • Tina Haney, DNP, CNS, RN, Assistant Professor, Old Dominion University School of Nursing • Laurie Wardle, Program Director, STAR Telehealth, New College Institute • Peter Kragel, MD, Director, Telemedicine Center and Director, Residency Rotation in Telemedicine, East Carolina University Division of Health Sciences |
| 9:45 am to 10:15 am | Chesapeake Ballroom | <p>Break / Exhibit Hall and Connected Care Showcase Open</p> <p>Grab a bottle of water, refresh your coffee or tea, and visit with our exhibitors.</p> |
| 10:15 am to 11:15 am | Choptank Ballroom | <p>PLENARY SESSION: LISTENING FORUM ON FEDERAL TELEHEALTH POLICY</p> <p>Our Connected Care showcase provides a model for how technology can be used facilitate and enable fully integrated patient-centered care. We now exist in a period of accelerated growth in disruptive health care technologies. Join in the dialogue as we look at what implications existing policies have on the up and coming integrated patient-centered care environment, and in what ways those same policies are lagging behind the technology and creating barriers to integrated patient-centered care.</p> <p>Moderator: Sherilyn Pruitt, Director, Office of Programs and Engagement, Office of the National Coordinator for Health IT</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Radhika Karmarkar, Deputy Division Chief, Telecommunications Access Policy Division, Federal Communications Commission • Samantha Meklikr, MPAff, Senior Policy Advisor, US DHHS Office of the National Coordinator for Health IT • Cora Han, JD, Senior Attorney, Division of Privacy and Identity Protection, Federal Trade Commission <p style="text-align: center;"><i>Special thanks to Anita Browning and Brian Gunnell for their work developing our Connected Care showcase!</i></p> |
| 11:15 am to 12:00 pm | Choptank Ballroom | <p>Where Do We Go From Here? Improving Telehealth Care Through Legislative Initiatives - Understanding the Politics and Processes</p> <div style="display: flex; align-items: center;">  <div> <p>Introduction: Karen Rheuban, MD, Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Center for Telehealth, University of Virginia (UVA)</p> <p>Presenter: Nathaniel M. Lacktman, JD, Partner, Foley & Lardner, LLP</p> </div> </div> |
| 12:00 pm to 12:30 pm | Choptank Ballroom | <p>WRAP UP/NEXT STEPS</p> <p>Kathy H. Wibberly, PhD, Director, Mid-Atlantic Telehealth Resource Center (MATRC) (Raffle drawing for grand prize – you must be present to win!)</p> |
| | | <p>LUNCH/NETWORKING (Participants are free to stay and eat or grab and go)</p> |

Poster Session Presentations

Posters will be available for viewing **Monday afternoon from 1:00 pm – 7:00 pm**. Lead presenters will be sharing about their posters during our two poster presentation blocks on **Monday from 1:15 pm – 2:00 pm** and **6:15 pm – 7:00 pm**.



Your Vote Counts!

Use your mobile app to vote for the poster you feel is most deserving of our People's Choice Award before 6:30 pm on Monday!

| Title | Lead Presenter |
|---|---|
| Improving Population Health Outcomes through Telehealth | |
| Crisis Psychiatry from the Comfort of Home: Clinical Considerations for Crisis Telepsychiatry | James Varrell, MD <i>Founder and Medical Director, InSight Telepsychiatry</i> |
| Heart Failure and Hospital Re-admission and ED Visit Rates: Advocacy for NP-led Intervention | Demetria Barnes, FNP-BC, DNPc <i>NP at VA Medical Center and DNP Student, Old Dominion University</i> |
| E-Visits Facilitate Multiple Listing for Liver Transplantation | Rolf N. Barth, MD <i>Associate Professor of Surgery, University of Maryland School of Medicine and Director, Liver Transplantation and Hepatobiliary Surgery, UM Medical Center</i> |
| Investigation of Factors on Compliance with Ophthalmic Follow-up after Diabetic Retinopathy Screening | Kerry N. Cotter <i>Project Coordinator, University of Virginia Health System</i> |
| TeleTeam Care for Patients with Diabetes and Co-Morbid Behavioral Health Challenges | Elizabeth Banks, PhD, LMFT <i>Clinical Assistant Professor, East Carolina University</i> |
| Advancing Patient Engagement through Telehealth | |
| ACT Now: Develop an Assertive Community Treatment Telebehavioral Health Program | Shelley Sellinger, MD <i>Scheduled Telepsychiatry Provider, InSight Telepsychiatry</i> |
| Engaging Informal Stroke Caregivers through Telehealth Technology | Allison Walton, DNP(s), ACNP, RN <i>DNP Student, Old Dominion University and NP, Department of Neurosurgery Skull Base and Cerebrovascular Division, University of Virginia</i> |
| Advantages and Applications of Telemental Health for Children and Adolescents in a Private Practice Setting | Colleen M. Cummings, PhD <i>Psychologist, Alvord, Baker & Associates, LLC</i> |
| Improving Outcomes in Atopic Dermatitis Children Using Telehealth | Margaret J. Constante, DNP, FNP-BC <i>Old Dominion University, Commonwealth Dermatology</i> |
| Implementation and Early Results of TELEmedicine for Patients with Inflammatory Bowel Disease (TELE-IBD) | Raymond K. Cross, MD, MS <i>Associate Professor of Medicine, Division of Gastroenterology and Hepatology, University of Maryland, Baltimore</i> |
| Use of store-and-forward telemedicine technology to diagnose, treat and triage patients with dermatologic conditions in Virginia and Maryland | Christine Shanahan <i>Founder, DermUtopia, LLC and Student, University of Virginia School of Medicine</i> |

(Continued)

Poster Session Presentations

(Continued)

| Innovations in Healthcare Education Related to Telehealth | |
|--|---|
| The Importance of Teaching Telehealth Etiquette: The Key to a Successful Visit | Tina Haney, DNP, CNS, RN <i>Assistant Professor, School of Nursing DNP Program, Old Dominion University</i> |
| Patient Trust and HIPAA Compliance for Telehealth | William J. Mee <i>Co-Founder and President, secureHIM Inc.</i> |
| Using a Tele-Presence Platform as a Neuro-ICU Nursing Education Tool: A Collaboration between Two Comprehensive Stroke Centers | Maureen DePrince, RN, BA, CCRN, SCRN <i>Director, Jefferson Neuroscience Network, Thomas Jefferson University Hospital</i> |
| Integrating Meaningful Data into Telehealth Practice and/or Policy | |
| Using Visual Process Mapping to Streamline the Telehealth Clinic Start-Ups | Aldea Meary-Miller <i>Student, University of Virginia, Darden School of Business and University of Virginia School of Public Health</i> |
| The Telestroke Error Analysis Report (TEAR): A Systematic Data Review to Improve Technical Quality in Tele-Stroke Encounters | Connor Poland, BS <i>Project Coordinator, University of Virginia Office of Telemedicine</i> |



Check your mobile app for our
MATRC Telehealth Innovation Award nominations
 and our

MATRC Rural Telehealth Engagement Video Contest submissions!

Winners will be announced at the Awards Dinner on Monday night!
 Check your mobile app for announcements about the
 winning nominations and videos as well!

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acutecaretelemed.com



Frontier
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TELADOC[™]
teladoc.com



AMA[™]
ama.bzh/en/

ForaCare
foracare.com



SnapMD
snap.md



INSIGHT
insighttelepsychiatry.com



Reconnect 4 Health
reconnect4health.com



Bronze Level

MMCi
Duke Master of Management
Clinical Informatics
dukemmci.org



USAC
Universal Service Administrative Company
usac.org



STAR TELEHEALTH
Southeast Telehealth Training Academy
and Resource Center
startelehealth.org



**Center for Rural
Health Innovation**
crhi.org



**GeoHealth
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Changing the Flow on Public Health
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ATARI
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TECHNOLOGY
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INNOVATIONS
1stchs.com/atari-appalachian-
technology-assisted-recovery-
innovations.html

Supporter

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Mid-Atlantic
Telehealth
Resource Center
matrc.org

University of Virginia Center for Telehealth • PO Box 800711 • Charlottesville, VA 22908-0711
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Thank You...

We want to especially thank Vitel Net for choosing to be our 2016 Telehealth Summit “Ultimate Sponsor” as well as the sponsor for our first ever *MATRC Telehealth Innovation Award* and *MATRC Rural Telehealth Engagement Video Contest*. In recognition for their support, we encourage you to thank them personally by visiting their booth in the Exhibit Hall, visiting their website, and considering their services.

A special “thanks” to the following sponsors/exhibitors for making available scholarships to attendees to reduce cost as a barrier to participation:



Exhibit Hall Hours

Sunday, April 10

6:00 pm – 8:30 pm

(Welcome reception in Exhibit Hall)

Monday, April 11

10:15 am – 10:45 am

1:15 pm – 2:00 pm

3:00 pm – 3:30 pm

6:15 pm – 7:00 pm

Tuesday, April 12

9:45 am – 10:15 am

We want to thank all of our sponsors/exhibitors for helping to make this event possible, and we'd like to encourage all of our attendees to spend some time in the exhibit hall with our sponsors/exhibitors.

The Exhibit Hall area will be open all day, however, to allow our exhibitors to fully participate in our program, we are not asking that they be present at their booths other than during the scheduled Exhibit Hall hours. Please feel free to make an appointment with any of our exhibitors by messaging them directly through our mobile app if you would like to meet with any of them during the breakfast hour or during a time not listed to the left.

South Central Telehealth Forum 2016



For our attendees from the western parts of Kentucky, Virginia, North Carolina and West Virginia, we will be joining forces with the South Central Telehealth Resource Center and the Upper Midwest Telehealth Resource Center this summer at the Sheraton Music City Hotel in Nashville, TN!

There will be Workshops on Tele-Genetics, Tele-Stroke, Tele-Concussion, High Risk OB/ Neonatal Telemedicine and more.

NASHVILLE, TN • August 1-2

Exhibit Hall Floor Map

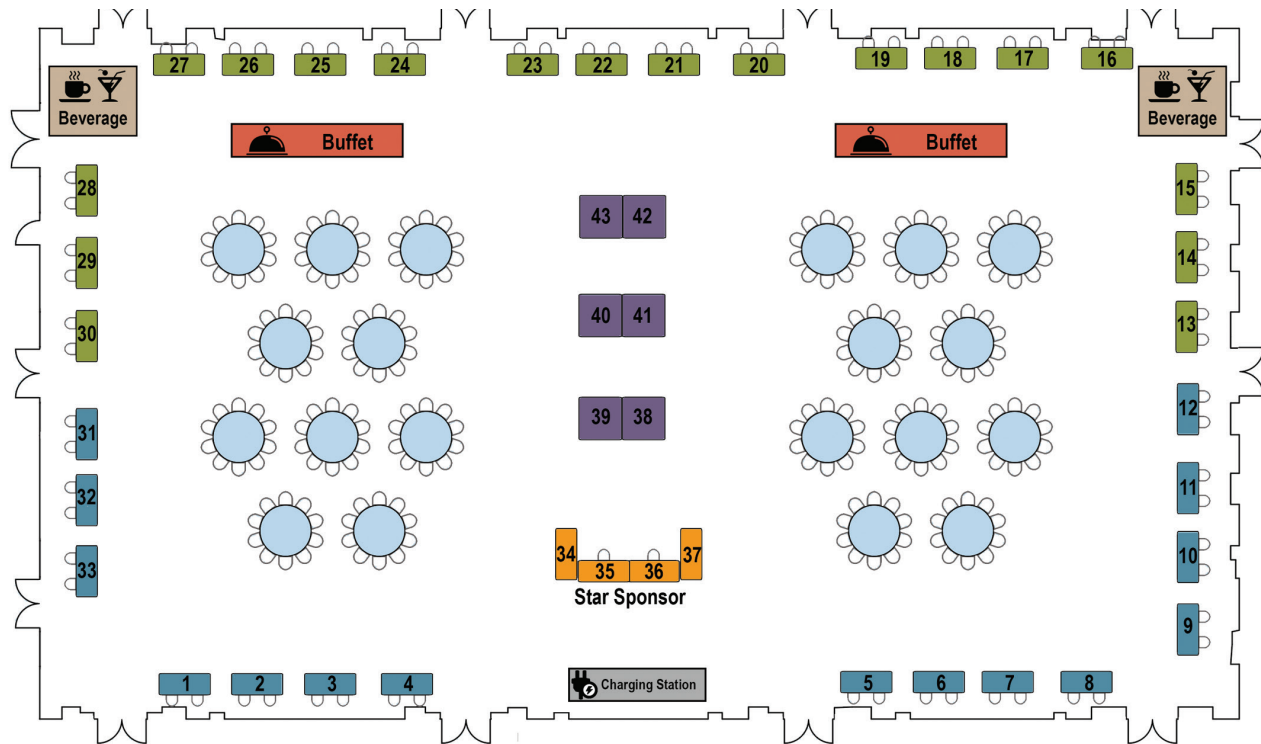


TABLE EXHIBITOR

- 2 LOCUS HEALTH
PATIENT UNDERSTANDING
- 3 REACHHealth
The Telemedicine Software Company
- 4 IRIS TELEHEALTH
- 5 Honeywell
Life Care Solutions
- 6 CISCO
- 7 Medtronic
- 11 AMA™
- 12 InTouch
Health
- 13 Frontier
BUSINESS EDGE
- 14 USAC
Universal Service Administrative Company®
- 15 ABS TECHNOLOGY
- 16 Reconnect 4 Health
- 17 GeoHealth
Innovations
Changing the View on Public Health

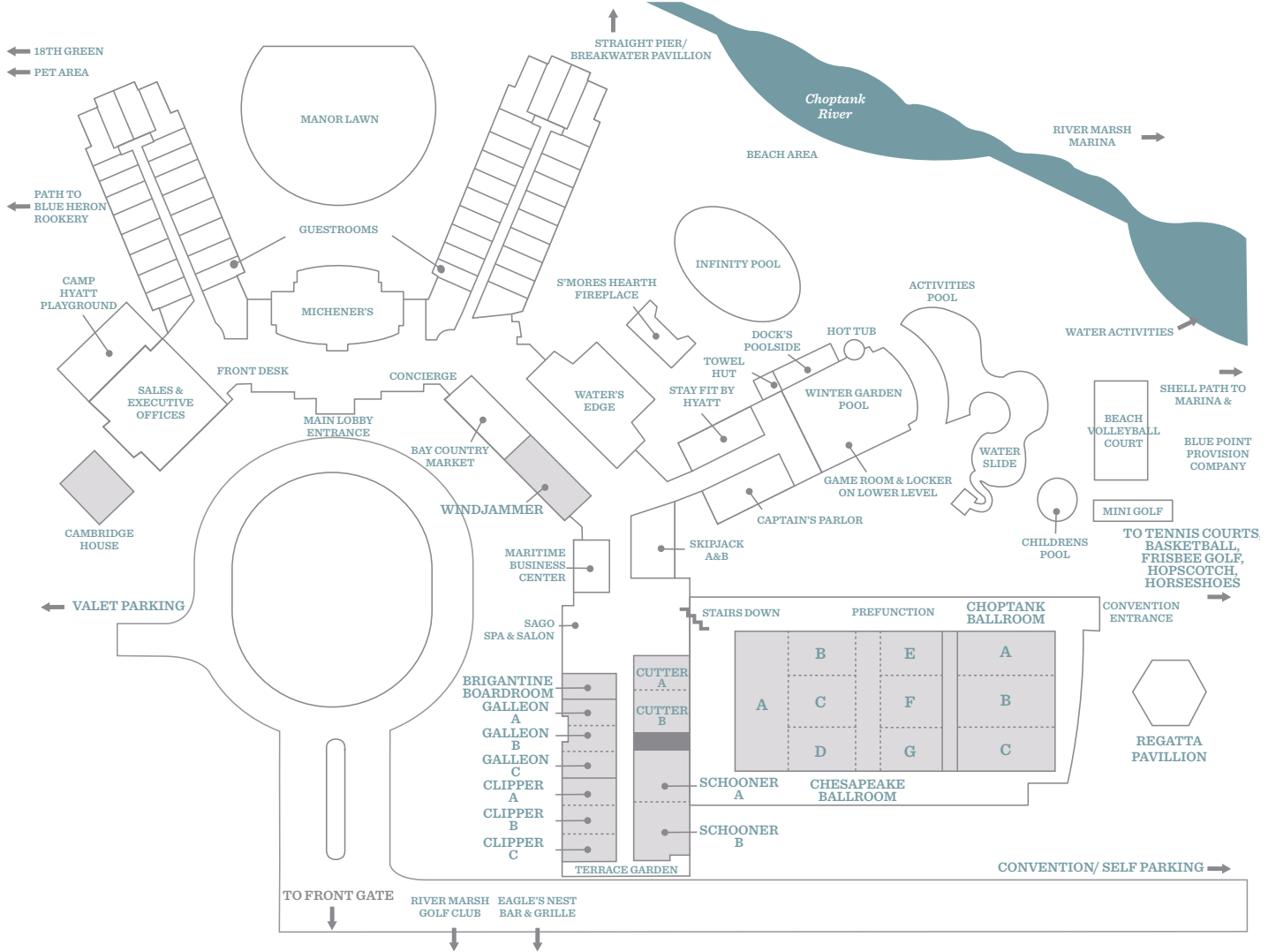
TABLE EXHIBITOR

- 18 ATARI
- 19 AcuteCare
TELEMEDICINE
- 20 SHENTEL®
Always connected to you
- 21 Good Neighbor
- 22 eLumen.
- 23 TELADOC.
- 24 Center for Rural
Health Innovation
- 25 PHILIPS
Enabling
Telehealth
- 26 ForaCare
- 27 STAR
TELEHEALTH
Quality, Safety, Training, Academy
and Research Center
- 28 INSIGHT

TABLE EXHIBITOR

- 29 SnapMD
- 30 MMCI
Duke Master of Management
Clinical Informatics
- 31 Blue
Cirrus
CONSULTING
- 33 CIS
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- 34-37 VITEL NET
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- 39 Avizia
- 40 VirtuMedix®
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