MATRC 2018
TELEHEALTH SUMMIT

Telehealth *on* TRIAL

April 15-17, 2018 • Hershey Lodge, Hershey, PA

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Mid-Atlantic Telehealth Resource Center

Welcome to the MATRC 2018 TELEHEALTH SUMMIT

Mid-Atlantic Telehealth Resource Center

Departing from a more traditional plenary session format, the *2018 MATRC Telehealth Summit* will draw you into lively discussion and challenge your current understanding of hot topics such as privacy, security, HIPAA, standards of care, quality of care, informed consent, and licensure as they relate to telehealth. Using fictional, but realistic situations presented in a "mock-trial" format, you will find yourself both entertained and provoked to think differently about emerging risks, risk management and policy in this age where technology coupled with human innovation are creating new models of care delivery. Will there be winners and losers? Here is your chance to be the judge, jury and/or executioner.

WIFI Access

Network: **HERSHEY MEETINGS**

Password: **telehealth** *(not case sensitive)*

Hershey Lodge highly discourages the use of any mi-fi devices during your stay. Mi-fi devices can cause interference with the wireless network and can compromise the internet experience of the group as well as other guests of the Hershey Lodge. If you experience any challenges with the wireless network (signing on, dropping signal, etc.) please contact an on-site technician directly at 717.534.8608

Mobile Event App

Please visit our mobile event app for speaker bios, presentations, session locations and more:
https://eventmobi.com/matrc2018/
or scan the QR code.

Your VOTE Counts!

POSTER SESSION
PRESENTATIONS

Use your mobile app to vote for the poster you feel is the most deserving of our People's Choice Award before **4:15 PM on Monday!**

Use our Hashtag:
#MATRC2018

AGENDA

Mid-Atlantic Telehealth Resource Center

APRIL 15, 2018 SUNDAY

TIME	ROOM	
10:00 am to 12:30 pm	Cocoa 5	**Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator And Technology Professional Hands On Lab** *(Morning Session)* The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video-conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.
12:00 pm to 6:00 pm	Great Lobby	**Registration**
12:30 pm to 2:00 pm	Cocoa Boardroom	**MATRC Advisory Board Meeting**
1:00 pm to 5:00 pm	Great Lobby	**Sponsor/Exhibitor Registration and Setup**
1:00 pm to 3:30 pm	Cocoa 5	**Certified Telemedicine Clinical Presenter & Technology Professional/Certified Telehealth Coordinator And Technology Professional Hands On Lab** *(Afternoon Session)* The Southside Telehealth Training Academy and Resource Center (STAR) is a premier training program for health care providers seeking to use advanced telemedicine and telehealth systems to improve access to quality healthcare. Participants will gain knowledge and skills in using technologies in video-conferencing in the clinical setting and remote patient monitoring in the home setting. At completion of the program, participants will receive certification as a Telehealth Technologist, demonstrating proficiency in use of standards-based technology and protocols, and have the skills and abilities to apply telehealth to the needs of their patients and communities.
2:00 pm to 5:30 pm	Cocoa 2	**PRE-SUMMIT SESSION A** **Rehabilitation and Sports Medicine - Expanding the Use of Telehealth for Improved Value-Based Health Care*** This session will provide the participant with information about the applications of telehealth to rehabilitation and sports medicine practitioners and their patients/clients. Using cases that go across the lifespan (infants through older adults) and across settings (rural, military, school and home), participants will view and discuss current telehealth applications of rehabilitation and sports medicine, emerging models, inter-professional care, and policy barriers/ challenges to implementation. Specific use cases to be covered include hearing impairment, autism, concussion, sports injury and movement disorders like Parkinson's and Huntington's diseases. **Moderator:** ***Ellen Cohn, PhD, CCC-SLP, ASHA-F,*** *Professor, Department of Communication Science and Disorders, University of Pittsburgh* **Presenters:** • ***Andrew Stuart, PhD, CCC-A, Aud(C),*** *Professor, Department of Communication Sciences and Disorders, East Carolina University* • ***Angela H. Ciccia, PhD, CCC-SLP****, Associate Professor, Department of Psychological Sciences, Communication Sciences Program, Case Western Reserve University* • ***Lauren M. Little, PhD, OTR/L,*** *Assistant Professor, Department of Occupational Therapy, College of Health Sciences, Rush University* • ***David Cattell Gordon, MDiv, MSW,*** *Director, Office of Telemedicine, Karen S. Rheuban Center for Telehealth and Senior Advisory, Healthy Appalachia Institute, University of Virginia*

SUNDAY APRIL 15, 2018

TIME	ROOM	
		• ***Alfred W, Atanda Jr. MD,*** *Surgical Director, Sports Medicine Program and Pediatric Orthopedic Surgeon and Sports Medicine Specialist, Nemours Alfred I. duPont Hospital for Children* • ***Kristen Heinan, MD,*** *Assistant Professor, Pediatric Neurology, University of Virginia (videoconference)* • ***Dana Morrissey, MSW, MPH****, Clinical Program & Research Coordinator, Department of Neurology, University of Virginia Health System* • ***Lakshmi Vaidyanathan, MD, MBA,*** *Medical Director, Shore Regional Palliative Care Program, University of Maryland Shore Regional Health*
2:00 pm to 5:00 pm	Aztec Room	**PRE-SUMMIT SESSION B:** **Project ECHO: Leveraging Technology to Extend Knowledge to Providers*** Necessity is the mother of invention! In 2003, Dr. Sanjeev Arora, a liver disease specialist, was determined to tackle a problem in New Mexico that was out of control. Thousands of New Mexicans with Hepatitis C were on months-long waiting lists to see him in one of only two clinics in the entire state. Because of the lack of specialty care for this target population, a program was created to impart specialized knowledge to primary care providers so those providers would have the knowledge to treat all but the most complex cases in their clinics. By putting local clinicians together with specialist teams at academic medical centers in regularly scheduled virtual clinics, Project ECHO, or Extension for Community Healthcare Outcomes, shares knowledge and expands treatment capacity. The result: better care for more people. In the practice of medicine, learning is often a matter of "See One, Do One, Teach One". How do you do this when expertise is spread thin? This session introduces you to the history of Project ECHO, how this unique use of telehealth has empowered providers to improve outcomes, and how it has evolved since its inception. Erika Harding, Chief Replication Officer will be joining us to share how Project ECHO has engaged over 150 partners in more than 23 countries covering over 70 complex conditions and problems. In 2016, the U.S. Senate unanimously passed the Expanding Capacity for Health Outcomes (ECHO) Act, which is legislation that aimed to increase access to healthcare in rural areas by authorizing the U.S. Department of Health and Human Services (HHS) to study and report on the Project ECHO model with the ultimate aim of integrating the model into health systems across the country. In this session, you will also hear from those who have served as successful Project ECHO hubs and super-hubs in a wide range of clinical areas including MAT, developmental disabilities, sickle cell, chronic lung disease, chronic pain, autism and more) within and beyond the MATRC region to better understand their implementation journey. **Moderator:** • ***Vimal K. Mishra, MD, MMCi,*** *Medical Director, Office of Telemedicine, VCU Health System* **Presenters:** • ***Erika Harding, MA,*** *Chief Replication Officer, ECHO Institute, University of New Mexico (videoconference)* • ***Agi Erickson,*** *Director, Project ECHO and* ***Mandy Lamb, MA,*** *Program Manager, Education Technology Platforms, Project ECHO, Weitzman Institute* • ***Kimberly Albero, MSN FNP-BC,*** *Program Manager, Project ECHO, Telehealth Student Fellow and Jonas Veterans Healthcare Scholar, University of Virginia* • ***Mary L. O'Connor Leppert, M.B., B.Ch.,*** *Physician, Division of Neurology and Developmental Medicine and* ***Joyce Nolan Harrison, MD****, Staff Psychiatrist, Family Center, Kennedy Krieger Institute* • ***Rosalyn W. Stewart, MBA, MD, MS,*** *Associate Professor of Medicine, Johns Hopkins University* • ***Amanda Bennett, MD, MPH,*** *Developmental Behavioral Pediatrics, Children's Hospital of Philadelphia* • ***Jay Mason,*** *Collaborative Innovations Manager, Project ECHO Manager, West Virginia Clinical and Translational Science Institute*
2:00 pm to 3:30 pm	Cocoa Terrace & Suite 1	**PRE-SUMMIT SESSION C:** **Mini Course - Telehealth 101*** This Pre-Summit Mini-Course will provide a high-level overview of the development of telehealth use cases, applicable technologies, and the key laws that must be considered. Specifically, this presentation will focus on the current applications of telehealth, the technology choices, the importance of telehealth champions and the C-suite's buy in, as well as on developing workflows and processes, and identifying the key state federal and state policies, including reimbursement considerations.

TIME	ROOM	
		Moderator: ***Andrew Sommers, Ph.D.,*** *Senior Social Scientist, Office of the Assistant Secretary for Planning & Evaluation, U.S. Department of Health & Human Services* **Presenters:** • ***Lidia Niecko-Najjum, BSN, JD,*** *Associate, Polsinelli, PC* • ***Geoff Honaker****, Director, Enterprise Media Technologies, Information Services, New Hanover Regional Medical Center* • ***Lara Oktay,*** *Operations Manager, Office of Telemedicine, University of Virginia Health System*
2:00 pm to 4:00 pm	Cocoa Suites 3 & 4	**PRE-SUMMIT SESSION D:** **Mini Course - Chronic Care Management and Remote Patient Monitoring 101*** This Pre-Summit Course will provide the participant a high-level overview of use cases and conceptual models of care for chronic care management (CCM) and remote patient monitoring (RPM). Emphasis will be placed on how to design workflows and processes that will meet the needs of the use cases and demonstrate significant scalability and long-term return on investment including CPT codes for reimbursement for CCM and RPM. A brief review of RPM technology will also be presented. **Moderator:** ***Bonnie P. Britton, MSN, RN, FATA,*** *Co-founder and Executive Director, Reconnect4Health* **Presenters:** • ***Lorraine Valeriano, BSN RN CNRN,*** *Director, Advanced ICU/Remote Patient Monitoring, Lehigh Valley Health Network* • ***Libby Ruhlman, MSN, RN,*** *Clinical Manager Outpatient Care Coordination, Western Maryland Medical Arts Center* • ***Tonya Lynn Delph RN, BSN,*** *Clinical Director of Ambulatory Services, Appalachian Regional Healthcare* • ***Melissa Pierce, PT, MPT, MHA,*** *Director, Post-Acute Services, WellSpan Health*
4:00 pm to 5:30 pm	Cocoa Terrace & Suite 1	**PRE-SUMMIT SESSION E:** **Mini Course - Telemental Health 101*** This interactive Pre-Summit Mini course will guide you through simple steps to set up HIPAA-compliant Telemental Health or Telebehavioral Health services in an agency, hospital or private practice setting. Topics covered will include licensing regulation requirements, practicing across state lines, professional ethics, identifying HIPAA-secure software, handling emergencies, creating referral relationships, how to integrate services into your current practice, reimbursement and more. Bring your "how-to" questions and receive practical answers from a seasoned telemental health provider and trainer. **Presenter:** ***Jay Ostrowski, MA, NCC, LPC-S, DCC, ACS, CEO,*** *Behavioral Health Innovation and CEO, Adaptive Telehealth*
4:00 pm to 5:30 pm	Cocoa Boardroom	**Virginia Telehealth Network Board Meeting**
6:00 pm to 8:30 pm	Blue Room	**Welcome and Networking Reception** Heavy hors d'oeuvres with cash bar (or use your drink tickets!). Raffle drawing for prizes during reception. You must be present to win! **Exhibit Hall Open**

CEs and CMEs will be available for all Pre-Summit Sessions. There will be a small processing fee for some of them.

Networking Opportunities During Breakfast

Monday Morning State Meet and Greets

Don't eat alone! The Mid-Atlantic Telehealth Resource Center (MATRC) is a regional TRC that serves DC, DE, KY, MD, NC, NJ, PA, VA and WV. If you are from one of these states, visit your mobile app for more specific information about designated meeting areas or look for signage in the Blue Room after you grab your breakfast. Introduce yourselves and get to know others from your state!

Tuesday Morning Special Interest Group (SIG) Meet and Greets

These are open to anyone with an interest in particular subject areas. It is an informal way to both meet subject matter experts and to network with others who share an interest. Grab your breakfast and bring it with you. Please visit your mobile app for specific room locations.

- **Chronic Disease Management and Remote Patient Monitoring:** If you have an interest in, or are currently involved with chronic disease management and using telehealth and remote patient monitoring as part of your chronic disease management efforts, enjoy breakfast with others and share the struggles and triumphs. ***Bonnie Britton,*** one of MATRC's Consultative Service Partners, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.

- **School-Based Health Care and Telehealth**: If you have an interest in, or are currently involved with school-based health care and using telehealth as part of your school health efforts, enjoy breakfast with others and share the struggles and triumphs. ***Amanda Martin***, one of MATRC's Consultative Service Partners, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.

- **Tech Geeks**: If you have an interest in telehealth technology, or are currently in search of the right telehealth technology, enjoy breakfast with others to share about your frustrations and fascinating finds. ***Mike Patterson***, one of MATRC's Consultative Service Partners, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.

- **Telegenetics:** NYMAC Regional Genetics Network is one of seven regional genetics networks in the country funded by Health Resources and Services Administration (HRSA). Our goal is to expand access to quality genetic services in our eight state/district region (DE, DC, MD, NJ, NY, PA, VA, WV). Because the provision of genetic services by telemedicine has been shown to improve patient access, NYMAC is committed to supporting telegenetics in our region through resources such as telegenetics training, technical assistance, and the NYMAC Telegenetics Community of Practice (TCOP). ***Alissa Terry,*** a genetic counselor with NYMAC, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in exploring telegenetics or NYMAC resources.

NYMAC
REGIONAL GENETICS NETWORK

- **Telemental Health:** If you have an interest in, or are currently involved with telemental health, enjoy breakfast with others and share challenges, best practices, tips and tricks. ***Jay Ostrowski,*** one of MATRC's Consultative Service Partners, will be available during this breakfast meet and greet to speak with anyone who has any questions or has an interest in knowing about MATRC resources.

TIME	ROOM	
8:00 am to 8:45 am	Great Lobby	**Registration**
	Blue Room	**Breakfast and State Meet and Greet** Look for "State" signs in the Exhibit Hall and network with others from your State! Check your mobile app for more detailed information about designated meeting areas.
8:45 am to 9:05 am	White Room	**Welcome To Pennsylvania and to MATRC Summit 2018** • ***Karen S. Rheuban, MD,*** *Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Karen S. Rheuban Center for Telehealth, University of Virginia* • ***Joe Tracy, MS,*** *Vice President, Connected Care and Innovation, Lehigh Valley Health Network* • ***Lisa Davis, MHA,*** *Director, Pennsylvania Office of Rural Health and Associate Outreach Professor of Health Policy and Administration, Pennsylvania State University* • ***Kathy H. Wibberly, PhD,*** *Director, Mid-Atlantic Telehealth Resource Center* *Raffle drawing for prizes during session. You must be present to win!*
9:05 am to 10:25 am	White Room	**PLENARY SESSION:** **Telehealth on Trial Case 1 – Could the Failure to Provide Telemedicine Breach the Standard of Care?** In this mock trial on stipulated facts, a nurse practitioner is accused of malpractice for having sent a possible stroke patient by air ambulance from a remote urgent care center to a referral hospital. Plaintiff claims the nurse should have utilized telemedicine to permit a virtual evaluation, thus avoiding needless anxiety and emotional distress for the patient and cost for the system. **Moderator:** ***Joe McMenamin, MD, JD,*** *Principal, McMenamin Law Offices and Co- Founder, Civic Telehealth* **Participants:** • ***Robert G. Darling, MD,*** *Chief Medical Officer, Patronus Medical Corp.* • ***Jonathan Baugh, MD,*** *Chief Medical Officer and Founding Partner, Remote Health Solutions* • ***Thejasree "Ty" Kayam, MPH, JD,*** *Associate Counsel, Surescripts* • ***Rebecca E. Gwilt, Esq.,*** *Partner, Nixon Law Group*
10:25 am to 10:30 am	White Room	**Intro to the Telehealth Technology Assessment Center and the Telehealth Technology Showcase** The National Telehealth Technology Assessment Center (TTAC) will display and demonstrate a range of current and up and coming telehealth technologies through the Telehealth Technology Showcase. The Showcase will include a range of medical peripheral devices, including innovative watch equipment that is new to the market, or soon to be released. The Showcase is designed for participant interaction. Program staff will be on hand to answer questions about the technology present, as well as technology options for those organizations new to telehealth, or who are planning an expansion of their telehealth program.
10:30 am to 11:00 am	Blue Room	**Break / Exhibit Hall Open** Grab a bottle of water, refresh your coffee or tea, and visit with our exhibitors. • Posters Presentations in the Great Lobby • Telehealth Technology Showcase
11:00 am to 12:15 pm	White Room	**PLENARY SESSION:** **Telehealth On Trial Case 2 – Telehealth and Adherence to the Standard of Care** In this dramatized Medical Board hearing, the matter at issue is whether a physician performing a telehealth consult met the applicable standard of care. One key question will be whether the use of telehealth, in and of itself, in any way inhibited the physician's ability to meet the applicable standards, or whether the use of telehealth was a non-factor. The Board will look for audience participation to assist in rendering its decision. **Moderators:** • ***Jonathan M. Joseph, JD,*** *Partner, Christian & Barton, LLP, Attorneys at Law* • ***Emily Wein, JD,*** *Principal, Baker Donelson*

MONDAY APRIL 16, 2018

TIME	ROOM	
		Participants: • ***H. Neal Reynolds, MD,*** *Associate Professor of Medicine, University of Maryland School of Medicine* • ***John J. Kornak,*** *Secretary, Maryland Telehealth Alliance and Client Solutions Technical Strategist, Ellumen* • ***Kerry Palakanis, DNP, FNP-C, CEO,*** *Crisfield Clinic*
12:15 pm to 1:45 pm	White Room	**BUFFET LUNCH** **KEYNOTE:** **How to Reduce Stress, Survive and Thrive with Humor** ***Emily Ballance, MEd, LPC, CSP,*** *Professional Speaker, Emily Ballance, Inc.*
1:45 pm to 2:30 pm	Blue Room	**Dessert and Coffee in Exhibit Hall** • Exhibit Hall Tour • Poster Presentations in the Great Lobby • Telehealth Technology Showcase

BREAKOUT SESSIONS - 2:30 pm to 3:45 pm

TRACK A: ACCESS TO CARE ***White Room*** • Access for patient, family, and/or caregiver • Access for care team • Access to information	**SESSION A1: Navigating Telehealth and the Prescribing of Controlled Substances** Should clinicians be allowed to prescribe controlled substances via telehealth? Uncertainty around the rules and an environment where there are a variety of opinions makes this a difficult issue. This issue is particularly salient when trying to address access to care for mental health, substance use and pain management. During this session, you will hear a variety of perspectives on this issue and get to engage in some lively discussion.	**Moderator:** ***Rob McKenna, PhD, MS, MCHES,*** *Sr. Public Health Advisor, U.S. Department of Health and Human Services Health Resources and Services Administration Office of Regional Operations- Region III*	**Panelists:** • ***Geoffrey Boyce, MBA****, Executive Director, InSight Telepsychiatry, LLC* • ***James A. Arnold,*** *Chief, Liaison & Policy, Diversion Control Division, Drug Enforcement Administration Headquarters* • ***Darshan Kulkarni, PharmD, MS, JD****, Vice President Regulatory Strategy and Policy, Synchrogenix*
TRACK B: FINANCIAL IMPACT/COST ***Cocoa Terrace & Suite 1*** • Financial impact to patient, family, and/or caregiver • Financial impact to care team • Financial impact to health system or payer • Financial impact to society	**SESSION B1: Deconstructing Reimbursement for Remote Patient Monitoring** An estimated 117 million adults have one or more chronic health conditions, and one in four adults have two or more chronic health condition. Since 2017, the Centers for Medicare and Medicaid Services (CMS) began increasing payment and adding codes for chronic care management services. This trend continued with the release of the 2018 Medicare Physician Fee Schedule Final Rule, opening the door for remote patient monitoring and better aligning its payment methodology with how care is provided by clinicians. During this session, you will gain a better understanding of what you can do to improve patient engagement and quality of care while getting paid through the CMS chronic care management program and remote patient monitoring services.	**Moderator:** ***Bonnie P. Britton, MSN, RN, FATA,*** *Co-founder and Executive Director, Reconnect4Health*	**Panelists:** • ***Brian Scarpelli,*** *Senior Policy Counsel, ACT | The App Association* • ***Rebecca E. Gwilt, Esq****., Partner, Nixon Law Group*

BREAKOUT SESSIONS - 2:30 pm to 3:45 pm

TRACK C: EXPERIENCE	SESSION C1: Preparing for the Boomers: Telehealth Models for Meeting the Needs of Caregivers and Seniors	Moderator:	Presenter:
Cocoa Suites 2 & 3	The United States is in the midst of one of the largest demographic shifts ever as an estimated 10,000 baby boomers a day are turning 65. By 2030, there will be about 72.1 million older persons; this is more than twice their number in 2000 and 1 in 5 people. In a recent national survey on aging West Health conducted with NORC at the University of Chicago, it was found that close to 70 percent of Americans over the age of 30 think the country is "a little or not at all prepared" to address the healthcare and social support needs of its fast-growing senior population. Nearly 6 in 10 believe that the efforts that are currently underway are not going in the right direction. Majorities in the 3,000+ surveyed believe in-home services such as home visits by providers or 'house calls' (63 percent) and telemedicine (65 percent) would be helpful in improving care, however, access to these kinds of services is extremely limited. For example, Medicare enrollees were limited to 5.2 million home visits in 2012, representing only about 12 percent of the estimated total need for that population, while only one percent of Medicare beneficiaries used telemedicine in 2014. This demographic shift is not a crisis but an opportunity – increasing the use of telehealth is an essential way to address how the healthcare system takes care of this population – which may already be our parents and grandparents, friends and, likely many of us. Hear about developing care delivery models for the aging with assisted living facilities and academic medical systems throughout the country. Some of these models incorporate paramedicine, remote patient monitoring, and real-time remote assessments.	• ***David Cattell Gordon, MDiv, MSW,*** *Director, Office of Telemedicine, Karen S. Rheuban Center for Telehealth and Senior Advisory, Healthy Appalachia Institute, University of Virginia*	***Michael Kurliand, MS, RN,*** *Director of Telehealth, West Health Institute*
• Patient, family, and/or caregiver experience • Care team member experience • Community experience			

TRACK D: EFFECTIVENESS	SESSION D1: Safer and More Effective Telestroke Care	Moderator:	Panelists:
Cocoa Suites 4 & 5	In the United States, stroke is one of the leading causes of death and a major cause of disability. Close to 800,000 people in the United States have a stroke each year (approximately one in every 40 seconds). Approximately 87 percent of all strokes are ischemic strokes. Ischemic strokes occur when a blood vessel carrying blood to the brain is blocked by a blood clot. Having an ischemic stroke makes you a candidate for a clot dissolving treatment – called tPA. However, the stroke must be identified and treated quickly. Neurologists have a saying that "time is brain," because the longer a patient with a stroke goes without treatment, the greater number of brain cells that die. Saving brain cells translates to whether and how quickly a person can recover function in their arms, legs, speech and ability to think. Approximately 61 million people (20 percent of the U.S. population) live and work in rural areas. Where you live might determine your outcome when having a stroke.	***Nina J. Solenski, MD,*** *Associate Professor of Neurology, University of Virginia Health System*	• ***Morgan Boyer, BSN, RN, CNRN, SCRN,*** *LionNet Telestroke Nurse Coordinator, Neuroscience Institute, Milton S. Hershey Medical Center, Penn State Health* • ***Marcus Divers, BS,*** *CHES, Equite Program Coordinator, Department of Neurology, University of Virginia Health System* • ***Brian Gunnell,*** *Senior Systems Engineer, Karen S. Rheuban Center for Telehealth, University of Virginia Health* System
• System effectiveness • Clinical effectiveness • Operational effectiveness • Technical effectiveness			

BREAKOUT SESSIONS - 2:30 pm to 3:45 pm *(continued)*

	Telestroke has emerged as one of the great equalizers for stroke care, making it possible for rural residents to timely access to tPA that was once not possible. This session will look at some of the factors that contribute to making telestroke safer and more effective.		• ***Kelly Rotondo, MSN, RN, SCRN,*** *Program Manager, LionNet, Milton S. Hershey Medical Center, Penn State Health* • ***Joshnamaithili Seelam, BS,*** *Research Assistant, Department of Neurology, VCU Health System* • ***Omar Uribe, BS,*** *Medical Student, University of Virginia School of Medicine*

TIME	ROOM	
3:45 pm to 4:15 pm	Blue Room	**Break/Exhibit Hall Open** Grab a pick-me-up, practice your networking skills and visit with one of the poster session presenters or exhibitors. • Poster Presentations in the Great Lobby • Telehealth Technology Showcase
4:15 pm to 5:45 pm		**State Meetings** • Delaware and New Jersey – *Empire D (Confection Hall Level, Lower Level)* • District of Columbia – *Tower Suite 1* • Kentucky – *Tower Suite 2* • Maryland - *Cocoa Suites 4 & 5* • North Carolina – *Cocoa Suites 2 & 3* • Pennsylvania – *Cocoa Terrace & Suite 1* • Virginia – *White Room* • West Virginia – *Cocoa Boardroom*
5:45 pm to 6:45 pm	Blue Room	**Networking Reception** *Light hors d'oeuvres with cash bar (or use your drink tickets!)* • Poster Session Awards • Technology Showcase
		Exhibit Hall Open
7:00 pm to 9:30 pm	Red Room	**Networking and Awards Dinner with Post-Dinner "Finish that Lyric" Entertainment from Mr. B. Entertainment Group** **Can You Survive?** *Oh, no, not I, I will survive, Oh, as long as I know how to love, I know I'll stay alive…* *Can you finish the next lyric?* *(Participants must have purchased a ticket in advance.)*

TIME	ROOM	
8:00 am to 8:45 am	Blue Room	**Breakfast**
	See Mobile App for Room Assignments	**Special Interest Group Meet and Greet** • Chronic Disease Management and Remote Patient Monitoring • School Telehealth • Tech Geeks • Telegenetics • Telemental Health

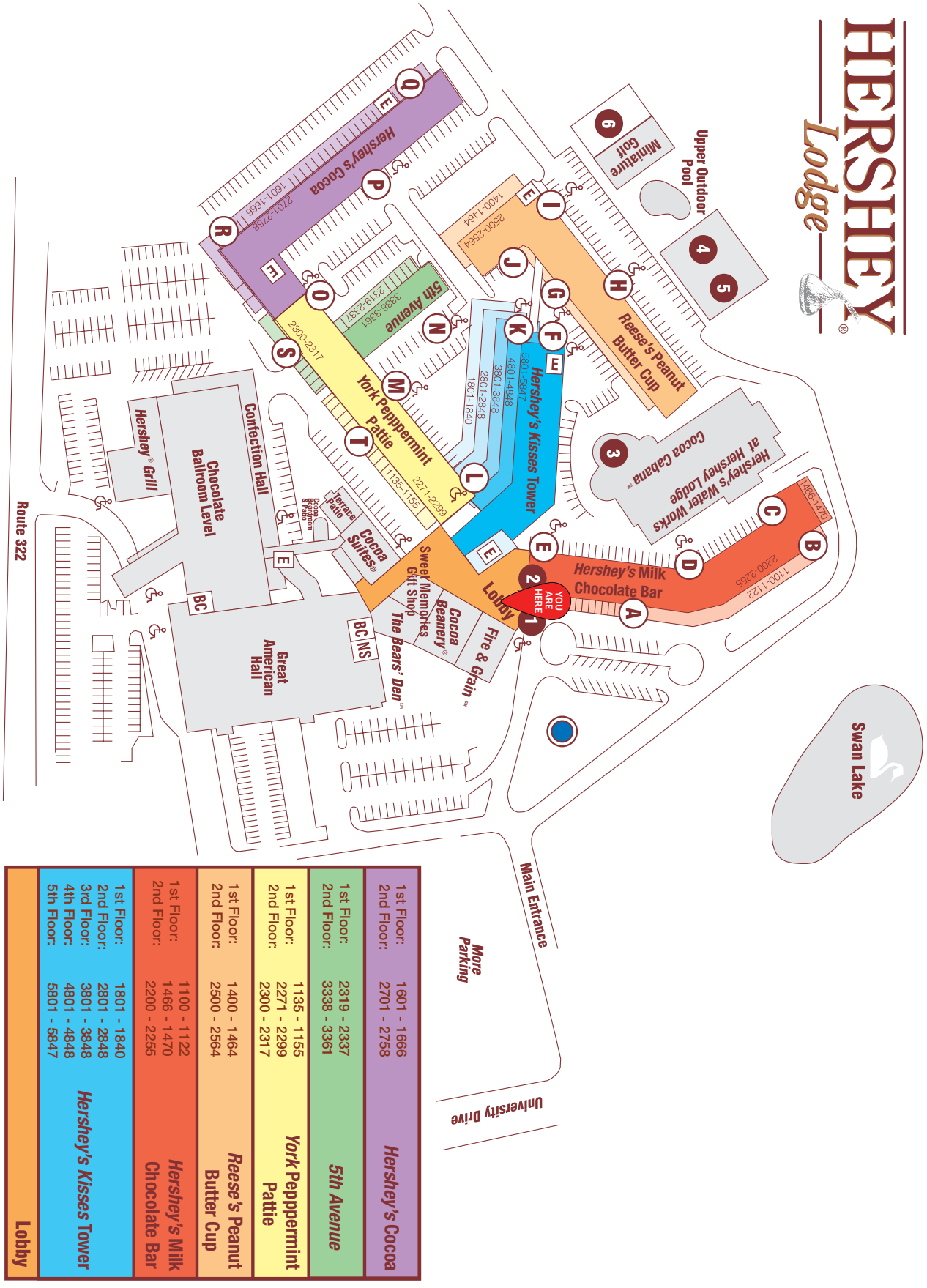
BREAKOUT SESSIONS - 8:45 am to 10:00 am

TRACK A: ACCESS TO CARE ***White Room*** • Access for patient, family, and/or caregiver • Access for care team • Access to information	**SESSION A2: Telehealth as a Force Multiplier in Addressing the Opioid Crisis** Every day, more than 115 Americans die after overdosing on opioids. The misuse of and addiction to opioids has become a national crisis, with no sign of it letting up any time soon. Putting even a small dent in the issue will require engagement by all levels of providers focusing on the entire continuum from preventing individuals from becoming dependent on opioids and supporting the recovery of those who already are. This session will explore ways that telehealth is currently being used to address an issue that is challenging the limits of healthcare delivery systems, both urban and rural.	**Moderator:** ***Jay Ostrowski, MA, NCC, LPC-S, DCC, ACS, CEO,*** *Behavioral Health Innovation and CEO, Adaptive Telehealth*	**Presenters:** • ***Mandy Lamb, MA,*** *Program Manager, Education Technology Platforms, Project ECHO, Weitzman Institute* • ***Lauren Bifulco,*** *Research Associate, Pain Practice Improvement Collaborative, Weitzman Institute* • ***Agi Erickson,*** *Director, Project ECHO, Weitzman Institute* • ***Aimee Campbell, PhD,*** *Research Scientist, Substance Abuse Division of the New York State Psychiatric Institute and Assistant Professor of Clinical Psychiatric Social Work, Department of Psychiatry, Columbia University Medical Center*
TRACK B: FINANCIAL IMPACT/ COST ***Cocoa Terrace & Suite 1*** • Financial impact to patient, family, and/or caregiver • Financial impact to care team • Financial impact to health system or payer • Financial impact to society	**SESSION B2: How Do I Get Paid? Business Models and Reimbursement for Telehealth** Telehealth reimbursement can be both confusing and complicated. Understanding traditional third party fee-for-service reimbursement models with their often nuanced rules and restrictions is a good starting point. Medicare, Medicaid and commercial payers have all made significant movement toward greater increased levels of reimbursement over the past decade. However, a variety of other both tested and emerging business models also exist. This session will help you understand the current third party reimbursement landscape, but also help you think through other business models, from contracts to the integration of telehealth into alternate payment models like ACOs and bundled payments, to shared savings models.	**Moderator:** ***Nathaniel M. Lacktman, JD,*** *Partner and Chair of Telemedicine and Virtual Care Practice, Foley & Lardner LLP*	**Presenters:** • ***Brian Scarpelli,*** *Senior Policy Counsel, ACT | The App Association* • ***Christian Milaster,*** *Founder and President, Ingenium Telehealth Consulting*

TRACK C: EXPERIENCE *Cocoa Suites 2 & 3* • Patient, family, and/or caregiver experience • Care team member experience • Community experience	**SESSION C2: Making Connected Care a Reality** "Right care, right place, right time", "population health", "value-driven" and "comprehensive" are buzz words that are hard to avoid if you work in a health system. Connected care is all about developing technology-facilitated, coordinated and integrated systems of care and part of the road map for making these buzz words a reality. Recent studies show the power that care coordination has in decreasing readmission and hospitalization rates while improving both the patient and provider experience. However, building this type of system is no walk in the park. In this session, you will get a chance to hear about the real life challenges and successes of those who have started down the road to connected care.	**Moderator:** ***Steven Dean, MS,*** *Director of Telehealth, Inova Health System*	**Panelists:** • ***Leslyann G. Roose, RN, BSN, MS,*** *Acting, Telehealth/ Virtual Care Program Manager, VISN 4, Veterans Health Administration* • ***Melissa Pierce, PT, MPT, MHA****, Director, Post-Acute Services, WellSpan Health* • ***Kelly Santomas, MS, RN****, Senior Director, Programs and Operations, Partners HealthCare* • ***Brian Gunnell,*** *Senior System Engineer, Karen S. Rheuban Center for Telehealth, University of Virginia*
TRACK D: EFFECTIVENESS *Cocoa Suites 4 & 5* • System effectiveness • Clinical effectiveness • Operational effectiveness • Technical effectiveness	**SESSION D2: Educating and Training for Effective Telehealth Care Delivery** With the recent explosion of affordable and effective telehealth technologies and the bandwidth to support such technologies, telehealth is facing a time of rapid adoption and growth. In addition to traditional delivery models incorporating telehealth, we are also seeing a significant interest in testing new and innovative models of care facilitated by telehealth technologies. In the search for improving value-based healthcare delivery, hospitals, health systems and clinics have been experimenting with direct-to-consumer, integrated and interprofessional care teams, and other models that might be able to offer better quality care while increasing patient engagement and at a lower cost. With this embracing of telehealth technologies comes a responsibility to inform and educate health care providers on how to use these technologies to deliver high quality, safe, and satisfying care. This session will look at some of the factors that contribute to educating and training for effective telehealth care delivery.	**Moderator:** ***Rob McKenna, PhD, MS, MCHES,*** *Sr. Public Health Advisor, U.S. Department of Health and Human Services Health Resources and Services Administration Office of Regional Operations-Region III*	**Panelists:** • ***Dawn Goldstein, PhD, PMHNP-BC, CCM,*** *Assistant Professor/ Psychiatric Nurse Practitioner, School of Nursing, Virginia Commonwealth University* • ***Tina Haney, DNP, CNS, RN,*** *Assistant Professor, School of Nursing, Old Dominion University* • ***Laurie Posey, EdD,*** *Associate Professor, George Washington University* • ***Patty Schweickert, DNP, FNP-BC,*** *Nurse Practitioner and Clinical Faculty, Department of Radiology, University of Virginia Health System and Adjunct Professor of Nursing ODU SON, Adjunct Professor of Nursing UVA SON, Contributing Professor of Nursing, Walden University SON.*

TIME	ROOM	
10:00 am to 10:30 am	*Blue Room*	**Break/Exhibit Hall** Grab a bottle of water, refresh your coffee or tea, and visit with our exhibitors.
10:30 am to 11:45 am	*White Room*	**PLENARY SESSION: Telehealth on Trial Case 3** **To Use or Not To Use the Tools You Have to Save a Life? That Is the Question** "Whether 'tis nobler in the mind to ignore the slings and arrows of privacy and security regulations, or to take action against the rushing sea of unbending laws, And by opposing change them?" This session will debate doing the right thing for a patient versus abiding by the letter of the privacy and security laws and other policies that can sometimes hinder the ability to use available telecommunication technologies that might save a life. This discussion will be provocative as we "weigh in" on questions like: If you have the tools to save a life or provide a better clinical outcome for a patient should you always use them? And, if you don't use them, what are the potential consequences? ***Moderators:*** • ***Joe Tracy, MS,*** *Vice President, Connected Care and Innovation, Lehigh Valley Health Network* • ***Nathaniel M. Lacktman, JD,*** *Partner and Chair of Telemedicine and Virtual Care Practice, Foley & Lardner LLP* ***Panelists:*** • ***Karen S. Rheuban, MD,*** *Senior Associate Dean for CME and External Affairs; Medical Director, Office of Telemedicine and Director, Karen S. Rheuban Center for Telehealth, University of Virginia* • ***Brian Scarpelli,*** *Senior Policy Counsel, ACT | The App Association* • ***Jason C. Goldwater, MA, MPA,*** *Senior Director, CedarBridge Group, LLC (Previous Senior Director at the National Quality Forum)* • ***Judd E. Hollander, MD,*** *Associate Dean for Strategic Health Initiatives, Sidney Kimmel Medical College and Professor & Vice Chair of Finance and Healthcare Enterprises in the Department of Emergency Medicine, Thomas Jefferson University* • ***Marilyn J. Heine, MD, FACEP, FACP,*** *Past Chair, Pennsylvania State Board of Medicine*
11:45 am to 12:30 pm	*White Room*	**A Look at The Changing Policy Environment In 2018 And Beyond** Telemedicine laws have come a long way over the last 12 months, due in no small part to the efforts of many in the MATRC community! This plenary session will cover the key legal and regulatory updates for all nine MATRC states in the past year, as well as changes on the federal level to anticipate in the year ahead. Attendees will review telehealth reimbursement laws, state regulations and licensing requirements, professional practice standards, and telemedicine prescribing of controlled substances. Special focus will be on emerging direct to consumer models, e-commerce, and asynchronous telemedicine services. **Moderator:** ***Andrew Sommers, Ph.D.,*** *Senior Social Scientist, Office of the Assistant Secretary for Planning & Evaluation, U.S. Department of Health & Human Services* **Presenter:** ***Nathaniel M. Lacktman, JD,*** *Partner and Chair of Telemedicine and Virtual Care Practice, Foley & Lardner LLP*
12:30 pm to 12:45 pm	*White Room*	**Wrap Up/Next Steps** ***Kathy H. Wibberly, PhD,*** *Director, Mid-Atlantic Telehealth Resource Center (MATRC)* *(Raffle drawing for grand prize – you must be present to win!)*
12:45 pm to 1:30 pm	*Blue Room*	**Lunch/Networking/Exhibit Hall** *(Participants are free to stay and eat or grab and go)*

Hershey Lodge Room Layout



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Tower Level

Main Level

Confection Hall Level

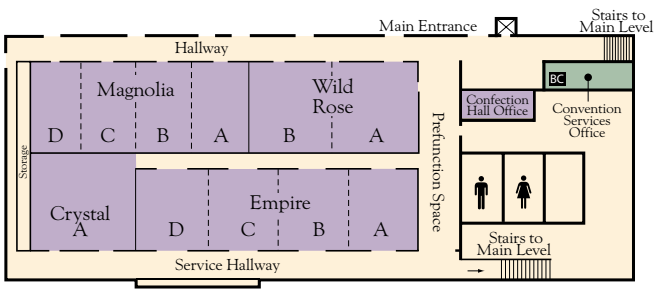
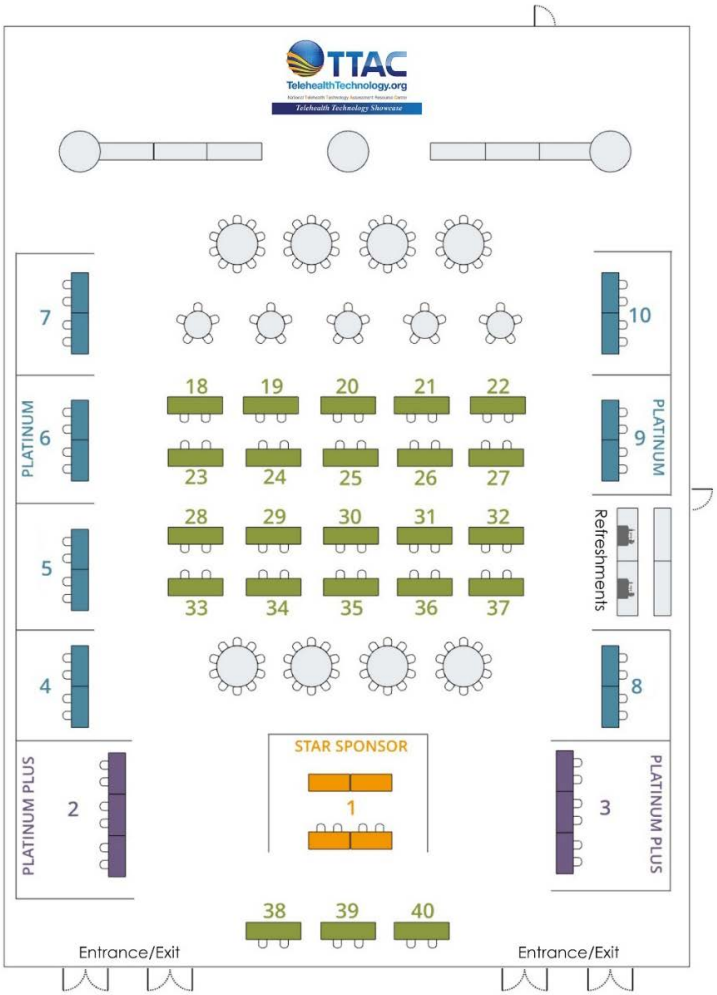


Exhibit Hall Floor Map

Blue Room



Exhibitor Space	Exhibitor
1	ViTel Net
2	PennState Health
4	AVIZIA
5	CISCO
6	yorktel
8	SyCom Connected.
9	ABS TECHNOLOGY

Exhibitor Space	Exhibitor
11-17	TTAC
18	IRONBOW
19	
20	Ingenium Healthcare Advisors
21	InTouch Health
22	INSIGHT
23	synzi
25	Trapollo
26	SimpleVisit Telehealth Made Simple.
27	CENTER FOR CREDENTIALING & EDUCATION
28	CLOUD DX
29	STAR TELEHEALTH
30	JeffConnect
32	NH-ISAC
33	MobileODT
34	SHENTEL
35	MyLinks Linking Us Together for Better Care
36	
37	Blue Cirrus Consulting
38	GeoHealth Innovations
39	MMCi Duke Master of Management Clinical Informatics
40	IRIS TELEHEALTH

SUNDAY, APRIL 15
6:00 PM – 8:30 PM
(Welcome Reception in Exhibit Hall/Blue Room)

MONDAY, APRIL 16
10:30 AM – 11:00 AM
1:45 PM – 2:30 PM
3:45 PM – 4:15 PM
5:45 PM – 6:45 PM

TUESDAY, APRIL 17
10:00 AM – 10:30 AM
12:45 PM – 1:30 PM

Exhibit Hall

We want to thank all of our sponsors/exhibitors for helping to make this event possible, and we would like to encourage all of our attendees to spend some time in the exhibit hall with our sponsors/exhibitors.

The Exhibit Hall area will be open all day; however, to allow our exhibitors to fully participate in our program, we are not requiring that they be present at their exhibit area other than at the specified times.

Please feel free to make an appointment with any of our exhibitors by messaging them directly through our mobile app if you would like to meet with any of them during the breakfast hour or during a time not listed.

Winners will be announced at the
Awards Dinner on MONDAY night!

For those unable to join us for the Awards Dinner, the winning nominations will be announced and posted to the mobile app after the Awards Dinner.

THANK YOU

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For more information, please contact Nathaniel Lacktman, Chair, Telemedicine Industry Team; Co-Chair, Digital Health Work Group, at nlacktman@foley.com

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